



YOUR PARTY

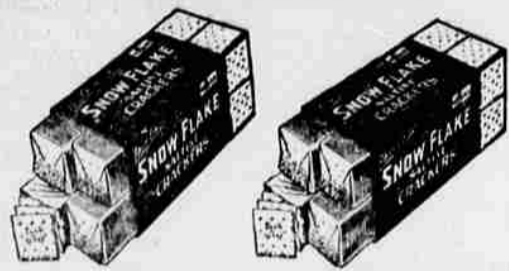
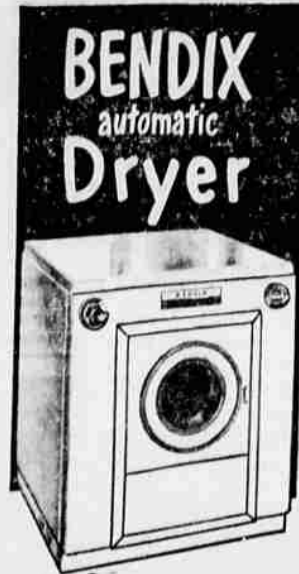
AT BIG Y MARKET

Our Birthday Present to You
BENDIX AUTOMATIC DRYER
Worth \$239.95

TO BE GIVEN AWAY TO SOME LUCKY HOUSEWIFE SUNDAY, APRIL 20
 Complete Details At the White King Soap Display
 Nothing to Buy... You Need Not Be Present To Win!
 DON'T MISS SEEING THE NEW "SNOW WHITE" BENDIX AUTOMATIC WASHER at

309 E. MAIN MEDFORD **LEONARD ELECTRIC CO.** PHONE 2-4427

Jackson County Largest and Leading Appliance Dealer



SNOW FLAKE CRACKERS

1 LB. BOX 26c 2 LB. BOX 50c



19c
 NABISCO SHREDDED WHEAT



Beg-More Dog Food
 Feed Your Pet The Best

2 cans 29c



Oregon Trail Pork & Beans

2 300 CANS 25c

FREE!
 2 BARS DIAL SOAP
 when you buy one!
NEW DIAL SHAMPOO
 IN SPECIAL PACK
 a 94c value **only 67c**

SEE TOMORROW'S MAIL TRIBUNE FOR MORE VALUES AND SURPRISES AT THE BIG Y Birthday Party

FREE—DEMI-TASSE (MINATURE CUP & SAUCER)
 TO THE FIRST 200 LADIES IN OUR STORE.
WEDNESDAY MORNING
 FREE MERRY-GO-ROUND TICKETS To All Children 12 or Younger

Good Cooks are Switching to...
Swift's Shortening
3 LBS. NET

MORE DIGESTIBLE! EXTRA NUTRITIOUS!
 For Cakes · Pies
 Cookies · Biscuits
 Fried Chicken **76c 3 LB. CAN**

Swift's Peanut Butter
34c
2 lbs. 59c
taste the difference!

The Aristocrat of Green Beans
OREGON TRAIL
 BLUE LAKE Variety
 Fancy Whole No. 2 can 26c
 Fancy Cut Beans No. 2 can 21c

CHOPPED HAM
 SWIFT'S PREMIUM
 12 OZ. CAN **55c**

FRANKFURTS
 SWIFT'S PREMIUM
 12 OZ. CAN **58c**

HAMBURGERS
 SWIFT'S PREMIUM
 10 OZ. CAN **52c**

PORK SAUSAGES
 SWIFT'S PREMIUM
 10 OZ. CAN **46c**

Niblets Mexicorn
 Niblets Brand Corn with Sweet Red and Green Peppers
 12-OZ. CAN **21c**

Niblets Mexicorn

Swift's Corned Beef
 PRODUCT OF BRAZIL

Swift Corned Beef
 12-oz. can **50c**

Swift's Premium HALF CHICKEN
 34 OZ. CAN
 Each **\$1.16**

Young, sweet and tender
Niblets Corn
 WHOLE KERNEL
 12-OZ. CAN **18c**

time for tenderness!
GREEN GIANT PEAS
 No. 2 Can 17c
 THE NORTHWEST'S FAVORITE PICNIC FOOD IN CONVENIENT BAGS
BLUE BELL Potato Chips 25c & 39c

Campbell's Tomato Juice

46-oz. Can 25c

STOCK UP ON CAMPBELL'S SOUPS THIS WEEK

"SOMETHING TO ENJOY"

Golden West Coffee

TODAY and everyday

GOLDEN WEST COFFEE

1 lb. 93c
 2 lbs. ... \$1.85

VACUUM PACKED TO PROTECT FRESHNESS

Arthur Godfrey says "OVALTINE"

is the right hot drink for kids at breakfast!

Chocolate Flavored 39c

WHITE KING QUICK DISSOLVING SOAP 'IT TAKES SO LITTLE'

HOT NEWS
 ENTER WHITE KING'S **\$72,000 BENDIX CONTEST**
 GET ENTRY BLANKS HERE

240 \$300 BENDIX WASHERS
 WILL BE GIVEN AWAY!
BENDIX Snow White Automatic WASHER
 WITH MAGIC HEATER

40 EVERY WEEK FOR SIX WEEKS

Giant 59c

BIG Y MARKET
 ALWAYS A PLACE TO PARK

Schilling Pepper 2-oz. can **39c**

BIG Y MARKET
 ALWAYS A PLACE TO PARK