

it's Here!

ALDON'S
-AT-
BARNARD'S
MEDFORD, OREGON

**COTTON
CARNIVAL**

Twist Textured - Velvet Cut

BROADLOOM

- 9, 12, 15 FT. WIDTHS
- 100% VIRGIN STAPLE COTTON YARNS
- LOCKED IN PILE ... LATEX BACKED



\$ **6.95**
SQUARE
YARD

6 WAY BONDED GUARANTEE

With Every Yard Purchased



Cotton

the smart new fashion for floors

THIS Cotton Broadloom is available in three widths and is made by the largest cotton manufacturer in the business. We are convinced that this is the **BIGGEST** and **BEST** value ever offered to the residents of this area in history. Loomed on a heavy duck back . . . the tufts are individually locked in and the back is sprayed with a liquid latex to prevent slipping and also to prolong the life of the rug. Colors have been chosen in a range heretofore unapproached for selectivity in a choice of two distinct types of weaves. The cut pile provides a third dimensional appearance with the shading acquired by continual wear. The textured carpet or boucle as it is generally known is the frieze of the cotton industry. Both textures are the two choices selected by decorators as their preferences for floor coverings to be used with contemporary as well as period furnishings. **COTTON CARPETING** now constitutes over 40% of the soft surface floor coverings being sold . . . Dollar Wise, it is the **BEST** investment in floor coverings today!

- Moth Proof**
-
- Preshrunk**
-
- Color Fast**
-

Easy to Vacuum • Easy to Shampoo or Launder • Slow to Soil

SEE THIS OUTSTANDING CARPET TOMORROW AT

BARNARD'S

FLOOR COVERING SPECIALISTS

317 EAST
MAIN

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