



PENNEY'S
ALWAYS FIRST QUALITY!

Pre-Easter Store Wide BARGAIN DAYS

Handsome Thrifty—

BOLERO SUITS

NOW! Just in Time for Easter

Only **7.90**

Clean-cut Springtime checks for a new Spring love... the bolero suit, with its easy-fitting, unbeatably becoming, all-around ways. Note too the well-cut skirts to wear separately. Spring darks and pastels... 10 to 18.

Special Purchase...

Rayon Knit PETTICOATS

Sensible lingerie fashion, the slim, easy-to-care-for petticoat. Lace-edged rayon knits that you wash and wear. Ironing's not necessary! Elastic waists, white, pink, blue, or maize. Hurry in TODAY!



50c

NOW! Hundreds of Easter DRESSES

8.90

Yours in Spring navy or pale new pastels... beautifully designed dresses just made to show off your Easter corsage! Handsome fabric, touches like intricate folds or pleats, glitter buttons, add up to expensive looks.



Sizes 9-15
12-18-20
and Half Size

HURRY!
200 Pair—Perfect
51 gauge NYLON
HOSE
67c Pair



... fine rayon crepe
soft in line,
perfect in detail

TERRIFIC VALUE!
Double Woven

NYLON GLOVES

1.66 pair

Lovely double woven nylon and double woven fabric gloves... every pair perfect... every pair a truly outstanding value... we received only 200 pair, navy, whites and pastels... all sizes.

PENNEY'S STREET FLOOR

Special Purchase Handbags

Just unpacked—200 beautiful white and pastel plastic handbags. Manufacturer's close-out buy—Box frame bags, pouch style, envelope bags. A grand array at a remarkable money saving price.

PENNEY'S STREET FLOOR

EASTER FOR THE LITTLE MISS

Embossed Cotton DRESSES

2.98

New texture interest! Hobnail dots on a starchy-fresh floral print. Fake bolero. 3-6x.

NEW—SLEEVELESS EMBOSSED COTTON BLOUSES

Dainty little blouses in embossed cotton—sleeveless or cap sleeves in white, blue, pink or maize. Age 3 to 8. **1.59**

MISSIES' DRESS-UP

"T" STRAPS

498

Smart little shoes with nice party manners. In shiny licorice-black patent... or smooth white leather. Airy "tear drop" vamp, leather heels and neolite soles for extra wear. 12½ to 3. Sanitized for cleaner, better wear. Sizes 8½ to 12... 4.49 And, Sizes 5½ to 8... 3.98

MISSIES' COLORFUL

Strap Pumps

298

Shiny black patent... white, buttercup-yellow, sun coral, pink, or light blue! Your young miss will love them! Scooped shell outlined with stitching, little strap. Sanitized for cleaner, better wear. Sizes 12½ to 3. Sizes 8½ to 12... 2.79

MISSIES' LITTLE BUCKLE STRAPS

298

So cute in multicolor! The buckle vamp is adjustable to give young feet just-the-right-fit... the uppers are smooth, flexible, and all leather! Sanitized for cleaner better wear. In white and red, too. 12½ to 3, and 8½ to 12. Sizes 5½ to 8... 2.79

Boys'

SUITS

4.98

Youngsters' favorite! Cute wool- and -rayon jacket with solid rayon gabardine slacks. 3-8.

Boys' Slacks

3.98

Especially designed for active boys who forget they're dressed up—Rugged rayon sharkskin weave that resists wear... keeps its good looks cause it's wrinkle resistant. Blue or brown. 4-10. 3.98.

Age 10 to 18... 4.98

Special Purchase!

BOYS' NO-IRON PLISSE SPORT SHIRTS

1.00

Air-cooled crinkly cotton plisse sport shirts at a price that makes buying a pleasure! They wash in a jiffy, need no ironing. Come shop at Penney's now... you choose from lots of vat-dyed solid colors!

BOYS' HUSKY OXFORDS

4.98

Straight - tip handsome styling for little boys who like to look "grown-up"! Quiet rubber heels and soles... smooth flexible leather uppers. Burgundy or tan. Sizes 12½ to 3. Sanitized for cleaner... better wear.

8½ to 12... 4.49

Basic for Your
Easter Wardrobe
Nylon Elastic
LACE GIRDLE

only **3.98**

The prettiest way to keep in shape! Light, wonder-washing nylon in a delicate lace pattern! Rayon satin elastic front panel for tummy control. White, pink, or black... in the girdle or panty style.

Two-Way Stretch Roll on GIRDLE

1.98

especially for the junior figure... this feather-light little two-way stretch. Keeps your tummy in... gives you a slim trim figure. In the girdle or panty style.

Nylon Jersey Knit PANTIES

98c

LACE TRIMMED
• Run Resistant
• Pink • White • Blue
The kind of quality you'd expect to pay much more for... but Penney Days bring you big savings! 40-denier NYLON jersey with double crutch, all-around elastic waist. "Pretty" pastels. Sizes 5, 6, 7. While 450 pairs last!

LINGERIE—Penney's Street Floor

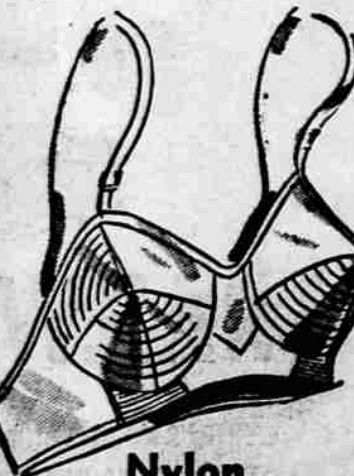
Special Purchase



WOMEN'S Rayon Knit PANTIES

3 for 1.00

Smooth fitting... full cut... comfortable rayon knit tailored brief style panties. Elastic waist... five washable tricot knit in white, pink, blue or maize. Sizes small, medium and large.



Nylon BRASSIERES

50c

Bought for this event! Priced special! Gleaming white rayon satin with stitched undercup for firm support. Sizes 32 to 36, A and B cup.

PENNEY'S SECOND FLOOR