

Cooperation Keynote of Blood Program in County

Vital Program Gets Assistance in Many Voluntary Forms

3,600 Pints of Blood Collected in Year

One of the biggest most effective cooperative movements ever undertaken in Jackson county is devoted entirely to the alleviation of human suffering and the saving of human lives.

The job—collecting blood for the use of the armed forces and for civilian necessities—requires

WORK CREDIT GIVEN

Here is a list of the people who are directly responsible for the continuing success of the outstanding blood collection program in Jackson county, described in the accompanying article.

Over-all chairman is Mrs. Leston Huntley. Mrs. V. Ward Hammond is chairman of the recruitment committee.

In Medford, recruitment is handled by John Dellenback, service clubs; Houston Pitts, fruit industry; George Potuck, labor; the Rev. George R. V. Bolster, church groups; Mrs. Raymond Reiter, women's groups, and Allen Smith, lumber industry.

The community recruitment chairman are Mrs. H. S. Ingle, Ashland; Mrs. Ed Malloy, Butte Falls; Miss Grace Stuhler, Camp White; Mrs. Gertrude Stanley, Eagle Point; Mrs. Paul Thompson, Gold Hill; Mrs. Edna Harmon, Phoenix; Mrs. Marjorie Biden, Prospect; Mrs. D. E. Brace, Rogue River; Mrs. Agnes Brown, Shady Cove; Mrs. Emmett Nealon, Table Rock, and Mrs. Evelyn Lowe, Talent.

The general committee includes Dr. O. T. Hyerman, in charge of medical work; Mrs. H. C. Ingle, publicity; Mrs. E. P. Merrick and Mrs. Frank E. Cantrill, appointments, and Mrs. Don Hughes, records and statistics.

Ex-officio members include Ed Branchfield, Red Cross chapter chairman; Mrs. Frank Fairweather, chapter vice-chairman, and Mrs. John S. Day, chairman of volunteer services.

the services of many volunteer workers. In the particular instance of Jackson county, it also involves the organized cooperation of a number of groups, which have given the blood project top priority on their public service programs.

Blood to Save Lives
This story, then, is principally a recording to the names of individuals and organizations who have given their time and effort to bring the rich red blood of Jackson county people into the blood banks, where it will save the life of a wounded soldier in Korea, or the life of an injured youngster in a Medford hospital.

First of all, the per capita donation of blood in Jackson county is among the largest anywhere in the nation. The Pacific northwest region is ranked high, and Jackson county has consistently ranked near the top in the region.

The blood program was not in effect here during the war, because there was insufficient equipment. But at the outbreak of the Korean conflict, the Defense Department called on the Red Cross to supply blood for the wounded.

Negotiations Started
It was in November, 1950, that negotiations between the Red Cross chapter here and the Portland regional blood center began, with Ed Branchfield, chapter chairman, and Mrs. I. E. Schuler, then vice-chairman, in charge. Plans progressed rapidly, and Mrs. John S. Day was named chairman of the blood program, with Mrs. Leston Huntley as recruitment chairman. Mrs. Frank Fairweather and Jennings Pierce also aided in the early phases.

The hospitals, too, cooperated, as did the Jackson County Medical society and the public health department, with Drs. Reinhold Kanzler and A. E. Merkel helping the work.

The first bloodmobile visit in the county was to Medford on Jan. 23, 1951, at the Labor temple. Since the first collection, of 235 pints, the blood program has grown rapidly. More than 3,600 pints of blood have been collected in the county during 19



BLOOD COLLECTION CENTER IN ACTION—Shown above is the basement lounge of the Medford Elks temple where the blood center sets up shop on each visit to Medford. The center is largely staffed with volunteer workers, as described in the accompanying article. In the center and at right staff members are taking medical histories and making

blood tests; at the left donors are waiting their turn or having their temperature taken, and the blood collection proper is taken on cots behind the curtains in the background. The blood collection program in the county takes more than 11,000 hours of volunteer work, the equivalent of five full-time workers.



SECRETARIES AT WORK—Members of the National Secretaries association perform much of the paper work involved in the blood program on a volunteer basis, much of it done

during the evenings. Shown above at the Red Cross chapter office are, left to right, Gloria Minnecl, Margaret Robeson, Darlyn Rudd, Betty Brugman, association president, and Jeanne Brown. (Shangle photo)

Bloodmobile visits. Of the total, 1,141 pints have been used locally and 2,500 have gone for military use. It is estimated that some 300 soldiers have been directly aided by blood from here.

Pleasant Location
The blood center later was moved to the Elks temple, furnished without charge, and it has been described as one of the most pleasant and satisfactory blood locations in the region.

The number of work-hours necessary each time is about 800—all of them volunteered. So far, some 11,500 hours have been given by workers in all phases of the program, an equivalent of five full-time, year-around workers.

While the Red Cross is the coordinating agency for the program, the blood collections would be impossible without the aid of many clubs and groups throughout the county. Of these, the Medford Junior Service league was the first to volunteer support, and since then has staffed and provided funds for the canteen at each Medford visit, and visits at Ashland and Camp White. League President Mrs. A. S. Cummings named Mrs. Robert J. Cunningham to be in charge of the canteen.

Give Office Help
The American Legion auxiliary under two presidents, Mrs. Merle Jarman and Mrs. Roy Stoy, has furnished office help, who come in before each Bloodmobile visit to prepare appointment sheets, and work on the appointment desk during the visit.

After each visit in the county, the National Secretaries association mails out donor certificates, and keeps the permanent file cards of donors. Miss Betty Brugman is president, and for each visit she recruits five or six members for "after-hours" work, which often means late evening hours in the Red Cross office.

The local group of the Oregon State Nurses association provides nurses for Bloodmobile days, to assist the Bloodmobile staff nurses. They all have taken special blood program training, and Miss Lotus Eaton and Mrs. Joe Beach share responsibility for their assignment.

Aubrey Norris and Franklin

Van Pelt, present and past exalted rulers of the Elks, have arranged for the temple to be in readiness for each visit—there have been 10 there—and the Elks also provide janitor service.

"Invaluable" Help
The Boy Scouts have given "invaluable" assistance, blood program leaders say, in setting up and taking down equipment, assisting the Red Cross motor service and, with members of the Junior Red Cross, assisting in checking wraps and in other related chores, such as the distribution of publicity posters, which are made by the Medford high school art classes under the direction of their instructor, Paul Gasparotti.

The large sign erected at each visit was designed and painted by the art classes, after being built by Col. C. E. Stafford, county civil defense director, from materials donated by George Porter.

Blood Transported
Handling of blood is also a cooperative effort. In emergencies, the state police transport blood, and have done so frequently, making trips to Grants Pass and Ashland. In other emergencies, the Civil Air Patrol or Mercy Flights, Inc., have taken over, taking blood to Klamath Falls or Grants Pass.

In addition, "walking donors" may be called week-days and Saturday mornings, and if the emergency is at night or on Sunday, the Medford fire department calls donors from its up-to-date duplicate blood register.

A never-ending stream of publicity aids the continued success of the blood program. Toastmasters and Toastmistresses clubs have provided speakers, and handled the showing of recruitment films. The Chin Up club provides a press clipping service, with Mrs. F. G. Thayer handling much of the work.

The three local radio stations, KJYC, KMED and KWJN, and The Medford Mail Tribune and the Ashland Daily Tidings have given time and space to publicize the bloodmobile visits. The Talent News Flashes and the Rogue River Times have also given generous aid.

Businessmen Contribute
Many local businessmen have contributed time and facilities, with both newspaper advertising and window display space.

Many service clubs have placed themselves on a quota donor basis, including Kiwanis, Crater Lions, Activians (who are 100 per cent registered and go as often as allowed—five times per year), Rotarians and Medford Lions, who all give regularly.

Women's organizations also contribute donors on quotas, including the Ladies Mounted troop, Lady Elks, Medical association auxiliary, Lady Rotari-

ans, Kiwanian Dames and American Legion auxiliary.

The Red Cross volunteer services play a large part in the blood program. The motor service, with Mrs. Robert Shepherd and Mrs. James Town in charge, furnishes transportation for donors and other motor vehicle needs. Nurses aides, headed by Mrs. C. W. Guchess, assist the staff nurses in assembling donor sets, labelling bottles and other laboratory work. Grey Ladies, of which Mrs. J. P. Naumes and Mrs. Martin Luther are co-chairmen, provide eight or ten members each visit as hostesses. The newest Red Cross group, service to the community, also aids in various ways, frequently greeting donors and checking wraps. Mrs. S. M. Tuttle and Mrs. Max Pearce are co-chairmen.

Others Have Roles
The staff aides assist in various other ways, with Mrs. C. L. Pence and Mrs. H. B. Murphy as co-chairmen. The Junior Red Cross, with Mrs. C. Reese Bralley in charge, conduct a nursery for children. Many of the volunteer workers are not otherwise uniformed, and wear yellow smocks made by Red Cross production workers under Mrs. C.

SUNDAY HEALTH CHATS

By Dr. Frank J. Hansen

One of the most common discomforts the human body is afflicted with is a condition called "Brachial Neuritis." Which means simply: an inflammation of the group of nerves supplying the shoulder and upper arm to numbness of the hands. The latter complaint is the one which, most frequently, causes the patient to seek relief. He will present a history of awakening in the morning with one or both hands being numb and/or painful. Or he will complain of his hands continually "going to sleep" when he attempts to use them for some concentrated effort, such as writing.

Because of the insidious onset of this disease it is usually brought to the Doctor's attention after it becomes chronic. Modern manipulative treatment, with physiotherapy as an adjunct, has been quite successful in effecting permanent relief of this condition.

If there is any question concerning your health, write to the address given below. I will endeavor to answer them weekly in this column.

Dr. Frank J. Hansen
Chiropractic Physician
138 Oak St.
Central Point, Ore.
—Adv.



HANDLE RECRUITMENT CHORE—Work on appointment sheets and recruitment of blood donors takes many hours of volunteer labor in the Jackson county blood program. Shown at their tasks here are, left to right, Mrs.

Don Hughes, Mrs. Frank E. Cantrill, Mrs. V. Ward Hammond, chairman of the recruitment program, Mrs. E. P. Merrick and Mrs. Leston Huntley, over-all chairman of the entire blood program. (Shangle photo)

before July 1, and have already fulfilled nearly half their pledge. The Ashland Health association has served at the canteen, with food provided by church organizations and the Elks club. Dan Bulkley has handled recruitment at SOC at all visits, and Mrs. McNair has helped in overall planning.

Other county communities have accepted quotas, and each month send their donors to Medford. This is the only arrangement that can be made for the many willing donors in the smaller communities.

The county's blood quota is set on a year basis of 6.2 donors for each 100 residents. The county's current yearly quota, as of July, 1951, is 3,600 pints. It is now slightly behind the quota, but with a two-day visit scheduled April 15 and 16, it is expected that the quota will be met or exceeded.

Red Cross workers, now in

the midst of a fund drive which has shown signs of bogging down, point out that all this work—work vital to the welfare of injured servicemen and accident and illness victims—is directly dependent upon Red Cross funds, the only ones available to keep the blood program going.

SOC Faculty Members To Attend Meetings

Two faculty members at Southern Oregon college will attend education meetings at Pullman, Wash. this week, according to SOC officials. Eugene Bowman, associate professor of mathematics, and Freeda Wilson, assistant professor of education, will represent the Ashland college.

On Monday and Tuesday they will attend the northwest regional conference on improving teacher education. The following

three days will be devoted to the annual session of the Inland Empire Education association.

do HIS Easter buying at
Barker's

Refrigerator and Freezer in One!

NEW
8.3
CU. FT.

Hotpoint

De Luxe Combination



\$329⁹⁵
TERMS

Refrigerator Never Needs Defrosting!

• Big full-width freezer, with separate door, stores 52 lbs. of frozen food, makes 60 ice cubes. This de luxe combination model is both a real food freezer and a full-size refrigerator designed by Hotpoint to give you years of dependable service. Five-year Protection Plan on the famous Thriftmaster Unit. Come in and see it today!

• Two Hi-Humidity Storage Drawers, roller-mounted
• Butter Bin, with temperature control
• Special Sliding Shelf
• Safety Stop on door
• Accurate Cold Controls

Trowbridge & Flynn Electric Company

214 W. MAIN Where Sales and Service Are Twins PHONE 2-5211

PARK VIEW NURSING HOME

906 West Main Street

Medford, Oregon

Phone 2-6938

Completely equipped Nursing Home for chronic and convalescents. Hot water heat throughout building. Licensed by the State of Oregon.

24-HOUR NURSING CARE

Registered Nurse in Charge