On The Side

By E. V. Durling

(Distributed by King Features Syndicate, Inc.)

She was not made out of his head, sir,
To rule and to govern the man,
Nor was she made out of his feet, sir,
By man to be trampled upon.
But she did come forth from his side, sir,
His equal and partner to be;
And now they are coupled together,
She oft proves the top of the tree.
—Dixon.

(It was Hannah Cowley who said: "What is woman? Only one of nature's agreeable blunders.")

The reason the price of a package of chewing gum has remained at 5 cents is because one of the leading manufacturers of this product was determined to keep his product geared to the currency. He wanted it possible for it to be purchased with one coin, and not two as would have been the case had the price been raised to 6 cents. So, when this manufacturer kept the price at a nickel, his competitors followed suit. By the way, have you ever noticed the great number of fortunes that have been made with products priced at 5 and 10 cents? Give that a thought, young fellow, when considering going into business for yourself.

Brain Teaser

Ever hear of Robert D. Towne? He was the originator of the greatest brain teaser in the history of the U. S. A. That is the "How old is Ann?" problem. Mr. Towne recently passed on in Ambler, Pa., at the age of 86. The problem referred to first appeared in the "Tip of Tongue" column in the old New York Press. It is as follows: "Mary is 24 years old. She is twice as old as Ann was when she was as old as Ann is now. How old is Ann now?" Your grandpappy was probably a bit baffled by this problem. How about you? How quickly can you solve it?

Asking

Queries from clients. Q. So you have a reader in Pysht, Wash. But have you one in Punkeydoodles Corner, Ontario, Can.? Or Crazy Woman Creek, Wyo.? How about Damifino, Mo.? A. As far as I know have no readers in the places you mention. However, I have readers in Smackover, Ark., Peculiar, Mo., and What Cheer, Ia. So I am not doing so badly for a young fellow.

Get It Right

The remark "What this country needs is a good 5 cent cigar" is constantly credited to Thomas R. Marshall. That Mr. Marshall did make this remark while presiding over the United States Senate there is no doubt. However, it was not original with him. He was quoting that great Hoosier humorist, Kin Hubbard. I know this quip is credited to Marshall in many books of quotations occupying space on the shelves of our public libraries. But my story still is, that Kin Hubbard said it first.

Passing By

Katharine Cornell. Current holder of title of "First Lady of the Theater." Katharine has been married to Guthrie McClintic for thirty years. Mr. McClintic popped the important question while dining with Miss Cornell on the roof of the Pennsylvania hotel (now the Statler) in Manhattan. Katherine is fond of recalling the band was playing "Whispering" at the time. . . . "Babe" Herman. Erstwhile major leaguer. He holds the record for the highest batting average ever achieved by a member of the Brooklyn Dodgers. One season he hit for a percentage of .393. However, that achievement is rarely remembered, though the fact that "Babe" and two other Dodgers tried to occupy the same base at the same time is never forgotten.

Horses and Women

How often does your wife change her hair-do? Mary Austin once observed: "When a woman ceases to alter the fashion of her hair, you guess that she has passed the crisis of her experience." In other words if a woman doesn't show intense interest in her hair style it is an indication the rocking-chair is about to get her.

UnHappy Birthday

All thoroughbreds have a birthday on January 1. Though a thoroughbred may only be six months of age at that time he becomes a 2-year-old and eligible to race. Thoroughbreds in this country start racing at such an early age it is a wonder more of them are not bowlegged. At one time the thoroughbred birthday was May 1. There has been an effort made to revive that practice. Winter track tycoons oppose it. The SPCA should take a hand in this matter. Racing horses so young as those competing in 2 year old events at winter tracks, is not far removed from being cruelty to animals.

New 'Y' Roundtable Group Slates Forum

Ashland—The Southern Oregon Roundtable, newly organized YMCA group at Southern Oregon college, will hold its first forum meeting at 7:30 p. m. tomorrow at Susanne Homes hall, according to Ann Barker, Klamath Falls, secretary.

Topic of discussion will be "Moral and Spiritual Standards of the United States." Dick Mace, Jamestown, N. Y., will act as moderator for a four-man panel. Presenting the liberal point of view will be Connie Inskeep, Medford, and Durward Boyles, Roseburg, while conservative arguments will be offered by Larry Johnson, Maline, and Gloria Robinette, San Jose.

Miss Barker said attendance will be open to the entire student body.

Two Tacoma Tots Accident Victims

Tacoma—(U.P.)—Tacoma's 1952 traffic death toll stood at four Monday after two small girls were killed when struck by separate automobiles Saturday.

Donna Keating, 2, died two hours after being struck at a crosswalk by a car driven by Peter Cutshall of Olympia. Four hours later, Donnis Loducer, also 2, darted into the street and was injured fatally when hit by a car driven by Mack Reed of Tacoma.

Both drivers were absolved of any blame.

Use Mail Tribune Want Ads

Portland Transit Advisory Member Opposes Secrecy

Portland —(U.P.)— One member of the Citizens Advisory committee, scheduled to meet Monday to study Portland's public transit problem, submitted her resignation Sunday.

Mrs. Nellie Margaret Crawford said she would not attend the meeting.

Opposes Secrecy

In a letter of resignation addressed to committee chairman Harry C. Kendall, Mrs. Crawford wrote, "as the populace is vitally concerned in the deliberations of this committee, I do not like secrecy, and, Mr. Kendall, your decision to exclude the press reporters from further meetings was not put to a vote of the committee, but merely decided on by you and your friends. I will not be a party to any secrecy . . ."

Deal Said Cut and Dried

Mrs. Crawford, who was appointed by Mayor Dorothy McCullough Lee to serve on the 11-member committee, declared that negotiations over Portland Traction company wages, rates and operating policies are a "cut and dried deal."

Employees of the traction company are scheduled to walk off their jobs April 1 unless an agreement can be negotiated before then.

Bus Strike Conferees Far From Settlement

San Francisco—(U.P.)—Negotiations in the 22-day-old Pacific Greyhound bus strike were recessed Monday in an angry atmosphere of union charges that the company is "not interested" in a settlement.

A series of week-end conferences broke up Sunday with almost no progress being made to end the dispute. Federal conciliator Omar Hoskins said the next meeting will take place on or before April 2.

The strike began March 2 when the company rejected union demands for a five-day week and other benefits. The walkout forced 100,000 persons who daily use Pacific Greyhound to find other means of transportation in seven western states.

ACCIDENT FATAL

Bend, Ore. — (U.P.) — Robert George Oleaches, 19-year-old Burns, Ore., youth, was fatally injured late Saturday night and five of his companions were slightly hurt when his car failed to negotiate a curve near Hampton, 40 miles east of Bend.

European Women Said Ahead of Americans In Lover Department

London—(U.P.)—Dr. E. J. Dingwall says American women are unsatisfactory lovers. And that "snap of the fingers" to publishers who won't publish his book because they disagree with him

The British anthropologist has been studying American womanhood for several decades. He blames her "dominance" for a lot of things, including an upsurge in neuroses among American men.

It's all described in an "explosive" manuscript: "The American Woman: Some Aspects of her Sex Life in an Industrial Civilization."

European Women Happier

"European women have happier sex lives," said the septuagenarian scientist. "I've said it before and I say it again. About the only thing American womanhood has got from her alleged emancipation is enough money to visit psychiatrists at will. European women have no need of psychiatrists."

Dingwall put the results of his research, including case histories obtained personally and studies of what American women read, do and buy, into what he intended to be a serious technical work.

Research Denounced

"The truth must be unpalatable," he said. "I got letters back from publishers' offices, obviously written by women, denouncing my research and conclusions in almost hysterical terms. It's not my fault if American women have brought themselves to this pass. I am merely a scientific reporter."

Yielding to the pleas of his agent, however, Dingwall is rewriting the book into a more popular vein but without altering his firm conclusions.

These are:

That American woman achieved "premature" equality in the days of the Pilgrims because she had to be a full partner in the rigors of those first years in the harsh new world.

That this equality, once achieved, gradually progressed to "dominance" and as a result, the United States is a "matriarchy."

Apparent to Anyone

That this conclusion is indisputable on any logical ground and is apparent to anyone who reads American periodicals or who visits the U. S.

That American women have carried this domination into the bedroom, leaving behind a trail of unhappiness, broken homes and complexes.

"It is not woman's role to dominate the male physically," Dingwall said. "Nature assigned her the role of the eager servant — not the intolerant master which one finds so often in the United States.

European Women Understand

European women, whatever their relationship to their menfolk at other times, understand this instinctively."

He said it might give American women pause if they considered why so many American soldiers marry overseas and so few soldiers of other countries d.o

"Whatever I do to the book,' he said, "it will still be the truth about American woman."

LEGAL NOTICES

EXECUTOR'S NOTICE TO CREDITORS

NOTICE IS HEREBY GIVEN that the undersigned has been appointed by the Circuit Court of Jackson County, Oregon, executor of the estate of E. A. Hildreth, also known as Ethan Allan Hildreth, deceased. All persons having claims against said estate are hereby notified to present the same duly verified to said executor in the office of Gus Newbury in the United States National Bank Building, Medford, Oregon, within six months from the date of this notice. Dated March 24, 1952.

E. Ross Hildreth, executor of the estate of E. A. Hildreth, also known as Ethan Allan Hildreth, deceased.

Gus Newbury
Attorney for Executor.

SUMMONS
No. 52-117-E

IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR JACKSON COUNTY

PITT P. PENNEY, Plaintiff,
vs.
FERN VAUGHAN, individually, and doing business as the Armstrong Lumber Company, and JOHN DOE VAUGHAN, her husband, and KEN SCHMIDKE and JANE DOE SCHMIDKE, his wife, Defendants.

TO EACH, EVERY AND ALL OF THE ABOVE NAMED DEFENDANTS:

IN THE NAME OF THE STATE OF OREGON, You are each hereby required to appear and answer the complaint filed against you in the above entitled suit on or before the last day of four weeks from the date of the first publication of this summons, and if you fail to so appear and answer said complaint, for want thereof, plaintiff will take decree against you for the relief demanded in said complaint, succinctly stated as follows: That plaintiff recover judgment against Fern Vaughan, individually, and doing business as the Armstrong Lumber Company, for the sum of $6,000.00 together with interest thereon at the rate of six per cent per annum from August 15, 1951, until paid; for the sum of $500.00 attorney's fees and plaintiff's costs and disbursements; that plaintiff's lien under contract of sale of real property as vendor be decreed a first, prior and specific lien on the following described real property in Jackson County, Oregon, to-wit:

Commencing at a point in the East line of the County Road, which is South, 2735.7 feet and West, 287.6 feet from the Quarter Section corner of Sections 15 and 22, Township 36 South, Range 4 West of the Willamette Meridian, Jackson County, Oregon; thence Southeast along the East line of said County Road, 784.6 feet; thence West 277.7 feet, more or less, to a point in the East right of way line of the Southern Pacific Railroad; thence North 30° 15' West, 892.4 feet along said East right of way line; thence East 619.9 feet, more or less, to the point of beginning;

and that said lien be strictly foreclosed for the satisfaction of said lien; that said defendants and each of them and all persons claiming by, through or under them be forever barred and foreclosed of any right, title, claim, interest or equity of redemption in and to said described real property or any portion thereof, and for such other and further relief as to the Court shall seem just and equitable.

The date of the order for publication of this summons is March 22, 1952; the time prescribed for publication of this summons is once each week for four successive weeks, date of the first publication of this summons is March 24, 1952.

EDWARD C. KELLY
Attorney for Plaintiff
22 Goldy Building
Medford, Oregon

TOO LATE TO CLASSIFY

GOATS' MILK. Ph. 3-1408 evenings.

FOR SALE—Turkey fertilizer. 3 mi. N. Central Pt., Hwy. 99. W. H. Peninger

FURN. cottage $30. Suitable for one. Del Rio Trailer Court, North 99.

FOR SALE—Male cocker pups $10 ea., no papers. See at Pittview Ave., last house on left, or phone 3-1394.

FOR RENT—Neat small furn. house. Adults only, no drinkers or dogs. Phone 2-5388.

WANTED—Refined woman for baby sitting and light housework. Small family. Board and room with private bath. Wages. Good permanent home for right person. Tribune Box 7225.

ONE registered Berkshire brood sow, due to farrow about April 4th. Two registered gilts, one registered boar. Fine stock for 4-H clubwork. Also 3 feeder pigs. Phone 3-2755.

1941 2-tone Chev. Clb. Coupe. Recently overhauled; accessories. 2388 Howard avenue.

1948 FORD 4-door deluxe. R&H. $795. Or equity for older car Orchard Apts. No. 4, Phoenix, after 5:00 p.m.

WANTED—2-bdrm. house or larger to rent, reasonable. Phone 3-1645 Monday, Wednesday, Friday or Sat.

HOUSEKEEPER and care of children. Room board and wages. Call 2-6332 after 7 p.m.

2-ROOM furnished cabins $25 month. Rt. 1, Box 270, Central Point, North Old Stage road.

NICE clean furnished cabin, 2 rooms and bath, utilities furnished. $45. 3 blocks south of blinker lights, Central Point.

FOR SALE—Electric stove, wood range refrigerator, electric sewing machine, comb. radio; boat and trailer with Martin 60 motor. Phone 3-1371.

WANTED—Hay or straw. Ph. 2-2210

FOR SALE—Sofa bed and club chair, daveno, roll-away beds, kitchen snack bar. Phone 3-3135.

3-ROOM newly decorated furn. apt. 328 N. Central. Ph. Chet Leonard, 3-1029.

Approximately 5000 ft. No. 4 sheathing fir. $100. Phone 2-9521.

FOR RENT—Redecorated 2-bdrm. house on acre with outbuildings. Phone 2-8940.

KIWANIAN DAMES announce spring fashion revue. Rogue Valley Country Club, April 4th. 12:30 luncheon $2.25 per person. Call 2-5965 for reservation after March 24th.

2 1/3 ACRES, irrigation. 7-rm. house. Garden tractor and work shop. $5875. Phone Eagle Point 1410.

FIR FLOORING for sale. C&B $165 per M. Redwood siding, V-rustic or beveled, $80 and up per M. Free delivery.
NORTON'S LUMBER CO.
Phoenix, Oregon. Phone 3-2888

FOR RENT—2-bdrm. house in Phoenix
NORTON'S LUMBER CO.

RUMMAGE SALE—American Legion Auxiliary, March 26th, 1 p. m. to 5 p. m., March 27th, 9 a. m. to 5 p. m. 309 E. 8th street, between Bartlett and Riverside.

FOR SALE—Fertilizers and recleaned grains, ammonia sulphate, super phosphate, recleaned barley and wheat. Jackson County Feed Co., Court and McAndrews.

ST. MARY'S School Benefit Auction. Sat., Mar. 29th, from 2 to 5—7 'til sold at St. Mary's gym, Holly & 11th.

FREE CHICKS
10 Parmenter Red cockerels free with purchase of 80 lbs. Fishers chick starter mash, Monday afternoon and Tuesday.
ECONOMY LUMBER & FEED & CO.
2810 Crater Lake Highway

WANTED—New or good used articles for St. Mary's school auction Sat., Mar. 29th at St. Mary's gym, corner 11th & Holly. Call 2-2137, 2-9824, 2-2489.

PEAT MOSS now available at Samson's. We have just unloaded a carload of Peat Moss containing full sized bales, half bales, and small packages. Phone 2-5295 now for your requirements.
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Dairie Delite
44 So. First, Central Point

SMUDGE OIL FOR SALE—in small quantities or carload lots at Samson's. Arrange now for your Smudge Oil requirements. Phone 2-5295.

FOR SALE—John Deere Model B tractor, $650; and a VAC Case, $750.
HUBBARD-WRAY CO., INC.
25 S. Riverside Medford, Ore.

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FERTILIZER for Lawn and Garden. The proper use of a balanced fertiizer pays big dividends in increased production. Let the F. E. Samson Co. supply you with your needs.

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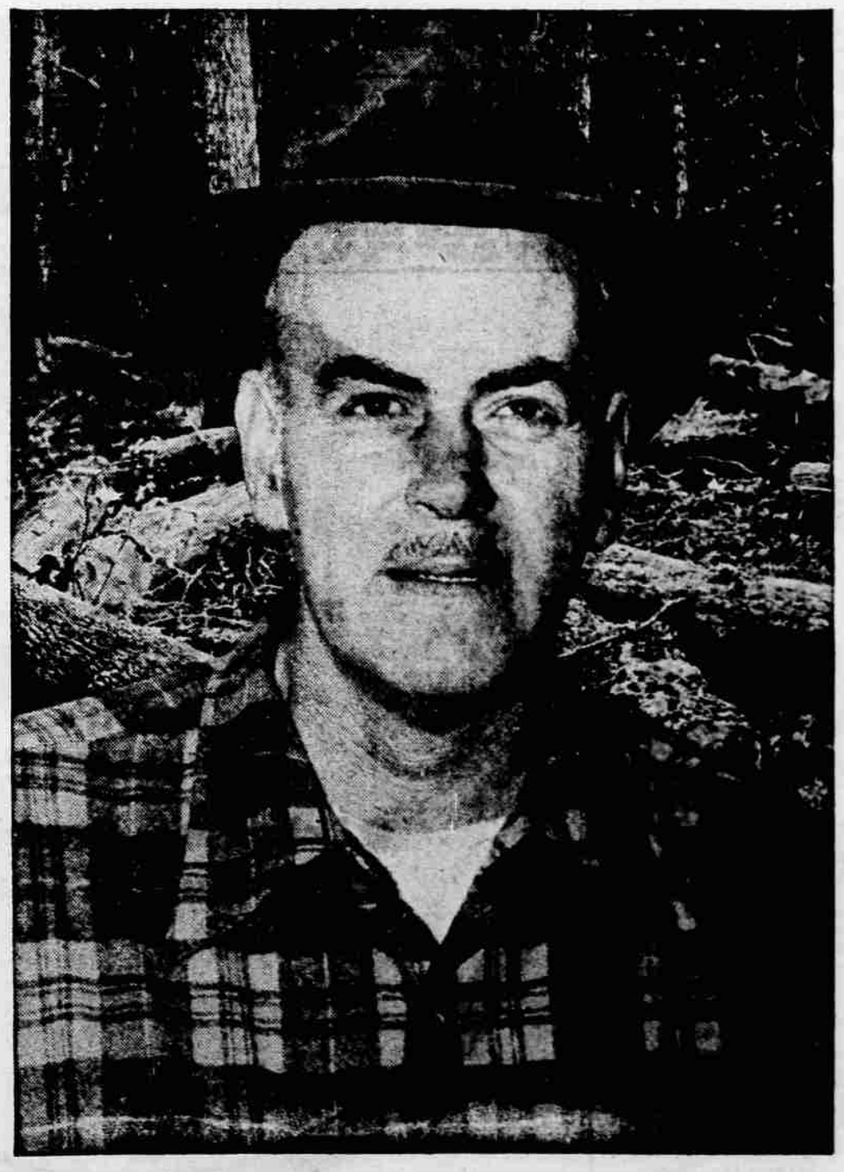
We've been asked . . . **"What's wrong about integration? It's the way I operate, too!"**

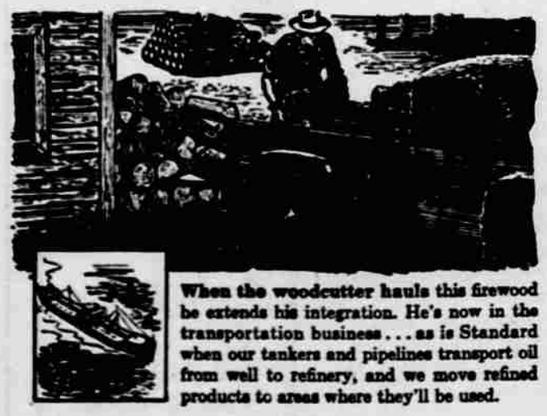


Many businessmen have made comments *like this: "The way I figure it out, this 'integration' you big companies are attacked for is just a matter of doing more than one part of a job. So what's wrong about that? It's the way I operate, too!"*

In answering this question let's consider first what the word means. "Integration" means simply carrying a job through several steps. Integration can't make a good company bad. It's a method any business may use as it competes for your patronage, increasing its efficiency of operation and benefiting you by keeping prices down. Let's look at the similarity between our method of operation and that of another integrated fuel-producer whose system is centuries old:

A woodcutter goes into a forest and fells trees. Standard drills into the ground and brings up oil. If the woodcutter sells the logs then and there... and if Standard sells the crude oil at the well... there's no integration. Each performs only one part of the job.

Now if the woodcutter takes the next step and cuts the logs into fireplace size, he has become an integrated business. Like him, Standard works to turn the product into the forms you use. We refine our crude oil into gasoline, lubricants, fuel oil, and other products. So we're integrated, too.



When the woodcutter hauls this firewood he extends his integration. He's now in the transportation business... as is Standard when our tankers and pipelines transport oil from well to refinery, and we move refined products to areas where they'll be used.

And if the woodcutter finally sells the firewood to you, his operation is fully integrated. Ours is, too, when we sell you fuel oil... or when we sell gasoline through Company-owned service stations. So is integration wrong? Not at all. And we make best use of it to bring you better products at low cost.

STANDARD OIL COMPANY OF CALIFORNIA
• plans ahead to serve you better