

Marché Millinery FESTIVAL



thinking of a "twin-toned" sailor?

we have **YOUR** answer
in the

hat pictured. You'll love this balibuntal sailor with a strawcloth overfacing, personally chosen by Marche as the smartest, most outstanding sailor this season. You'll wear it straight-on and all through Spring. Just one of the fabulous Festival hats exclusive with us.

\$15.

FEATURED IN
WOMAN'S HOME
COMPANION



FROCKS FOR BIG AND LITTLE SISTER



MINIATURE PRINTS IN
CRISP SPRING COTTONS

Sizes 3 to 6½

\$1.98 to \$7.98

Such a precious way to dress your small-fry for spring. In tubbable cottons like these blooming with the tiniest, prettiest flowers ever. Come in and choose a Morning-Glory, Blue-Bell or Candy-Tuft for your little chick.

EASTER TOGS

For Big and
Little Brother
**SPORT
COATS**



Corduroy, part wool and all wool sport jackets in fitted and boxy styles. A good selection for Easter choosing. Colors & styles coordinated to mix-match with slacks.

Sizes 6 to 20

\$8.95 up

TAILORED SHIRTS

\$1.98 to \$2.50

SLACKS

Tweeds, gabardines and sharkskins in a variety of spring shades. You'll be pleased with the perfect fit and workmanship of these fine slacks for boys.

Sizes 6 to 16

\$4.95 up

LOWER
FLOOR

BOYS' DEPARTMENT

Playtime...
Anytime

**Red Goose
SHOES**



\$5.45 up



\$5.95 up

When they romp and play, all day long, or attend a little party... they'll be happy in versatile Red Goose Shoes.

NATIONALLY ADVERTISED

for EASTER and very specially priced.

A Bright New Group of

COATS

with a Fresh Easter Outlook



Head straight for the second floor... to see this big line up of coat values. Handsome they are in a wide variety of suede cloth, wool fleece, lacy tweed and paca point-weaves... every one wool. Golds, greys, naturals and pinks suggest patterns or clearly show their colors. Look around tomorrow. You'll see a lot of value for small prices.

SHORTIES

\$21.50

FULL LENGTH

\$45.00

SIZES 8 TO 20

A Small Deposit
Will Hold Your
Selection On
Our Will-Call
Plan



You'll Be An Easter
Parade Leader In One
Of Our Specially Priced
KNIT SUITS

Drop that knitting needle and hear the good news. Farewell to all the toil and trouble that you once undertook because you craved the smartness of knit suits, but couldn't afford the cost. Now you're free to pick and choose at a price that makes you love them all the more.

Ice, Blue, Pink, Gold, White,
Gray and Navy

Values to
\$35.00

\$22.00

Values to
\$37.50

\$27.00

Sizes
10
to
18

OUR
SWIM SUITS

in the new 1952 models by Jantzen are starting to arrive. One and two-piece styles in every color imaginable. Choose yours early.

\$10.95 up

SATURDAY
**Value Square
Sport Shirts**

Men's crease resistant rayon gabardine shirts in sizes small, medium, medium large and large. Assorted colors. Regular \$4.50.

\$2.98

COLOR MAGIC with bright new LAMPS



Cheery, Colorful Lamps
Lamps Add Charm
to Any Room

Just as jewelry highlights a simple gown, important lamps accent your decor. They flavor your living. Season it with a touch of gleaming beauty here, and a dash of useful charm there. Our impressive lamps are just what you have been looking for. Clever brass bases with shades of natural, chartreuse or forest green.

A
Lower
Floor
Special

Regular
\$14.98..

SPECIAL
\$12.98

**Mann's
MEDFORD**

Make it
of
INDIAN HEAD
cotton

No fading, no shrinking, no starching and no pulling. No wonder it's the love of the laundry. Indian Head's fast colors never show a shadow of fading or running. It's guaranteed. And Indian Head's permanent finish stays crisp almost forever. Dresses, sport-clothes, bedspreads, tablecloths. You'll love whatever you make of Indian Head cotton.

89¢
YD.

