

# GROCETERIA

IF YOU'RE NOT TRADING AT THE  
GROCETERIA You're Paying Too Much

**GROCETERIA**  
*Budget-Saver*  
FOR US!



## Groceteria Bakery for Delicious CAKES

### More Strawberry Shortcake

1 Pkg. Birdseye Strawberries  
1 Large Short Cake Layer

Both **49¢**

### Orange Chiffon Cake

The famous Betty Crocker Creation—Pronounced the first major improvement in cake baking in 50 years—

TOMORROW

ORANGE CHIFFON CAKE ....\$1.19

### Redeem Your COUPONS Here



**LARGE FAB—With COUPON**  
1 Free with one  
**2 for 32c**

**CASHMERE Boquet Soap**  
Save 6c  
2 Bath Size With Coupon **19c**

**2¢ SALE!** Supplies Limited. Stock Up NOW!  
ALL FLAVORS OF  
**ROYAL PUDDINGS**  
INCLUDING ROYAL CUSTARD FLAVOR DESSERT  
1 PKG. ONLY 2¢ WITH 1 PKG. AT REGULAR PRICE  
BOTH FOR ONLY **10c**



### SAVINGS CENTER for SAVINGS

5x7 Photo Enlargement .....39c  
From your own negative

#### SPECIAL OFFER

Genuine Leather Billfolds .....\$2.49 up  
Name imprinted in gold free

Bag of 25 Vitro Agates .....2 bags 15c  
Forest Green Anchor Glass Tumblers 4 for 29c

#### NAPKINS

Wedding, Cocktail or Party  
Napkins in appropriate Colors  
Wedding—Cocktail or Party  
24 HOUR SPECIAL  
PRINTING SERVICE

#### Picture Stationery

Wide Variety of Subjects  
**Box 98c**  
Add Individuality  
By Our Printing Service

### 1000 ISLAND DRESSING

Make a finer 1000 Island Dressing for about ½ the usual cost  
PINT JAR BEST FOOD MAYONNAISE  
12-OZ. DEL MONTE CHILLI SAUCE

Both **65c**

Mix ½ and ½—Add Lemon Juice to taste

### La Choy CHINESE FOODS

|                        |           |     |
|------------------------|-----------|-----|
| BEAN SPROUTS           | No. 2 can | 15c |
| CHOW MEIN NOODLES      | No. 2 can | 19c |
| CHOP SUEY with CHICKEN | No. 2 can | 69c |
| CHOP SUEY with BEEF    | No. 2 can | 60c |
| CHOP SUEY VEGETABLES   | 303 jar   | 32c |
| CHINESE DINNER         |           | 59c |

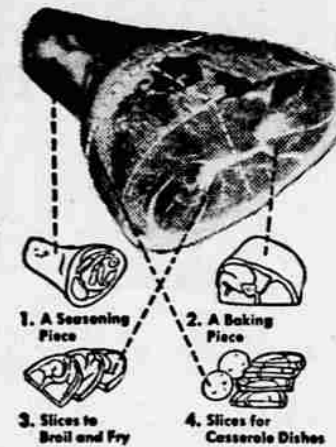
(Chop Suey, Noodles, Soy Sauce)

## MONEY SAVING VALUES IN GROCETERIA GUARANTEED MEATS

GOOD OR YOUR MONEY BACK

## PRE-EASTER SALE

MEAT for 4 fresh-cooked  
meals from  
half a ham



Thrifty Buying  
-Thrifty Use

**HAMS**

Hormel, Morrell,  
Armour's Star, Swift's  
Premium, Del Monte or  
Cascade. Short Shank—  
Small Size. Tenderized

SHANK  
HALF or  
WHOLE **59c**  
Lb.

LARGE, PLUMP, MEATY FRESH DRESSED

**Frying Chickens** Each **1.39**

Pan Ready—No Waste to Buy

U.S. GRADED CHOICE STEER—CENTER CUT

**Chuck Roast** Lb. **73c**

BONED AND ROLLED—ALL EXCESS FAT REMOVED

**Pork Roast** Lb. **69c**

U.S. GRADED CHOICE STEER BONELESS

**Swiss Steak** Lb. **98c**

LEAN COUNTRY STYLE

**Pork Sausage** Lb. **43c**

LEAN, BONELESS

**Beef Stew** Lb. **79c**

FRESH MADE—NO CEREAL ADDED

**Ground Beef** Lb. **59c**

LARGE JUMBZO—Ideal for Deep Frying

**Green Shrimp** Lb. **98c**

FRESH PAK—"LIGHTHOUSE BRAND"

**Pacific Oysters** Pt. **57c**

**Smoked Farm Style Sausage** lb. **79c**

AN  
OLD FRIEND  
IS BACK

Remember it? That fine heavily smoked pork sausage in cheesecloth bags that we made for so many years—

## SAVINGS in the GROCETERIA

|                                   |                           |                     |
|-----------------------------------|---------------------------|---------------------|
| Bonfire Alaska Salmon             | 1 lb. can                 | 43c                 |
| Fishers Blend Flour               | 10 lb. sack (with coupon) | 84c                 |
| Del Rogue Pumpkin                 | No. 2½ can                | 2 for 35c           |
| Del Rogue Fancy Pears             | No. 2 can                 | 35c                 |
| Del Monte Early Garden Peas       | No. 303 can               | 2 for 35c           |
| Del Monte Creamed Golden Corn     | No. 303 can               | 15c                 |
| Del Monte Fruit Cocktail          | No. 303 can               | 23c                 |
| Mission New Potatoes              | No. 2 can                 | 2 for 25c           |
| Valencia Ripe Olives              | can 61 olives             | 2 cans 35c          |
| Del Rogue Tomato Juice            | 46 oz. can                | 23c                 |
| Summer Isle Sliced Pineapple      | No. 2 can                 | 25c                 |
| Van Camp's Hominy                 | No. 2 can                 | 2 for 25c           |
| Porters Macaroni                  | 1 lb. pkg.                | 29c                 |
| Dennisons Catsup                  | 14 oz. bottle             | 15c                 |
| Del Monte Yellow Cling Peaches    | No. 2½ can                | 29c                 |
| Swifts Prem Lunch Meat            | 12 oz. can                | 45c                 |
| Swifts Premium Corned Beef        | 12 oz. can                | 43c                 |
| Swiftning (the new shortening)    | 3 lb. can                 | 81c                 |
| Swifts Premium Chopped Ham        | 12 oz. can                | 55c                 |
| Swifts Premium Hamburger Patties  | 10 oz. can                | 54c                 |
| Swifts Premium Pork Sausage Links | 10 oz. can                | 49c                 |
| Swifts Premium Meats for Babies   | can                       | 21c                 |
| Swifts Premium Peanut Butter      | 12 oz. jar                | 33c, 20 oz. jar 49c |
| Sunshine Krispy Crackers          | 2 lb. box                 | 50c                 |

## Fruits and Vegetables

|                        |               |     |
|------------------------|---------------|-----|
| Tender Green ASPARAGUS | 2-lbs.        | 49c |
| ARTICHOKES             | 3 for         | 25c |
| TOMATOES               | 14-oz. carton | 25c |
| RHUBARB                | 2-lbs.        | 19c |
| Spring Crop SPINACH    | 3 bunches     | 25c |
| ONION SETS, plant now  | 2-lbs.        | 35c |