

SPRING OPENING
MARCH 6-7-8

MEDFORD MALL TRIBUNE
United Press—Full Leased Wire

SPRING OPENING SECTION

WEDNESDAY, MARCH 5, 1952

MEDFORD, OREGON

SPRING OPENING
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DRESS UP FOR SPRING—That's the theme of Medford Merchants' 1952 Spring Opening. Tomorrow, Friday and Saturday, Medford's smart shop windows and stores will be bright with new wares in gay colors and designs . . . different and inviting . . . to usher in that scintillating new season—Spring! Select new wardrobes for yourself and your family . . . you'll find what you want, for Medford stores have captured the vivacious spirit of Spring. The new modes, the vibrancy of color—how they will delight you! Dress up your home, too, with new curtains and slip-covers . . . add new furniture . . . new time-saving appliances that will give YOU opportunity to make the very most of warm sunny days just around the corner. Make it a delightful "date" to preview Spring time in Medford tomorrow—this week-end!



DRESS UP for SPRING

Medford Merchants Invite YOU To See Their

SPRING OPENING

Displays TOMORROW—FRIDAY—SATURDAY

MARCH 6th, 7th, 8th