

Tourist Business of Nation Competitive

Tourist business in the United States is big business and is extremely competitive, Manley Robinson, director of tourist information for the state highway department, emphasized to Medford Kiwanians yesterday at their weekly luncheon at Rogue Valley Country club.

Natural resources are the basis of the industry which does a \$10 billion business annually, he stated. Robinson spoke of tough competition among the states. Oregon with its resources has a pronounced advantage over other states and is "playing in the big league," he maintained.

Medford Commended
Robinson commended Medfordites for a fine tourist program. People go where they are invited and stay where they are well treated, he said.

Dr. Lee Mellish, president of the Medford Lions club, spoke on the financial benefits derived by the community from conventions. Speaking from the experiences of the recent state Lions convention, he estimated that \$35,000 was spent locally by delegates.

Of the \$11,000 paid by registering delegates, \$8,000 was spent here for food and \$4,250 for miscellaneous purposes among local businessmen, he reported. An estimated \$8,000 was spent by delegates for housing and other expenditures made by Lions possibly amounted to \$16,000, Mellish indicated.

Field Said Unlimited
John Litster, proprietor of the House of Mystery on Sardine creek, said his Oregon Vortex has 150,000 visitors a year who possibly spend \$250,000 in the valley. He said this amount can be doubled and tripled, and that the field in the tourist business is unlimited.

The speakers were introduced by Ray Clark, tourist and convention committee of the Jackson County Chamber of Commerce.

Fly Tying Course To Be Given at YMCA

A summer course in fishing fly tying will be given during coming weeks at the YMCA for boys nine years old or older, it was announced today by "Y" officials.

The course, to be instructed by James Duckett, will be held on Thursdays at 9:30 a. m. for boys 9 to 12 years old, and at 10:30 a. m. for those over 12. All boys, "Y" members or not, are eligible for the classes.

Some equipment will be furnished for the course, and information as to where to obtain their own inexpensively will be given those taking the course. Classes will continue as long as there is interest in them.

Dead line Sunday Classified is Noon Saturdays

MAKES ICE CREAM TWICE AS GOOD!

It's easy to make fancy sundaes and soda fountain treats at home with Towne's Fudge Toppings and ice cream.



9490
SIZES 2-10
Marian Martin
Keep 'em clean and cute and happy in this 4-way wonder wardrobe! Shirt, shorts, bra-top, 'n' skirt—all are such easy sewing—look so sweet on your Small Fry!

Pattern 9490 comes in sizes 2, 4, 6, 8, 10. Size 6 entire ensemble, 3 3/4 yards 35-inch fabric. This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step. Send **TWENTY-FIVE CENTS** in coins for this pattern to **MARIAN MARTIN**, care of The Mail Tribune, Pattern Dept., P. O. Box 6740, Chicago 80, Ill. Print plainly **YOUR NAME, ADDRESS, SIZE, STYLE NUMBER.**

Fashion comes in all sizes in our Marian Martin Pattern Book. Send Twenty Cents more (in coins) to get this summer-style picture for the family. There's an active-sports wardrobe, too, plus FREE—a stunning beach-bra pattern printed right in the book.

Golfers do it!
ASK FOR LIGHT, DRY ACME BEER
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THERE'S NO HALFWAY QUALITY IN TUNA!

"BITE SIZE" TUNA
is one of your best "food buys"! It's all meat; no bones or fat to cut out and throw away; no "shrinkage" in cooking! And, it's always the same high quality, for only the tender light meat is packed.

Insist upon this famous quality tuna and be sure that every tuna dish you prepare is a thrilling success!

Trademark of Van Camp Sea Food Co. Inc., Terminal Island, Calif.

WHITE STAR BITE SIZE TUNA

HOLIDAY PICNIC! Pack the basket with good things from **SAFEWAY**

Holiday coming up! Planning a picnic? Relaxing at home? Either way, guarantee the food success of your holiday by shopping at Safeway. We've plenty of foods to fit the occasion, at prices to fit your purse.

4th
ALL SAFEWAYS WILL BE CLOSED TUESDAY, JULY 4
Shop early and Save!

Prices in this ad are effective through Monday, July 3—Open Monday

Tomato Juice	Sunny Dawn	46-oz. can	25c
Boysenberries	Jory brand	No. 2 can	15c
Fancy Peas	Sugar Belle	No. 303 can	15c
Grade 'A' Butter	Spring House	lb.	68c
Peanut Butter	Peter Pan	12-oz. jar	35c
Nob Hill Coffee		1-lb. pkg.	68c
Airway Coffee		1-lb. pkg.	65c
Edwards Coffee		1-lb. can	73c
Fresh Milk		Quart 2 for	41c

"A" SMALL EGGS PER DOZEN 35c

WATERMELONS

Whether you stay at home or head for an outing—You'll enjoy one of these vine-ripened beauties! Flavorful and sweet!

lb. 5c

Cantaloupes lb. 9c
Ripened on the Vines! Juicy and Sweet—

Golden Corn lb. 16c
Picked at its peak of goodness! Rushed to Safeway fresh!

LEMONS	lb.	16c
ORANGES	5-lb.	49c
PLUMS, Santa Rosa	lb.	21c
CELERY	lb.	15c
GREEN ONIONS	2 bunches	15c
RED RADISHES	2 bunches	15c
CUCUMBERS	lb.	13c
LETTUCE	lb.	8c
DRY ONIONS	lb.	7c
TOMATOES	12-oz. carton	37c

Potato Chips	25c SIZE PKG. REGULAR	19c
Marshmallows	SNOW CLOUD 8-OZ. PKG.	10c
Mayonnaise	NU-MADE SPECIAL OFFER PINT	29c
Pork & Beans	DENNISON'S No. 2 1/2 Can	2 cans 29c
Tuna Fish	Torpedo Light Meat NO. 1/2 CAN	27c
Sweet Pickles	COLUMBIA PINT JAR	29c

More Picnic Values!

RIPE OLIVES	Ebony, Medium No. 1 Can	25c
PITTED OLIVES	Lindsay Large No. 1 Can	35c
DILL PICKLES	Columbia Kosher Quart	33c
FRENCH'S MUSTARD	6-oz. 10c 9-oz. 14c	
ORANGE ADE	Hi-C 46-oz. can	33c
ALLSWEET MARGARINE	1-lb. pkg.	29c
SUGAR WAFERS	ABC 1-lb. pkg.	39c
CRACKERJACKS	6 Pkgs.	25c
SHOESTRING POTATOES	4-oz. can	17c
KORN KURLS	Kiddie Treat Package	19c

Picnic Supplies!

PAPER NAPKINS	Zee Variety 2 Pkgs.	25c
PAPER PLATES	Diamond Pkg. (10)	20c
PLASTIC FORKS	Rainbow Pkg. (12)	15c
PLASTIC SPOONS	Rainbow Pkg. (12)	15c
DIXIE CUPS	For Cold Drinks Pkg. (7)	9c
DIXIE CUPS	For hot drinks Pkg. (8)	2/25c

Don't Forget Soft Drinks

Orange Drink	BIRELEY'S—7-oz. bottle	6/25c
Orange Drink	NESBITT'S—7-oz. bottle	6/25c
Root Beer	Famous Hires 12-oz. bottle	5c
Pepsi-Cola	Hits the Spot 12-oz. bottle	5c
Coca Cola	For hospitality 6-oz. bottle	6/25c
Ginger Ale	Snowy Peak 2 qts.	27c
Sno-Cola	Cola beverage 2 qts.	27c

(Plus bottle deposits on Soft Drinks)

SWIFT'S PREM 12-OZ. CAN... 39c

MORRELL'S SNACK 12-OZ. CAN... 39c

GUARANTEED MEATS

You don't know how good meat can be till you try... **SAFEWAY GUARANTEED MEATS**

ARMOUR'S STAR HALF OR WHOLE

SUGAR CURED HAMs lb. 59c

Armour Star Bacon.. lb. 53c

Ground Beef Fresh Daily lb. 55c

Luncheon Meat lb. 49c
Minced Ham—Veal Loaf
Olive Loaf—Spiced Lunch Loaf
French Head Cheese—Macaroni & Cheese

SKINLESS WIENERS lb. 49c

Hen Turkeys Ready to Cook lb. 59c

Fancy Fryers Ready to Cook lb. 69c

Tom Turkeys Ready to Cook lb. 49c

SAFEWAY