



Doors Open
9:20 A.M.

PENNEY'S

120 Only
Girls' Rayon
KNIT GOWNS
Sizes 2 to 14 **1⁰⁰**

Dainty, feminine stylish girls love. Elasticized neck, sleeves, and waist—trimmed with nylon net. Four dreamy colors: pink, blue, maize, white. 2-14.

PENNEY'S SECOND FLOOR



SPECIAL BUY

144 Only, Women's
Rayon
KNIT GOWNS
Sizes 32-40 **1⁵⁰**

They're beautiful! Cool, run-resistant knits cut to fit you so smoothly—trimmed with lace or nylon net at the sleeves and shoulders. They launder in a jiffy and needn't be ironed. Pink, blue, maize, or white. They're finds! Sizes 32-40.

LINGERIE—STREET FLOOR



Plastic Draperies
In New
Decorator Colors
Only **79^c** pair
90" Long, 54" Wide

Rich decorator colors in miracle plastic... here's a twosome that means good looks, big savings for you! At this price get several pairs in different colors for quick change! This is value!

DRAPERIES—STREET FLOOR



500 Yards
80 Sq. Percales
Full Bolts **28^c** yd.

NOT SECONDS,
NOT SHORT LENGTHS...

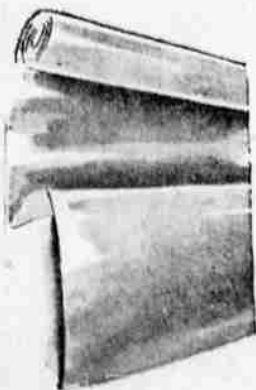
...all new full bolts! Florals, stripes, plaids, square-dance prints, they're all here! Come early! Buy enough to stitch up in the months

YARDAGE—CENTER STREET FLOOR

SPECIAL!
36" Wide

PLASTIC
10 yds. **1⁰⁰**
for

10-yard length with handy storage bag. Here's practical plastics at a price that puts money back in your pocket! Easy-to-stitch quality to make into aprons, table covers, use in endless ways! Comes in handy refrigerator bag! (store lists colors here)



80 sq. Eyelet Embroidered
COTTON SLIPS
Cool!
Comfortable! **1⁴⁴**

White 80 square cottons flounced with eyelet and ribbon trims... one of the nicest slips for summer you can wear... at just about the smallest price imaginable 32-40.

PENNEY'S STREET FLOOR

OPPORTUNITY BUYS

20 BIG VALUE DAYS

YOUR BIG CHANCE FOR EXTRA SAVINGS

50 Only! ALL WOOL
CAMP BLANKETS

2 LBS. 8 OZ. WEIGHT

100% new wool woven into an ideal blanket to take on picnics or for the car. See them—ass't. colors.

4⁷⁹
Size 62"x84"

BOYS' SOLID AND STRIPE
POLO SHIRTS

Assorted Colors

Boys flat knit polo shirts in stripes and solid colors. Assorted. Wash easily—needs no ironing. Sizes S, M, L.

2 for 1⁰⁰

100 ONLY, STAMPED
PILLOW CASES

Nation-wide quality, stamped pillow tubing. Ready to work. Assorted patterns to choose from.

1³⁹

36 ONLY, PLASTIC
Kitchen CURTAINS

Stain Proof, Dust Proof
Fade Resistant

Soft, pliable kitchen curtains of vinyl plastic. Drapes like fabric easily cleaned—will not crack or peel.

1⁰⁰

TWO LARGE TABLES
HEAPED FULL OF
Assorted Remnants

It's remnant clearance time at Penneys—Choose—Draperies material, rayons, cottons, woollens and others. We must clean house on these. Prices cut deeply. Center aisle—main floor.

Boys' Knit Briefs

Combed cotton knit briefs with elastic waist—full cut. Size 22 to 30.

29^c

Boys' Blazer Socks

Elastic top blazer striped sock socks in assorted colors. Sizes 7½ to 10.

5 pr. 1⁰⁰

Handbag Closeout

Drastically reduced handbags for quick clearance. Find—Sueded rayons and plastic calf. Black & brown.

1⁰⁰
PLUS TAX



ONE-TIME BUY! WOMEN'S
Rayon Panties
4 pr. 1⁰⁰

Brief style panties of single bar tricot knit rayon—4 pairs \$1! Elastic waist and legs. White, pink, blue or maize. Remember, quantity is limited! Sizes 3-6-7.



150 ONLY
WOMEN'S
Chambray
DRESSES

2⁰⁰
Sizes 12-44

Imagine... Sanforized* chambrays in this LOW priced! Stripes, plaids... zipper or button style in sundresses, street dresses... sizes 12-44! *Shrinkage will not exceed 1%.

PENNEY'S FASHION FLOOR



WOMEN'S
FADED BLUE
Denim
Shorts

88^c

Rugged faded blue denim shorts priced way low for this event. Cuffed leg—Sizes 12 to 20.

PENNEY'S FASHION FLOOR



48 ONLY!
19-INCH

FIBER SUIT CASE

Real luggage value... in ginger brown finish. Round edges, reinforced corners, plastic handle, brass plated locks.

1⁰⁰

WOMEN'S
FABRIC SANDALS

Smart, new fabric casuals you'll wear happily all Summer long... Open sandals... comfortable play shoes, dressy casuals in stay-cool fabrics with comfort platform soles. Buy several pairs in different styles and colors! Penney Shoes—Street Floor

1⁹⁸
SIZES 4-9

GIRLS' COOL
SUN DRESS

88^c to **1³³**

Large assortment of girls' sun dresses in variety of styles and colors. Buy her several at this money saving "special event" price. Penneys 2nd Floor

Men's Tie Special

Two large racks of special assortment of better ties. Reduced for the special opportunity days event. Lots of patterns—Hurry!

2 for 1⁰⁰



GIRLS' LACE-TRIMMED
Tricot Knit Briefs

Tricot knit with elastic waist and leg openings trimmed with delicate lace. Four dainty colors, pink, blue, maize, white. Sizes 2 to 12.

33^c

OPPORTUNITY BUY!



Penney's 60 GAUGE
15 DENIER NYLONS
ARE JUST ABOUT THE
FINEST HOSIERY
YOU CAN BUY!

...AND THEY'RE FINDS AT
JUST **\$1.00** PAIR

FIRST QUALITY!
NEWEST SHADES!



Now... when shoes are a bare minimum of strap and sole... near-transparent hosiery comes into its own! Does Penney's charge an astronomical figure for these exquisite sheers? Not on your life! They're just pair! All first quality, and in the newest summer shades. 8½ to 11. Better hurry!



Look! Now an Amazing
Convertible Collar
Dress or Sport Shirt
14½ to 17 **2⁷⁷**

Wear it to work with a tie and it's a smooth looking dress shirt. Open the collar and presto! This shirt converts to a casual comfortable sport shirt that's right at home with your favorite slacks. And the fine long staple combed cotton broadcloth is Sanforized for lasting fit. Sizes 14-17.

PENNEY'S STREET FLOOR

Cotton
SPORT SHIRTS

Short-sleeved cotton sport shirts in tan, green, blue colors. Sanforized—easily washed and ironed. Buy several. Penneys Street Floor

1³³

Water Repellent
POPLIN HATS

Good looking tan poplin hats treated for showers. Sizes 6½ to 7½. Ideal for everyday work hat—Cool.

1⁰⁰



Army Twill
Khaki Shirts
14½ to 17 **1⁷⁵**

Medium weight Khaki shirt for cool summer wearing. Cut over dress shirt pattern. Shop early for these.

Work Clothes—Street Floor

Special! 9-oz. Men's
WAIST OVERALL

9-oz. waist overall cut over a full pattern. Plenty of pockets—Reinforced at all points of strain.

1⁹⁸

Work Clothes—Street Floor

Grain Leather
Palm
WORK
GLOVES
\$1⁰⁰ pair

We wish we could tell you exactly how much you save on these rugged leather palm work gloves! Believe us it's plenty. Grain leather palm, thumb and finger tips, fully lined. Save at this special price.—Med., Lge.