

Theological Schools Discussed

By Roger W. Babson
(Special to the Mail Tribune)
Babson Park, Mass., June 16—
I will divert this week's column
to what most readers will con-
sider a subject



entirely out of
my field. Please, how-
ever, be patient
and read this
through. I feel
it has an im-
portant sug-
gestion to every
businessman.
In view of a
recent talk
with President

Edward B. Hinkley of Utopia
college, Eureka, Kas., I have
been studying the 200 theological
schools of the U. S. and Canada.
As a rule, they are well operated
and fairly endowed; but most
often are poorly attended. Per-
haps, this is because they think
too much of preaching and too little
about the "ministry of service."

Now for my question: "Why
should these religious schools
train men only to serve humanity
through the churches—why not
train men also to serve humanity
through business? Certainly, al-
most all business concerns need
more religion. They need more
praying executives who are in-
terested in rendering more ser-
vice. This especially applies to
sales managers and their assis-
tants. If they have a product
which the public needs, why not
use the power of prayer in its
distribution? This may sound
strange; but isn't it a fair
question?"

Drug Chain Used
As Example of Idea

I have in mind a small chain
of some sixty well located drug
stores. The president of the
president of the company is an
honest, hard working man who
knows the drug business from
A to Z. He can control the buying
which is important—both as to
goods selected and the prices
paid. But otherwise he is largely
dependent upon the present—
more or less—indifferent char-
acter, energy and desire for
service of the managers and
clerks of these 60 stores. Hence,
think what would happen if
these present store managers—
most of whom now are interested
only in their monthly pay—
should gradually be substituted
by bright and ambitious gradu-
ates of theological colleges.
These would be young men
taught to like and help people
and to get results through
prayer—truly anxious to aid
everyone who would come into
the stores. Surely the reputation
of these stores would rapidly
increase.

Likewise these young theo-
logical graduates could meet more
people and do more good in
these drug stores than they could
possibly do in a country church.
If they want also to preach
somewhere on Sundays, this
could be arranged. They, more-
over, would then preach a better
sermon after five days in a
prescription drug store serving
the sick and friends of the sick.
They also would have an op-
portunity of making friends with
young people who congregate at

the soda fountains.
Spirit of Helpfulness
Would Appeal to Doctors

Such young men, who would
begin as clerks, when later pro-
moted to become store managers
would employ only similar
earnest praying people with a
burning urge to be of service.
This spirit of helpfulness would
both appeal to doctors and give
the stores a high standing in the
community. They could then af-
ford to sell only the best goods,
being always assured of a fair
profit.

I have used the drug store
chain merely as an illustration.
The same principle would apply
to any store selling honest and
useful merchandise. One of two
things: Either devoted church
people should make much better
employees or else we had better
reform our churches. Our pres-
ent half-way attitude is a great
mistake. Theological colleges
might correct this.

More Student Should
Attend Theological Schools

Or, such colleges could give
a two-year course especially to
train spiritually minded young
people for business. They there-
by could render further service
as very few business colleges
teach their students how to pray
for or serve others. Such courses
should naturally have some busi-
ness studies covering selling,
finance and administration; but
these would also be helpful to
those who are to enter the min-
istry of preaching. Not only does
the nation's employment situa-
tion depend largely upon its
selling organizations, but a
preacher's usefulness depends
much on his salesmanship abili-
ties. Hence, the basic question—
Do those attending theological
colleges really want to help the
most people in the most useful
ways? If so, more of them would
enter spiritually understaffed
businesses rather than overlap-
ping churches.

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Grants Pass, Ore., June 16—
(U.P.)—The Coos Bay Lumber
company purchased 30,460,000
board feet of timber in the Siski-
you national forest this week.
The company was the sole bid-
der on the timber which lies on
Eaton ridge on the south fork of
the Coquille river. Bid was at
appraisal value totalling \$351,-
000.

Copenhagen, June 16—(U.P.)—
Mrs. Eleanor Roosevelt arrived
by plane from Helsinki today on
the last leg of her Scandinavian
tour.



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Heater, low mileage, very good condition throughout.

1948 Chev. 4-Dr. Sedan \$1395

Radio, heater, white wall rings. Exceptionally clean.

1947 Mercury Conv. Club \$1295

Coupe. Radio, heater, dual spot lights, new top. Just the car you've been looking for.

1946 Chrys. 4-Dr. Sedan \$1195

Heater, fluid drive, very clean.

1942 Chev. 2-Dr. Sedan \$695

Radio, heater, seat covers. Drive it and you'll buy it.

1941 Plym. Club Coupe \$595

Radio, heater, tailor-made seat covers; top condition.

1941 Studebaker Champ \$395

4-Door Sedan. This car is exceptionally clean. Look this over for value plus.



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1940 Ford 2-Dr. Sedan \$175

Runs good. Body a little rough.

1940 Pontiac 2-Dr. Sedan \$195

Body very good condition. Needs some mechanical work.

1941 Chrys. "Royal" 4-Dr. \$595

Sedan. Radio, heater, late model engine. Top condition.

1940 Buick Coupe \$445

Heater, motor tops. Very good condition throughout.

1940 Ford 2-Dr. \$395

Radio, heater, late model engine. Very clean.

1937 Ford 4-Dr. Sedan \$95

Runs very good.

1937 Terraplane 4-Dr. Sed. \$86

Runs good. Tires like new. Body a little rough.

1936 OLDS 4-Dr. Sedan \$145

Radio, heater. Runs good.

1936 Buick Coupe \$59

Radio, heater. Needs motor work.

1930 Ford 1 1/2 Ton Truck \$195

Has flat bed. Runs very good. Tires like new.

SAVE ON TRUCKS & PICKUPS

1949 Chev. 1/2 Ton Panel \$1495

Radio, heater. Runs very good.

1949 Chev. 3/4 ton Pickup \$1445

Radio, heater, sun visor. 4-speed transmission, low mileage. Exceptionally clean.

1948 Chev. 3/4 ton Pickup \$1295

Four-speed transmission, heater, very clean. Look this over.

1946 Chev. Log Truck \$2495

Three-speed Brown-Lipe transmission. 2-speed axle, dual axle trailer. This rig is ready to go to work.

1946 Dodge 2-Ton Truck \$1095

This truck is fully equipped. Very good condition.

1944 Chev. Dump Truck \$995

Five-yard box. Brown-Lipe transmission. All in very good condition.

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