

Montgomery Ward

117 SOUTH CENTRAL
TELEPHONE 2-6241
MEDFORD, OREGON

June Parade of Values



• EXTRA SAVINGS FOR THIS WEEK ONLY!

• FOR BEST SELECTION, HURRY IN!

COOL! WOMEN'S
PLAY SHOES

Two styles... white suedine fabric or natural-color leather sandal. Both reduced! A greater value at a savings!

Regular 1.98 **1.68**REDUCED FOR MEN
SANFORIZED SHORT

A fine broadcloth, Wards Healthguards. Boxers, yoke styles—large selection of colors and patterns. Value!

Reg. 79c **64c**GIRLS' RAYON
PANTIES. REG. 39c

Spun-to knit rayon with dainty lace trimming. Elastic leg and waist. Pastel colors. Sizes 2 to 14.

3 Pair for **99c**WARDS REG. 1.98
TRIMMED CREPE SLIP

Multifilament rayon prettily frosted with a lovely snowy white lace. Pink, white or blue. Sale priced at Ward's!

32 to 40 **1.68**SPARK PLUGS
REGULAR 43c
PRICE SLASHED!

You can't put a finer plug in your engine—regardless of price. Pay for themselves in gas savings. Buy a set!

Ward Riverside **33c** EachSPECIAL GLASS
CASTING ROD

Made to sell for \$9.95. Sturdy, molded glass fiber for lively action—won't take a set! Chromed steel guides, cork grip, 5 ft., 1 in. long.

6.88

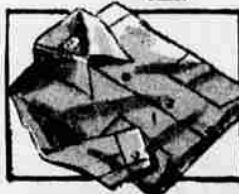
REGULAR 3.98 MEN'S ROMEO'S!

Dad's favorite, for comfort and appearance! Made of soft, brown kid with long-wearing leather soles. Sizes from 6 to 12. Low price—high quality!

3.54SALE! DOUBLE KNEE
JEANS **1.48**

Sizes 4 to 12

Strong 8-oz. Sanforized blue denim. A Double thickness of fabric at knees... zipper fly.

FINE RAYON SPORT
SHIRTS **2.98**

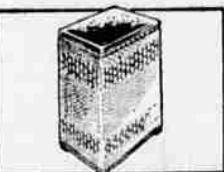
Men's Sizes

Long-sleeves, inner-outer style, two flap pockets. Wide color selections. S-M-L. Buy Now!

MEN'S SADDLE PANTS
REDUCED! **2.38**

11-oz. denim

Snug fitting seat, tapered legs. Tough white-back blue denim. Double stitching. Buy today!

CLOTHES HAMPER
SALE! **4.99**

11 by 16 by 26 inches. Top is gleaming pyralin in a matching color. Equals others at \$7.

AIR CADET RADIO
ON SALE **10.88**

Regular 12.95

Extra-compact yet has a fine clear tone! Easy tuning, slide rule dial. AC/DC. Buy now!

SALE! STIR PADDLE
INCLUDED **3.08**

Gallon in 5's. Whitest, most durable for the money. Easy-to-apply. Buy now.

• 3.49 Single Gallon. 3.18

WALKER-STROLLER
REG. 9.95 **8.88**

Sale-priced!

Converts easily from stroller to walker. Rubber bumpers prevent marring of your furniture.



\$74.50 Chrome Plastic Set 5-Piece

30 x 42" extension type table, opens to 30 x 52". Mica-lite Laminated Plastic top, chrome plated legs, 4-leg style chairs, durable Duran Plastic covered.

67.88

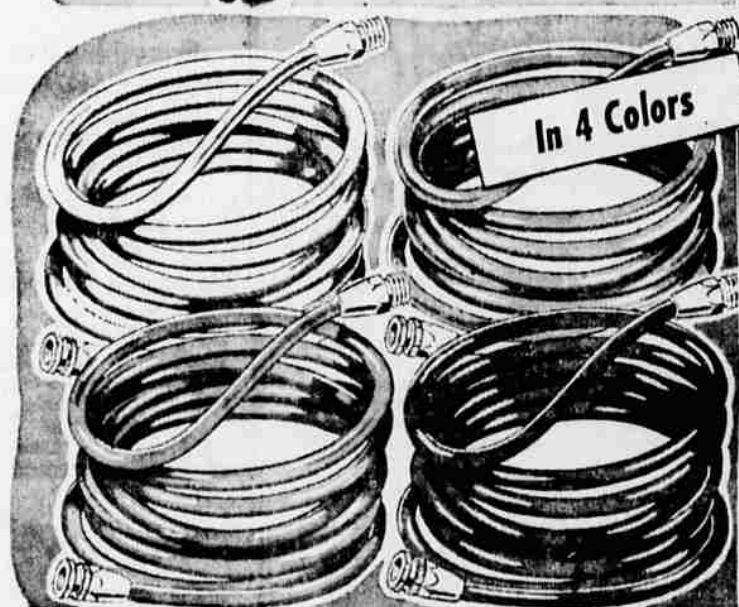
Now Cut-priced!

HANDSOME GIFT! FINE
NYLON-RAYON SHIRTS**4.68**

Father's Day Sunday, June 18th

- Six outstanding rich colors
- Men's sizes: small, med., large

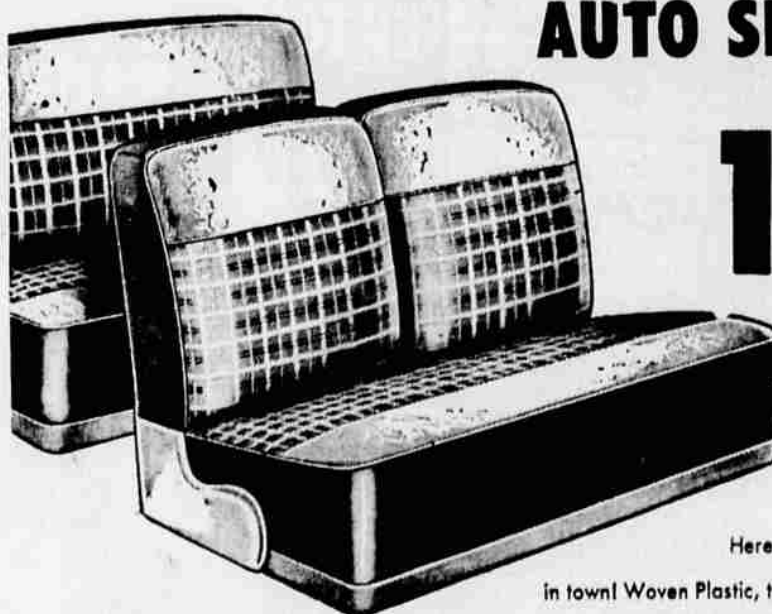
Dad won't forget the day when he receives this handsome Sport Shirt. Made of 12% firm-textured Nylon, combined with 88% acetate Rayon. Stitched collar, flaps on pockets, pearl buttons and long sleeves. Two-way collar. Laundered so easy... dries so quickly. So smart, so cool!

LIGHTWEIGHT PLASTIC
HOSE, SALE PRICED**3.22**

Sale price for 25-foot length

- 50 foot length.....5.44
- 75 foot length (silver only) 7.68

Light as a feather... but tough and long-wearing! Won't crack or peel in heat or cold. Can't rot! Mildew, grease, and acids don't affect it. It's easier to handle on any job... from washing a car to sprinkling the lawn. A choice of 4 colors... RED, BLUE, GREEN, or SILVER. Sale priced!

ONLY AT WARDS! PLASTIC
AUTO SEAT COVERS**16.88**For 2 or 4-door sedans
and 5-passenger coupesFREE
Installation

SARAN PLASTIC

You've seen it advertised in Life, Fortune, Time, and the Saturday Evening Post. It's SARAN, the wonder plastic that's made to last as long as your car! Even battery acid won't stain it. It won't stretch or shrink. See the beauty and toughness of material.

Here it is... the biggest seat cover value in town! Woven Plastic, the finest seat cover material we could find. It's tough and long-wearing. Colors can't fade because they go all the way through. Plastic fibers won't absorb dirt or moisture... you can clean them easily and quickly with a damp cloth. The heavy Vinyl plastic trim adds to the attractive appearance and protects the points of greatest wear. A set of these covers will make your car look new again. Your choice of Maroon, Green, or Blue. Compare these covers with any others in town... then take a look at that low price. Remember, they are PLASTIC! For 2 or 4-door sedans and 5-passenger coupes. A Value!

BICYCLE PARADE — TOMORROW — FRIDAY 2 P.M.
STARTS AT WARDS STORE—HURRY—BE THERE—ANYONE WITH A BICYCLE OR A TRICYCLE CAN JOIN. NO AGE LIMIT—8 VALUABLE PRIZES! ICE CREAM AND POP TO ALL IN THE PARADE!