

IT'S LEON'S ... FABULOUS

MONTH ENDER

"We have said it before ... we say it again. It's the biggest value-giving sale in town. It's time to clean house ... and when Leons clean house it's no half-way measure ... it's full speed ahead. Former prices are forgotten. Yes, just tossed overboard ... and items are priced to force them to sell. Check the prices ... check the quality ... check the brands ... Shop everywhere and compare the values. No refunds, no exchanges, no approvals"

4 DAYS ONLY ... STARTS **WEDNESDAY**
DOOR OPEN 9:30

DICKIES!

White sharkskin ... Peter Pan or
Convertible collars.
\$1.00 values **37c**

"PANTIES! ..."

Slightly irregular two bar tricot in the
famous lace-trimmed Suzie Q's ... or
plain tailored styl-
es. Colors are pas-
tels, whites and
pinks. Values are to
\$1.00 ... slightly
irregular **27c**

"BRAS ..."

Famous Wear Rite bras of satin ... nylon
or broadcloth. Colors are pastel ...
white and black. Reg. 1.50 Values **87c**

"SKIRTS! ..."

Peasant style skirts ... or full circu-
lar ballerina styles ... some are with
the dirndl elastic
waist ... or con-
ventional waist ...
gay floral prints or
solid colors. Values
to \$3.95 **1.97**

"P. J.'s ..."

Two piece P. J.'s in floral prints ... select-
from our regular stocks ... Values **2.97**
to 3.95

"BLOUSES! ..."

Famous shirt style blouses of finely
mercerized chambray in plaids and
various patterns ...
or plain colors. Al-
so a lot of peasant
blouses with puff
sleeves and eyelet
treatment. Values
on these blouses are
to \$3.95 ... while
they last **97c**

"SLAX ..."

Famous Cal-shen gabardine ... will not
wrinkle ... in all popular shades ...
Regularly selling for \$7.95 **5.97**

"SLIPS! ..."

Famous Movie Star slips with the four
dimensional measurement. Bias cut ...
or four gores ...
they come in plain
or fancy styles. Col-
ors are white ...
pink ... or pastel
shades. Sizes to 42
... regular values
to \$3.95 **1.67**

"Panties"

Glo-Stripe panties of maize ... white
... tearose ... blue. Reg-
ularly sell for 59c **3 pair 97c**

DRESSES! ...

"GROUP 1"

Two whole racks of bright
... crisp ... new cottons.
Sunback styles ... conven-
tional styles ... shirt styles ...
most any type you can im-
agine. These are dresses you
would expect to be paying
\$4.95 or \$5.95 for ... your
pick **3.67**

"GROUP 2"

Dresses selected from our
own stocks ... cottons ...
rayons ... acetates ... wools
... in conventional styles
or new summer sunback
models. Values on this group
are to \$10.95 **5.87**

"GROUP 3"

Famous Bobbie Brooks ...
Minx Modes ... and other
nationally known brands of
dresses are included herein.
You will find gabardines ...
strutter cloths ... cottons ...
rayon crepes ... wool crepes
included. Values are to
\$19.95 **9.67**

"ODDS AND ENDS! ..."

Here's the come-on
... yes, there are
some dresses ... skirts
... blouses ... slip-
pers ... and a little bit
of everything. While
it lasts ... a bargain
for **\$1.00**

"NYLONS! ..."

Very finest ... sheerest ... stockings
ever knit. Yes, they are 60 gauge ... 15
denier ... almost invisible. We believe
it to be the first offering of these sheer
gauge stockings in Salem Also 51 gauge
are included. Priced at exactly ...
2 for 1

"JEANS"

Famous blue jeans with riveted
seams ... \$2.95 value **1.97**

"BLOUSES! ..."

Fine crepes ... sharkskins ... batistes
organdys ... some are plain ... some
are fancy. There is
a group of about
100 blouses where
the values are col-
ossal ... formerly
priced to \$5.00 ...
your pick **1.67**

"DRESSES! ..."

A whole rack full of
dresses. Some of them
selling as high as
\$16.95 ... are to be
liquidated at this ridi-
culous figure. You will
find failles ... crepes
... seersuckers ...
jerseys ... most any-
thing you imagine ...
your choice for only **3.00**

T Shirts! ..."

Fine combed Durene
treated yarns ... in
fancy stripes ... pat-
terns ... and plain
colors. Both pullover
and cardigan styles.
Regular sold to \$2.95
... **1.77**

"Sweaters"

Only a few dozen left ... famous Tish-
U-Knit brand ... formerly sold
at \$3.95 ... take your pick **1.67**

"Pedal Pushers! ..."

Sanitized Monterey
blue denims ... made
with fancy binding on
cuff and pocket. Na-
tionally advertised at
\$2.50 ... all sizes **\$1.77**

"SLIPS! ..."

Here is one of the loveliest values of the
entire sale. Finest quality slips from
such brands as
Seamprufe ... Tril-
ium ... D'Garcy
... all grouped es-
pecially at one
price **3.67**

"GOWNS! ..."

Shorty or conventional length
gowns ... in jersey or crepe. As-
sorted colors and patterns ...
values to **\$2.67**
\$4.95 ...

"Anklets"

Finely mercerized Durene color-proof ank-
lets ... white and
all shades **3 pair 97c**

SHOES!.. SHOES

2 FOR 1

Literally Hundreds of Our
Customers Have Phoned in ...
Have Called Personally ... Demanding
that the Famous 2 for 1 Shoe Sale Be Repeated in
Order that they might participate in This Greatest Annual
Shoe Value - Giving Event ... Therefore ... for Their Bene-
fit ... We Repeat it ... and Incorporate it as a Feature of This
Greatest Month-End ... for 4 Days Only It's ...

2 FOR EXACTLY THE PRICE OF 1

LEON'S