



(Archie Telephoto)
READIES NEW CHARGES—Senator Joseph R. McCarthy packs his briefcase in Washington with photostatic copies of what he says are pertinent parts of Government loyalty files that have a bearing on the case of Owen Lattimore, who is accused by Senator McCarthy of being Russia's top agent in the U. S. He plans to make them public in a speech before a convention of Catholic editors in Rochester, N. Y., and claims they will expose fraud and deception on the part of the State Department.

Babson Discusses Jobs For Graduates

By Roger W. Babson
Babson Park, Mass., May 26—

(Special to Mail Tribune)—One and three-quarters million boys and girls will graduate from our schools and colleges this May and June. Their job outlook is bleak. Nearly half their number will graduate into unemployment.

There is already a pool of unemployed estimated roughly at 5 million. In addition, 500,000 college graduates will come onto the job market late this spring. Another 1,200,000 high school graduates will receive their diplomas by late June. Of these high school graduates, 240,000 will go on to college. About 200,000 of the girls will marry. The balance—760,000—will seek employment. School officials say that another 600,000 drop out of school and college each year for one reason or another. They, too, become job hunters.

There are six reasons for the gloomy outlook: (1) The wartime and post-war shortages have now been mostly filled. (2) Industries have been making careful efficiency studies to cut mounting labor costs. (3) Since most industries are no longer expanding, much hiring is on only a replacement basis. (4) Individuals are graduating from

schools and colleges faster than jobs are becoming available. (5) Present workers are living longer and retaining their efficiency longer. (6) The low wages of skilled foreign labor are becoming a factor through increasing imports. Even in the best post-war years, fewer than a million new jobs a year have developed. Hence, many 1950 graduates—probably about 50 per cent of them—will graduate into unemployment.

Oversupply of Businessmen Noted in Some Industries

There is already an oversupply of accountants, clerks, chemists, engineers, journalists, lawyers, business administration majors, and personnel workers. On the other hand, there are still good opportunities in merchandising, marketing, business research, architecture, insurance, banking, medicine, nursing, pharmacy, social work and school teaching. This latter field and salesmanship offer the best opportunities.

Big Businesses Blamed For Job-Hopping of Employees

Big businesses, in their mad scramble to get college graduates when the supply was small, bid against one another for college talent. Jobs at fancy salaries were then easy to get. But the college graduate was not always prepared to move as fast as some companies moved men. Others were forgotten and not moved as rapidly as promised. Impa-

Oregonians Must Decide What They Want, Editor Says

(This is the last in a series of five articles prepared by prominent Oregon newspapermen giving background information on the tourist industry in Oregon. Some \$100 million was brought into the state last year by visitors from other states and countries, and this week has been designated as "Tourist Week" by Gov. Douglas McKay. It has been pointed out that all residents of the state benefit from the industry, and that citizens

who are informed regarding the scenic beauties and history of the state will have an advantage in dealing with tourists.—Editor's note.)
By W. M. Tugman
Eugene Register-Guard

From time to time over the years we have suggested facetiously that perhaps the best way to attract more tourists to Oregon would be to build a high fence entirely around the state and set up immigration quotas, especially on southern Californians. We have long thought that there were a few ideas which were overlooked by Dale Carnegie when he wrote his famous book on "How To Win Friends and Influence People". He overlooked, for instance, the peculiar trait of human curiosity which is manifested by the people who compete for knot-hole space to watch a steam shovel excavating for a new building.

Oregon has done well in the tourist trades. In 1949, income from out-of-state visitors was estimated at \$110 million—and that is no small item in the state's economy. Our tourist trades are rated next to agriculture and lumber as a source of wealth. We are now spending \$250,000 a year of state highway revenues to attract more of this business. This is money well spent. It can be demonstrated that the advertising more than pays for itself in terms of increased gas taxes and other receipts. Nevertheless, we feel that sometimes we err in the direction of being too eager to attract strangers. We do not quite think through on what we are doing. Can't Make Up Mind.

Oregon has never been quite able to make up its mind whether it wants to go industrial or to what extent it wants to become industrial, or to what extent it wants to set some rather rigid and specific limitations on random development in order to preserve those areas which are our greatest assets for the attraction of tourists. In spite of all that has been done to establish national parks, forest reserves, state parks and wayside resting

places, there is a conflict in nearly every part of the state between what might be called industrial and tourist trade determinism. Every little community seems to think it can have its cake and eat it too. It seems to think that it can bring in mills and factories and invite them to turn their wastes into its streams or strip its forests down to the roadside and at the same time maintain its appeal to the spending traveler. This conflict is no more evident than in many sections of western Lane county and along the historic and incomparable McKenzie river. It is not our contention that all industrial and commercial development can or should be prohibited. Our timber and other resources must be harvested, industrial workers must be housed and serviced, but it is reasonable to ask:

"Can we invite these developments without any discrimination and without some reasonable attempts at regulation which will conserve our greatest assets for public entertainment and recreation?"

Lane County First
Lane County is the first and only county in Oregon so far to attempt county zoning and commendable progress has been made by the Lane county planning commission, but their efforts to set intelligent development patterns are often impeded by what might almost be called community schizophrenia. The local chamber of commerce or booster's club wants payrolls; it also wants tourists with open pocketbooks. It is seldom able to make up its co-called mind as to what it really wants. It is predicted in the next hundred years Oregon may house five or ten times its present population. We have always doubted the blessings of mere numbers. We have always quarreled with those who accept Pittsburgh as the ideal of growth and prosperity. We like to think that Oregon, a state which is only two shirt tails removed from pioneers, has a unique opportunity to preserve the quali-

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ties of good living with which we have been so richly endowed by the Creator. Perhaps we should state it in more practical terms:

"Are we doing all we should to preserve the assets which are indispensable to our third industry?" The roadside trades have been incredibly stupid in fighting nearly every protective measure that has been proposed, and they have not been behind industry in the promotion of developments which are unsightly, unsanitary and a detriment to conservation. Perhaps the Ad clubs in their valuable works of educating the tourist trades on how to welcome the traveler should include some idea along the line of systematic planning and conservation. These ideas may not be welcome but they are asked for.

MADE LOVERS LEAP
Battle Creek, Mich. (U.P.)—Police found a car that had plunged from a 20-foot cliff and sunk in the Kalamazoo river. They traced the license plate to Mrs. Pearl Whipple, 38, who admitted that Claude Helton, 32, drove the car over the cliff after both had leaped from the vehicle. She said they had had a quarrel. "I only meant to scare her," Helton said.

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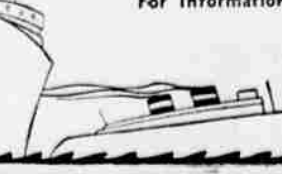


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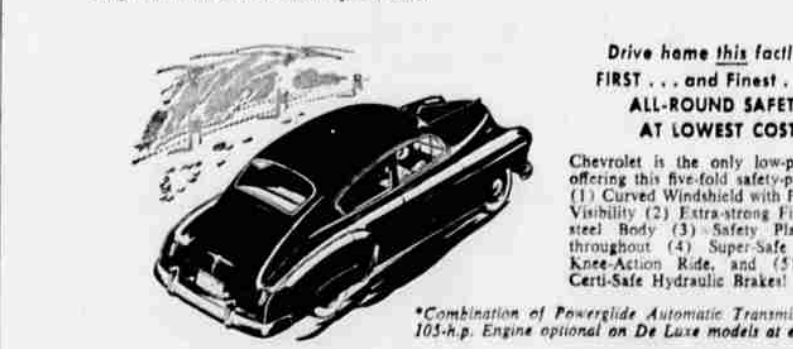


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