



FREE!

QUANTITY IS LIMITED

Just For Coming In!

Come in—get this crystal-clear Ice Pitcher as a GIFT—no obligation! See the extra value offers and money—saving specials, good one week only, while our supply lasts.

NOTHING TO BUY! NO OBLIGATION!

PHILCO

ANNIVERSARY

WEEK at YOUNGER APPLIANCE

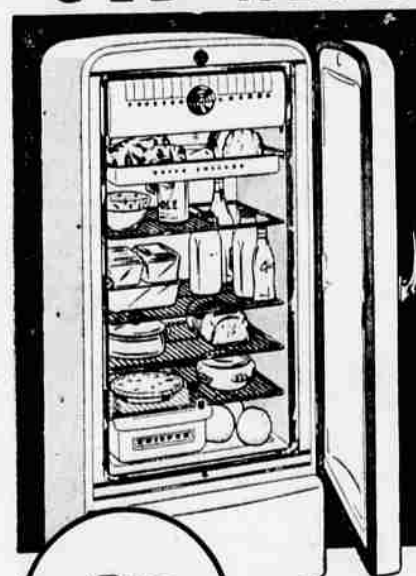
PHILCO ANNIVERSARY Trade-in Offer!

\$76⁰⁰
PRICE FIXED
BY FAIR TRADE

THIS BEAUTIFUL TRIPLE PLATED
63 PIECE NATIONAL SILVER SET
WITH A
50 Year
Guarantee



It's Yours...
FOR YOUR
OLD REFRIGERATOR!



WITH THE PURCHASE OF A NEW
1950

PHILCO REFRIGERATOR

True ZERO ZONE Freezer Locker

PHILCO 703. Today's best value in a modern refrigerator with full-width, zero zone Freezer Locker—holds 28 lbs.—fully enclosed all around. Keeps all frozen foods and ice cream firmly frozen. New Quick Chiller for unfrozen meats and foods. 7.2 cu. ft. Glass-covered Crisper, Self-Closing Door Latch.

**EASY
TERMS**

MODEL
703

\$224⁵⁰

PHILCO MODEL 704

\$239⁵⁰



MODEL 1104

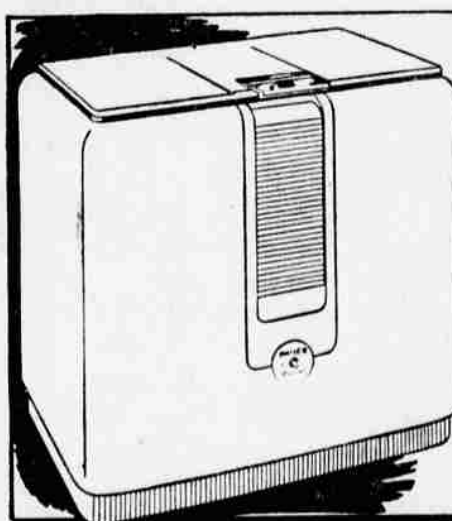
EASY TERMS

Philco . . .
**REFRIGERATOR
—FREEZER**

**\$100 LESS THAN ANY
OTHER DESIGNS . . .**
PHILCO 1104 WITH HUGE 2 CUBIC
FOOT BUILT-IN FREEZER!

**A FULL
SIZE
FREEZING
COMPARTMENT**

Philco 702. Greatest
low-price refrigerator
ever built . . . unequal-
led in features, in quality
and in value!



*"It's like having a food
store in your kitchen"*

You can store meats, poultry, fish,
fruits, vegetables, and many other
foods in the Philco Freezer.

*"Keeps food longer
than my tusks"*

Store fruits in the Philco Freezer
in June and eat them in September . . . and the "garden fresh"
flavor and natural color are as
fine as the day they were picked.

New Sensational Freezer Value!

The Philco Freezer Model AH-50. Here's the answer to the increasing demand for frozen foods in American homes. It's the freezer for home freezing and storing of frozen foods at zero-zone temperatures . . . and there's Philco quality built into every one.

OTHER UPRIGHT AND CHEST MODELS

The AMAZING NEW Philco FREEZER

*"Enough room for a
Queen's Banquet"*

Full 5 cu. ft. capacity divided into three compartments. The center compartment for sharp freezing at temperatures as low as 15 degrees below zero! All compartments provide space for storage of frozen foods.

Free!

YOUR CHOICE FROM A LARGE SELECTION of FINE
APPLIANCES with EVERY PURCHASE of \$50 OR MORE!

YOUNGER APPLIANCE CO.

31 N. BARTLETT
MEDFORD