

Society and Clubs

Officers Installed For Junior High Unit; Ten Delegates Report

Officers who will serve for the 1950-51 season were installed at the last meeting of Junior High Parent-Teacher association held in the girls' gymnasium at the school. Mrs. John Carter, president of Medford Council of Parents and Teachers, conducted the ceremony.

Taking office were Mrs. Robert Rukovina, president; Mrs. Frank Comer, vice-president; Mrs. A. Erin Merkel, treasurer; and Darrell Davis, secretary. Corsages were presented to the women officers by the retiring president, Mrs. J. A. McDougall.

Mrs. McDougall also presented flowers to members of her executive board and committee chairmen who served last year. They were Mrs. A. C. Cameron, vice-president; Mrs. J. C. Deaver, secretary; Mrs. Merkel, treasurer. The committee chairmen were Mrs. Jess Vail, membership; Mrs. Owen E. Walker, magazine; Mrs. Henry Padgham, welfare and nutrition; Mrs. Darrell Huson, music; Don Darnelle, radio; Clyde Fichtner, safety; Mrs. S. E. Phillips, parliamentarian; Mrs. R. D. Church, room mother chairman; Mrs. James Wyatt, publicity.

Mrs. Cameron presented Mrs. McDougall with her past-president's pin and flowers.

Mrs. Church, room mother chairman, expressed her thanks for the work of the calling committee. Members were Mrs. Rollin DeVore, Mrs. Leroy Williams, Mrs. Leo Ballance and Mrs. Church.

Program for the evening was a panel discussion on the PTA convention held recently in Portland. The theme of this convention was "Freedom to Grow" from the aspects of the school, church, community and the home. Mrs. Frank Connor was the moderator for the 10 members of the panel, who had been delegates from this county to the convention.

Refreshments were served by Mrs. Jack Lynch, Mrs. W. H. Reichstein, Mrs. Phillips and Mrs. Owen Walker.

During the refreshment hour vocal numbers were given by Larry Brunette and Robert Brazelle, accompanied by Ray Lewis at the piano.

Central Point Club To Meet Wednesday
Central Point—Home Economics club of Central Point Grange will meet at the home of Mrs. B. E. Ford, Perrydale, Wednesday, May 24 at 1:30 p.m. Anyone needing transportation is asked to meet at the Grange hall at 1 p.m.

CALENDAR
Monday
7 p.m.—Cruiser's club of First Presbyterian church at church.
7:30 p.m.—Toastmistress club, Girls' Community club.
8 p.m.—FL club, Mrs. Shirrell Doty, 726 King street.
8 p.m.—Scottish Rite Women's club, Masonic temple.
8 p.m.—St. Mark's Evening guild, parish house.
Tuesday
12 noon—Jackson County Republican Women, Medford hotel.
1 p.m.—Jacksonville Garden club flower show, Jacksonville Presbyterian church.

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May 26 and 27
FRIDAY & SATURDAY

See the gorgeous new varieties on display. Order for Fall delivery. Select your favorites from living blooms.

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Four Oregon Nurses Elected to Office At National Meeting

Four Oregon nurses were elected to hold national offices in the American Nurses' association, largest organization of registered nurses in this country, when the 16th biennial convention of the group was held recently in San Francisco. Sixty Oregon nurses attended the meeting. Medford nurses attending were Miss Lotus Eaton and Miss Gertrude Molloy.

Miss Henrietta Doltz, RN, director of department of nursing education, University of Oregon medical school, was reelected for a second term as treasurer of National League of Nursing education.

Miss Helen Fisher, RN, director of the National Organization of Public Health division, was elected a director of the National Organization of Public Health Nurses. Mrs. Linnie Laird, RN, Portland, past elected secretary for American Nurses' association was elected a member of the board of directors of the association. Mrs. Nance Gillespie, RN, Eugene, previously second vice-chairman, was elected first vice-chairman of the general duty section.

An Oregon League of Nursing education was organized prior to the San Francisco meeting. Miss Eva Davis, RN, instructor, public health nursing co-ordinator, department of nursing education, University of Oregon medical school, was elected president of the Oregon league. She participated in the special program at the convention when the Oregon league was accepted into the national league.

The group favored merging the present six national nursing organizations into two, to meet the nation's nursing needs—one a strictly professional association, the other, joining nurses and lay people.

The delegates from here also reported that during the convention the association voted to accept Negro nurses as members. Should local groups not accept them, they may apply to the national organization and become national members, it was reported.

Final Meetings Held By Methodist Circles; To Reassign Members

Final meetings for the season are being held by circles of First Methodist church, Tuesday, May 23, all women of the church will be reassigned to new circles and a new church year will be started.

Circle five of Woman's Society of Christian Service met in the home of Mrs. Gilbert Brood, Central Point, for the final meeting of the season.

A potluck luncheon was served. The afternoon was spent tying a quilt for Mrs. Woods, followed by a short program and business meeting. Mrs. H. S. Chirgwin presided. Mrs. A. E. Chew gave devotions.

Last meeting of group three of the Woman's Society of Christian Service was held in the home of Mrs. A. E. Brockway, 2325 Stewart avenue, during the week. Mrs. Ira C. Jones was hostess.

Twenty women attended the final meeting, for which Mrs. Robert Taylor led devotions. Mrs. Ray Harrison presided at the tea table. Mrs. Lewis Gillespie presented a program on "Every Day a Good Day if You Pray."

Mrs. Veda Morris was a visitor at the meeting.

Bob Shangle Elected Fraternity President; Bill Hess Is Delegate

Bob Shangle of Medford has been elected president of the Wilamette university chapter of Sigma Alpha Epsilon fraternity. He is a son of Mr. and Mrs. J. Vern Shangle, Kings highway.

Bill Hess, son of Mr. and Mrs. Arthur Hess, has been selected by the fraternity to attend the national leadership school. It will be held at Evanston, Ill., during the summer.

Meeting Announced For Juvenile Club

Royal Neighbor Juvenile club will meet Saturday, May 27, at 2 p.m. at the Girls' Community club.

Displaced Europeans Meet Happier Place

Gettysburg, S. D. (U.P.)—Janis and Lilia Stupans, displaced children from Latvia who are living with their parents, Mr. and Mrs. Boeslavs Stupans, on a ranch near here, walked into a Gettysburg market.

A clerk, Livia Tobias, greeted them in their native tongue.

On comparing notes, they discovered that Miss Tobias, also a displaced person, nursed Janis when he broke an ankle at a displaced persons camp at Duresburg, Germany.

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Cecilia Anne Fichtner Entertains on Birthday

Cecilia Anne Fichtner, daughter of Mr. and Mrs. Earle Fichtner, was hostess to a group of friends May 13 in celebration of her eighth birthday anniversary.

Table decorations were in pastel colors. Games were enjoyed throughout the afternoon and prizes were given.

Present were Connie and Dianne Paulsen, Karen Moran, Sharon Forde, Dianne Griffith, Bobbie Ziegler, Michael Morrisey, Donald Fichtner and the hostess, Cecilia Anne Fichtner.

Club Meeting Held At Ray Health Home

An all-day meeting was held May 18 by members of the Work-Way club at the home of Mrs. Ray Heath, 207 Columbus avenue.

A potluck luncheon was served and members spent the afternoon sewing. A birthday gift was presented to Mrs. Delbert Orgain.

Next meeting of the club will be June 1 at the home of Mrs. Ben Music, Myers lane.

Announcements
Ladies' auxiliary of the First Baptist church will meet Tuesday at 2 p.m. at the home of Mrs. Herman Ekerson, 42 Grove-land avenue. Mrs. A. H. Hansen will be in charge of devotions.

A Real Style Find

These flowers that bloom in string look marvelous on your towels! Surrounded with little, "lazy daisies, they're so gay!"

Crochet the pansies in 2 colors. Pattern 7388; transfer 6 motifs 5x12 inches; crochet directions — our improved pattern — visual with easy-to-see charts and photos, and complete directions — makes crochet and knitting easy to do.

Send TWENTY-CENTS in coins for this pattern to Medford Mail Tribune, Household Arts Dept., P.O. Box 5640, Chicago 80, Ill. Print plainly NAME, ADDRESS with PATTERN NUMBER.

Our ALICE BROOKS Needlework catalogue is the best ever! Send twenty cents in coins NOW for your copy. Illustrations of designs for crocheting, knitting, embroidery, cuddle toys, household and personal accessories. Free needlework pattern printed in book.

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These flowers that bloom in string look marvelous on your towels! Surrounded with little, "lazy daisies, they're so gay!"

Crochet the pansies in 2 colors. Pattern 7388; transfer 6 motifs 5x12 inches; crochet directions — our improved pattern — visual with easy-to-see charts and photos, and complete directions — makes crochet and knitting easy to do.

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Marian Martin

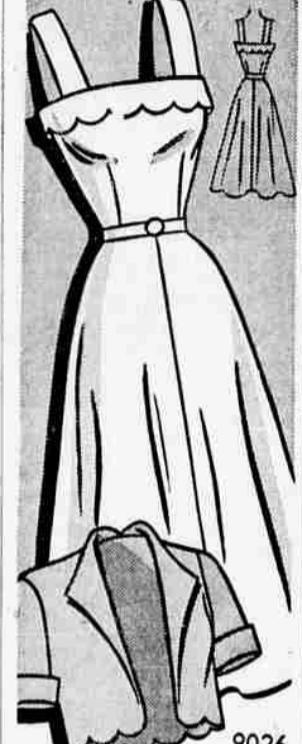
Stop shopping around, lady! Here's the smart original cool-top convertible dress you want! Lines that flatter, scallops for gaiety, bolero for clever cover-up!

Pattern 9026; sizes 12 to 20; 30 to 42. Size 16 frocks takes 3 1/2 yards, 35-inch; bolero, 1 1/2 yards.

This easy-to-use pattern gives perfect fit. Complete illustrated Sew Chart shows you every step.

Send TWENTY-FIVE CENTS in coins for this pattern to MARIAN MARTIN, care of Medford Mail Tribune, Pattern Dept., P.O. Box 6740, Chicago 820, Ill. Print plainly YOUR NAME, ADDRESS, SIZE, STYLE NUMBER.

It's new! Our Marian Martin Pattern Book for Summer! Send Twenty Cents more to get the complete fashion picture for warm weather in 1950. Everything for every age, including active sports wardrobe. Plus a free pattern of a beach bra printed in the book.



9026
SIZES 12-20, 30-42
Marian Martin

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OUT OF THE WOODS By Jim Stevens

Merchandising Wood

How is the owner of a farm woodlot to "merchandise" his crop? How is the investor in any type of small forest ownership to finance the practice of forestry on his land? On every forest acre of private ownership the first questions are: What wood is salable, where can it be sold, and for how much?

Believe me, and I speak from experience as a three-time forest land owner, the answers have more bearing on the practice of private forestry in these United States than any other facts that can be brought up.

Forestry must be paid for. It is paid for on publicly owned lands through the collection of taxes and their disbursement by government agencies. It is paid for on privately owned lands out of capital investment or from sales returns.

This towering, overshadowing fact of facts in our American forest economy is amazingly bypassed by foresters in all the branches of the profession. It is most of all avoided by foresters who are charged with the pro-

motion of farm forestry.

Look at me. Recalled to a tale out of school. Eight years ago the American Forest Products Industries organization was set going to educate the public on the general forestry principle that trees are a crop, on the fact that the forest is the one natural resource that replenishes itself, and to tell the good news of many progress programs of American private forest management.

For four years this educational work was conducted with interesting appreciation by the public in general, and particularly by educators. Then, the directors and technical folks of AFPI met, in November, 1945, to add an "action program."

It was decided to (1) carry information on the best forest practices to small land owners, including farmers; (2) "encourage an industrial program for the orderly marketing of farm forest products;" (3) enlist cooperation from all groups and agencies in view of the current emphasis on longer vacation periods; (4) advancement of the entire program.

This was the stuff I'd been wanting to see put into effect ever since my hard luck as a small forest land owner. And now I'm glad to say that No. 1 has been made a reality for four years by this highly efficient outfit, all the while earning more plaudits from educators, farm leaders, state foresters and the U. S. forest service.

But No. 2 has remained practically dead letter. The reason, I think, is that until recently the merchandising of wood was a dead letter in the education and experience of the professional, technically-trained forester and forest engineer. The government forester is still all but prohibited from calling on retail lumber dealers in the course of his professional work. The industry-employed forester, a freer man, nevertheless commonly steers clear of forest products salesmen, their organizations, their meetings, and their literature, and would not be caught dead reading a forest products sales promotion advertisement.

Thus the AFPI "More Trees for America" program remains unknown to the sales and advertising departments of forest industry, and too often farmers fall into the belief that it is just another government program in forest education.

The Farmer's Friend

There's nothing seriously wrong with all this, I hasten to assert. There's a lack, that's all. To fill the lack first of all it should be recognized that in this region the farm forest-owner's best friends, and all foresters's best friends, are the west coast lumber companies that advertise west coast lumber all over the country and have staffs of salesmen "merchandising" it.

This sort of marketing effort helps everybody who has a crop of wood to sell from his land in western Oregon and Washington. Such effort does not build up consumer interest in just one company's lumber but in all lumber that is sold as Douglas fir, west coast hemlock, western red cedar and Sitka spruce.

ELECTION ASSURED

Indianapolis, May 22—(U.P.)—Re-election of Woodruff Randolph to a fourth term as president of the AFL International Typographical union appeared assured today.

KILLED IN FALL

Portland, Ore., May 22—(U.P.)—Mrs. Peggy Wilburn, 50, was killed last night in a one-story fall from a fire escape on a hotel at 1505 S. W. 4th avenue. Police said the fall was accidental.

DOES YOUR HOUSE NEED A FACE-LIFTING?

Nothing is more unattractive than a shabby house. The need for repainting this year is greater than ever before, and perhaps your house is just one of the many which are in dire need of a "face-lifting."

Here's where Moore's House Paint can really help you out. This quality paint has repeatedly given satisfaction to hundreds of thousands of homeowners throughout the country—in all climates. It sure does protect and beautify wherever it is used. Made in a range of new, modern colors.

We'll be glad to explain further about the distinct advantages of using Moore's House Paint. Drop in anytime at our store.



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Why Delay? Paint Now While Costs Are Low!

Security Outside White Gal. \$4.49

High Gloss Enamel Gal. \$6.19 Qt. \$1.79

FULL LINE OF VARNISH AND FLOOR PAINT

Crain & Mohr HARDWARE COMPANY
HERB CRAIN EMIL MOHR
225 East 6th—Next door to J. C. Penney Co.

Tourist Season Nears; Oregon's Attractions Told

(The Oregon Advertising club has forecast another successful tourist season this year, and today announced plans for observance of Tourist Week, May 22 to 28, which was recently designated by Gov. Douglas McKay. A record number of tourist inquiries has been received by the travel information department of the highway commission. In observance of the occasion, a series of guest columns have been prepared by Oregon newspapermen to be run this week. The first, by Donald J. Sterling, managing editor of the Oregon Journal, appears below.—Editor's note.)

By Donald J. Sterling Managing Editor Oregon Journal

We are a nation on wheels. And we may thank the gasoline engine for that. Largely because of the automobile, the intangible thing called tourist travel has developed into America's third largest industry.

When the season beckons and we have the leisure, we step on the starter and set forth to see the sights that appeal to us. The beckoning is of wider range in view of the current emphasis upon longer vacation periods.

Few regions in the country have more to offer the touring motorist than has Oregon. Nationwide surveys indicate that 39.8 per cent of the vacationists over the lakes, 36.8 per cent the mountains and 30.3 per cent the seashore. Oregon has all three—and many other attractions—in abundance and within hailing distance of each other.

Cities Road System
A 7,500-mile state highway system, of which more than 6000 miles are paved, provide the accessibility, and roadside accom-

modations cater to the tourist demand.

More than three quarters of a million out-of-state cars visited Oregon during 1949. The great majority of these were registered in the neighboring states of California and Washington.

These visitors and others from more distant parts set the pace for Oregonians themselves. Let the emphasis for 1950 tourist traffic be for Oregonians to see Oregon.

There is nothing new in this approach, but it needs emphasis and more emphasis. All too many of us have not availed ourselves of the pleasures of knowing the great outdoors within the confines of the 96,000 square mile area that is Oregon.

Let us at least make a start as the summer season approaches. Let us see Oregon for ourselves.

"Your Office Boy" Since 1927
Ideal Graduation Gifts
ROYAL PORTABLES SHEAFFER PENS LEATHER GOODS
Across from the Rialto Theatre

COMMUTE TO PORTLAND or SEATTLE VIA UNITED!

Leave 6:00 am
Ar. Eugene . . . 6:55 am
Ar. Salem . . . 7:30 am
Ar. Portland . . . 8:05 am
Ar. Seattle . . . 9:20 am
Be back home by 8:55 pm!
(Standard times shown)

A major industry at Marietta, O., is making grindstones.

WE DARE THEM ALL!

PHILIP MORRIS challenges any other leading brand to suggest this test!

In Just ONE MINUTE... you can prove to yourself PHILIP MORRIS is definitely less irritating—therefore more enjoyable—than the brand you're now smoking!

1... light up a PHILIP MORRIS THEN, just take a puff—DON'T INHALE—and s-l-o-w-l-y let the smoke come through your nose. Easy, isn't it?

2... light up your present brand Do exactly the same thing—DON'T INHALE. Notice that bite, that sting? Quite a difference from PHILIP MORRIS!

Thousands and thousands of smokers—who tried this test—report in signed statements that PHILIP MORRIS is definitely less irritating, definitely milder than their own brand.

See for yourself what a difference it makes, what a pleasure it is, to smoke America's FINEST Cigarette. Try PHILIP MORRIS today!

NO CIGARETTE HANGOVER

means MORE SMOKING PLEASURE!

CALL FOR PHILIP MORRIS