

PRICE MAKERS of Southern Oregon!

OPEN SATURDAY NIGHT TO 8:00 SIXTH AND GRAPE



TOMATOES
FIELD GROWN
SOLID—RIPE

2 lbs. 25c

CUCUMBERS
FRESH—CRISP

9c each

GREEN PEPPERS

6 for 25c

TENDER—FRESH SWEET CORN

3 ears 19c

FANCY LOCAL DELICIOUS APPLES

2 lbs. 25c

Your Dollar Actually Buys More at the Groceteria!



36 Feet of Frozen Food Cabinets at Your Groceteria!

Pictsweet Fresh Frozen Peas Pkg. 24c Case of 24 Pkgs. \$5.69	Groceteria Fresh Frozen French Fries Pkg. 23c	Made in Our Own Kitchen Pictsweet Fresh Frozen Orange Juice Can 29c
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Yes, your groceteria has the largest display of frozen foods and ice cream of any store in Southern Oregon. Four 9-foot Weber roll a door cases represent a large investment but an investment your Groceteria felt was necessary to bring you a wide variety of frozen food products from which to make your selection.

KUBLI KHAN Frozen CHINESE Foods
SPARE RIBSpkg. 88c EGG FOO YUNG ...pkg. 75c
CHOW MEINpkg. 71c Chinese Fried Rice...pkg. 59c

PICTSWEET FROZEN FOODS

PICTSWEET FROZEN FOODS PHONE QUIZ
\$75,000.00 in Big **WESTINGHOUSE PRIZES**
WIN a Refrigerator, washing machine, television, radio set and other grand home appliances.
GET SIMPLE RULE SHEET FROM OUR STORE

Fresh Frozen Peas, Pkg.	24c
" " Golden Corn, Pkg.	25c
" " Peas & Carrots, Pkg.	28c
" " Green Beans, Pkg.	29c
" " Mixed Veget., Pkg.	34c
" " Brussel Sprouts, Pkg.	43c
" " Corn & Peppers, Pkg.	36c
" " Diced Carrots, Pkg.	24c
" " Spinach, Pkg.	29c
" " Squash, Pkg.	23c
" " Broccoli, Pkg.	37c
" " Corn on Cob, 2 Ears	31c
" " Strawberries, Pkg.	45c

Dolly Madison MAYTIME CAKE
Layers Filled with Luscious Pineapple, Fresh Bananas and Oranges topped with Butter-Cream Icing
98c Half Cake **50c**
Home Purity POUND CAKE, two sizes.....39c—59c
Delicious with Snider's Quality Ice Cream
Pint 23c—Quart 45c

In the Groceteria SAVING CENTER



Gifts that will be just right for the Graduate—whether High School or College.

- GIFTS FOR THE YOUNG LADIES**
Evening in Paris Cologne—
65c - \$1.00 - \$1.50
Elgin American Compacts, \$1.95 - \$2.95
Max Factor "World's of Beauty" Lotion 1.00
Max Factor Purse Lotion Dispenser 1.00
Roger & Gallet Bath Powder, Cologne and Atomizer 3.75
Tre-Jur Bubble Bath98
Billfolds, genuine leather 1.98—10.00
Red - Green - Brown - Black - Gold trim

LOWEST PRICE ANYWHERE!
COLGATE DENTAL CREAM
ECONOMY SIZE
59c
GIANT SIZE 43c

- GIFTS FOR THE YOUNG GENTLEMAN**
Roger & Gallet Shaving Lotion.....\$1.00
Billfolds, zipper or plain.....2.49—10.00
Sunbeam Shavemaster.....24.50
Key Cases, genuine leather.....69c—2.49
Roger & Gallet Shave Set..... 2.00
Shave Bowl—After Shave Lotion
Beattie Jet Pipe Lighter..... 5.00
Spruce Shave Set..... 2.00
Lotion - Talcum

Eversharp Schick Ejector Razor
12 Injector Blades
Plastic Case
All 98c

- GIFTS SUITABLE FOR EITHER**
Eastman Duaflex Camera.....\$12.75
Size 820 film—Easy to operate
Eastman Cameras.....\$2.75 to \$6.95
Ronson Cig. Lighters.....\$6.00 to \$12.50
Eversharp Ball Point Pens..... 98c
Weaver Tri Color Ball Points..... 98c

Middleton Pipe Special
1 Briar Pipe.....\$2.50
2 Walnut Tobac. 60c
\$3.10
All \$1.50

GRADUATION CARDS
NORELCO ELEC. SHAVER
Made in Holland—Electric Motor, Leather Case. Come in for free demonstration. **\$16.50**

Groceteria Guaranteed MEATS
GOOD OR YOUR MONEY BACK
U.S. GRADED GOOD

MEATS MAKE the MEAL

STEER BEEF SHORT RIBS	19c lb.
STEER BEEF POT ROAST	49c lb.
STEER BEEF BONELESS, LEAN BEEF CUBES	69c lb.
FRESH - MEATY PORK SPARERIBS	49c lb.
Crater Brand Little Pig Pure Pork Sausage	49c lb.
Shoulder Spring Lamb Roast	59c lb.
The Finest Ground Steer Beef	49c lb.

- DOLE FRUIT COCKTAIL** 2 1/2 size can **29c**
GOLD BAR FRUIT COCKTAIL 303 can **20c**
THREE SISTERS Whole Kernel CORN 303 can **10c**
DANNY BOY Broken Shrimp 5 oz. can **29c**

- SWANCO MARGARINE 2-lbs. **49c**
BLACK FIGS 2-lb. cello bag **33c**
Extra Choice Quality—Nature's Natural Laxative
HI HO CRACKERS lb. pkg. **29c**
Z-MOR-U COFFEE lb. **73c**; 2-lb. **\$1.45**
Best because its ground Fresh when you buy
OSCAR MAYER WIENERS 13-oz. can **47c**
7 Wieners and a Sack of Barbecue Sauce
BEST FOODS MAYONNAISE pint **42c**; quart **75c**
VEG ALL SALAD VEGETABLES 17-oz. can **15c**
BEAR BRAND CHINOOK SALMON No. 1 can **49c**
HUNT'S SPINACH No. 300 can; 2 for **25c**
SUN PEP TANGERINE JUICE 46-oz. can **39c**
DOESKIN COLORED TOILET TISSUE, 750 sheets... 2 rolls **25c**
UNDERWOOD'S DEVILED HAM can **18c**
SWANSON'S CHICKEN FRICASSEE 1-lb. can **49c**
LOMA LINDA VEGEMEAT STEAKS 14-oz. can **38c**
LOMA LINDA BREAKFAST CUP BEVERAGE... 12-oz. pkg. **27c**
LOMA LINDA RUSKETS CEREAL pkg. **18c**

A WHITE KING PRODUCT
A LITTLE WHITE KING IS A LOT OF SOAP!
Giant Pkg. **53c**
A WHITE KING PRODUCT
"Where Complexions Are Fine, There's Always Pine"
3 Bars **23c**
A WHITE KING PRODUCT
FOR THE FAMILY WASH ECONOMICAL!
3 Pkgs. **33c**
Plastic Dispenser Free
Punch and pour! Serve up to 7 people.
Right FOR PARTIES
REAL ORANGEADE
Pasteurized for Purity— not carbonated and
Priced Right **29c**
46-OZ. TIN

GROCETERIA SELF SERVICE TABLE READY MEATS
Boiled Ham, Pork Loaf, French Head Cheese, Cooked Salami, Roast Beef, Fancy Veal Loaf, Mince Ham Pressed Pork, Chopped Pork, Variety Loaf, Amer. Cheese, Canadian Bacon, Dried Beef, Brookfield Links, Wieners, Horseradish, Old English Pimento Cheese
Potato Salad, Fruit Salad, Macaroni Salad, Veg. Gelatin Salad
Mt. Pitt Salad
Cello Packed Mince Ham 8-oz. **25c**