

Babson Discusses 'Magic Circle'

By Roger W. Babson

Eureka, Kan., May 12 (Special to Mail Tribune) (Before describing the resources and opportunities of this section, I must pay my respects to the Pacific coast. In some ways it and other sections exceed in attractions the "magic circle." I especially have in mind climate. With this apology readers outside the following six states will forgive me for telling this story.)

Iowa, Nebraska, Kansas, Missouri, Oklahoma, Arkansas and northern Texas make up the "magic circle" area of 400 miles diameter, located at the heart of the United States. The center of the "magic circle" is at Eureka, Kan. Its annual income has increased in 10 years from six to sixteen billion dollars—or an increase of about \$1000 dollars a year for each man, woman and child.

This "magic circle" is said to be the richest 400-mile radius for agriculture on earth. To the west is the greatest winter wheat area; to the north is the greatest corn belt; to the east is one of the last great stands of hardwood forest; to the south is the greatest cotton belt; and the center is one of the greatest beef cattle raising areas. This "magic circle" is rapidly becoming one of the richest vegetable, fruit, egg, hog, poultry, alfalfa, soybean and dairy products areas. It is an inexhaustible source of hay, straw and vegetable cellulose for the manufacture of wall-board, roofing, insulating material, paper, cardboard, films, plastics, thickeners, coatings, rayons and the many other magic synthetics of modern science. Almost 30 per cent, at recent prices, of the agricultural production of America comes from the "magic circle." It is truly the greatest of the seven great breadbaskets of the earth—three in Asia, the two in Europe and the two in North and South America.

'Magic Circle' Richest Area In America for Minerals

America's "magic circle" is the richest 400-mile radius in minerals. Under its western plains lie the greatest gypsum, salt deposits and gas fields, with a reasonable amount of oil production; to the north are the greatest bauxite and aluminum deposits; to the east the greatest lead and zinc mines; while to the south are the greatest sources of sulphur, coal and petroleum. There are vast deposits of cement and other building materials, such as glass sands, bentonite, dolomite, barites, tripoli, granites, sandstones, limestones and ceramic clays. Nearby are great reserves of volcanic ash, potash, nitrates and other fertilizers.

Human Resources and Markets Abound in 'Magic Circle'

The "magic circle" is also rich in human resources. Fifteen million people live in the "magic circle," five million living on farms, and almost one million engaged as skilled or semi-skilled workers. Twenty-three per cent of all public schools in America are located in the "magic circle," from which 12 per cent have attended college. Selective service records show these prairie states were the healthiest of all the U. S. Even the commanding generals of the

last four great wars of American history came from the "magic circle"—General Grant, General Funston, General Pershing and General Eisenhower. People there think more about God and try harder to live by the Ten Commandments and the Sermon on the Mount. The little white churches work with the little red school houses developing a Utopia of government. Surrounding the "magic circle" are among the greatest markets of the earth. Within 500 miles of its circumference are 55 million of rich and intelligent customers. The world's best transportation system, consisting of 2 million miles of highway, 165,000 miles of railroads and unlimited airlines spread from the "magic circle" to serve these markets.

Population Trends Show Young People Moving Away

Yet in the period from 1930 to 1940 more than a million and a half people moved away from these six great states. Only the birth rate saved them from a net loss during that 10 year period. Its greatest loss was among its young people—many of them college men and women—the topsoil of energy, imagination, ability and enthusiasm. The explanation is that most of the "magic circle" income is from agriculture and only very little from industry and business—whereas, for the United States as a whole, just the opposite is true. Here the richest agricultural, mineral and human area of the earth is losing population because it lacks the industry to convert its raw materials into finished products.

The "magic circle" "gives away" its wheat to Battle Creek at \$75 a ton and then buys it back, as corn flakes or shredded wheat, at \$500 a ton. It "gives away" hay and wheat straw at \$15 a ton and then buys back paper and cellulose pulp products at \$100 a ton. It "gives away" alfalfa at \$15 a ton and buys it back from Detroit as vitamin pills at \$1000 a ton. It "gives away" cowhides at \$5 to \$10 a hide and buys back shoes and fancy leather goods at \$100 a hide. It "gives away" its petroleum at \$2 a barrel and buys back flavoring extracts, synthetics and perfumes made from this oil at \$1200 a barrel; it "gives away" its salt at \$3 a ton and buys back industrial chemicals and medical preparations, made with this same salt, at \$2000 a ton. The "magic circle" destroys billions of cubic feet of gas for carbon black at 5c a pound and buys back shoe polish at \$1 a pound. The "magic circle" ships a dollar's worth of volcanic ash to Chicago where a little soap is added and then it is shipped back to the "magic circle" in fancy colored boxes as kitchen cleansers at 100 times the price. The same comparisons likewise apply to what happens to all other agricultural and mineral products.

Present Opportunities in Processed Food Products

The immediate opportunities which I see here are in developing processed food products, cork and by-products, paving and roofing materials, furniture, paper, stone, clay and glass products; textile manufacturers; wearing apparel, electrical equipment, farm implements, stationary gasoline engines, chemicals, drugs, rubber goods, leather products, and many additional goods. To manufacture existing raw materials into these deficit products would require 10,000 additional plants, producing an average output of \$300,



(Acme Telephone) Sylvia Crouch (above) testifying before the California State un-American activities committee in Oakland, said she attended a Communist meeting in Berkeley in 1941 at which Dr. J. Robert Oppenheimer, wartime director of the Los Alamos atomic bomb project, was present. In Washington, Oppenheimer, answering the charge, said he was "unable to recall any gathering that could reasonably have been mistaken for such a meeting."

40 and 8 Wreck Set In Medford on May 20

Many state 40 and 8 dignitaries will be in Medford Saturday, May 20, to participate in the Bogus Creek Wreck of the local vulture. Two hundred voyagers militaire from all over the state are expected to attend the initiation, and S. S. Humphries, chef de gare of Voiture 165, has invited them to bring along their poor goofs (candidates for membership).

The wreck will be held in the upstairs hall of the Acme Hardware building. Jack Peters is general chairman of the wreck and he will be assisted by the following committee members: Glen Bjork, Ernest Reinking, Ray Huson, Roy Stoy, Glen Bachart, George Coddling, Earl B. Bigelow, Tom Ginn, Harry Gould, Ellis Knight, Charles Gould, Hugh McKenzie and Walter Dunlap.

The 40 and 8 is the fun and honor society of the American Legion and its membership rolls, starting with President Harry S. Truman, include Legionnaires in all walks of life. Oregon's Sen. Guy Cordon, Gov. Douglas McKay and Secretary of State Earl Newberry are members of vultures in their home towns.

000 a year each, supporting a million more people and providing investment for approximately \$3 billion of new capital in the form of increased bank deposits, insurance funds and safe securities. But to put this over 100,000 more salesmen of character, intelligence and energy are necessary. These are the immediate need.

(This trip has again convinced me that Horace Greeley's famous advice: "Go West Young Man" continues to be good. Readers desiring to ask an especial question should write Byron Dunn, president of the National Bank of Commerce, Lincoln, Neb., who is also president of the Magic Circle Educational Foundation—a non-profit institution.

Dead line on Classified Ads: 5:30 p.m. for following day; 10 a.m. Monday for Monday; noon Saturday for Sunday a.m.

Nazarene District Assembly Closes Here This Evening

The annual district assembly of the Church of the Nazarene will conclude today at 7:30 p.m. with a message by Dr. Hardy C. Powers, general superintendent of the church, and the ordination of three licensed ministers to the permanent ministry. The three men include the Rev. James Kratz, Estacada; the Rev. E. D. Leavell, Newport, and the Rev. Paul Weaver, Hemlock.

A home missions service was conducted last night with district superintendent Dr. Weaver W. Hess in charge. Basing his message on Paul's call into Macedonia, "Come over... and help us," Dr. Powers spoke to the assembly on the subject, "Human Need, the Basis of God's Call." Following the message, \$10,500 was underwritten by the pastors and churches for the promotion of home missions and church extension in the district this year.

Following the report of the committee on public morals in the afternoon session, Mrs. Lamar Toole, Portland, state president of the WCTU, challenged the assembly members to a renewed alertness against the evils of alcoholic liquors.

The Rev. Bertrand Peterson, Portland, was reelected district secretary, and Paul Knapp, Salem, to the office of district treasurer.

The local pastor, the Rev. P. J. Bartram, was elected for a three-year term to the District Church School board. One of the highlights of the local pastor's report to the district assembly was an average increase in Sunday school attendance of 36 per cent. The sum of \$24,500 was raised by the local church for all purposes during the year.

Oberammergau with its 300-year-old passion play enacted for the first time in 16 years, will be among the top European travel attractions this summer, according to the German tourist information office, attracting 500,000 visitors, of whom 60,000 will come from the United States.

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Healy Drops Interest In Salem Apartment

Salem, Ore., May 12—(U.P.)—Assistant Secretary of State William E. Healy said today he has withdrawn his financial interest in a proposed \$1,500,000 apartment building here.

West German Commies Large Ranking Leader

Frankfurt, Germany, May 12—(U.P.)—The west German communist party has purged its second-ranking leader, Kurt Mueller.

Large Ranking Leader

The communist press said Mueller had "connections with the secret service of a foreign power" and "Trotskyists."

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- When you are called on the telephone by Mr. Pict, give the correct answer to the question of the Week. A new question will be published each Wednesday preceding the week it will be asked of those called.
- Be prepared to answer a second question pertaining to some portion of the printed matter appearing on any package of PictSweet Frozen Foods or PictSweet Frozen Juices.
- You may have a package of any PictSweet Frozen products handy for reference, or you may use a facsimile of the copy appearing on the package, or you may remember what appears thereon. Remember, you do not have to buy anything to be eligible to win a prize, but a package of PictSweet Frozen products will make it easier for you to answer the second question.
- The employees of PictSweet Foods, Inc., their brokers and distributors, the advertising agency, contest judges—and their families—are not eligible as contestants.
- Contest subject to all Federal and State regulations.
- The contest opens March 20, 1950, and will continue for twelve consecutive weeks, closing June 10, 1950.
- Telephone numbers to be called will be selected on the basis of every 100th name listed in the Medford directory of December, 1949. The 100th name listed to be the first name to be called. Last names starting with the letters A, B and C will be called Monday morning 9:00 to 12:00; D, E and F, Monday afternoons 1:00 to 4:00; G, H and I, Tuesday 9:00 to 12:00; J, K and L, Tuesday 1:00 to 4:00; M, N and O, Wednesday 9:00 to 12:00; P, Q and R, Wednesday 1:00 to 4:00; S, Thursday 9:00 to 12:00; T and U, Thursday 1:00 to 4:00; V and W, Friday 9:00 to 12:00; X, Y and Z, Friday 1:00 to 4:00. The names chosen in each group will be called in the same order they appear in the directory, so that for example, all the A's chosen will be exhausted before any B's are called, and all the B's will be exhausted before any C's are called. 36 calls will be made during every 3-hour daily period.

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- WESTINGHOUSE FOOD MIXERS with Juicer Worth \$37.50 each
- WESTINGHOUSE AUTOMATIC POP-UP TOASTERS Worth \$20.95 each
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