



We're **MOTHER'S LITTLE HELPERS**
-Every Day!



Copyright Advertisers Exchange Inc. 1950

For every day is Mother's Day to us. We're her busy little helpers, all right—Helping her to save money with our every day low prices—Helping her keep her family well fed and healthy with our vast variety of deliciously nutritious foods—Helping her save time and energy with our easy-to-shop displays that put the best buys at her fingertips.

- BUMBLE BEE LITE-MEAT TUNA**
No. 1/2 Can **33c**
- DURKEES WHIPPED SALAD DRESSING**
Pint 33c
Quart 57c
- DURKEES GENUINE MAYONNAISE**
Pint 42c
Quart 73c
- DURKEES GRADE AA MARGARINE**
Color Ease lb. **32c**

- Peanut Butter** Peter Pan 12 oz. glass **29c**
- Fla-Vor-Aid** THE BEST FOR MAKING HOME DRINKS 6 PKGS. **25c**
- Marshmallows** Campfire Brand 1 lb. box **29c**
- SARDINES** Beach Cliff Brand can **10c**
- Bagley PEARS** No. 2 1/2 cans **25c**
- Chinook Salmon** Bear Brand Red—1 Lb. Cans **49c**
- Grapefruit Sections** Dr. Phillips No. 2 Cans **23c**
- Golden West Coffee** REGULAR 1 lb. 75c
OR DRIP 2 lb. 1.49
- Graham Crackers** Nabisco Sugar Honey Box **53c**
- Occident Flour** 50 LB. BAG **3 89** 25 LB. BAG **1 98**

A NOTE TO MOTHERS

DEAR MOTHERS:

We have a little Mother's Day gift for you. Just come to the Big Y Market Friday or Saturday and step into our Thrift Department and get your gift FREE. Of course no purchase necessary. These favors are gaily colored Colonial Lady China Figurines. We hope you will like them . . . Oh by the way, we only have 1800 of these gifts so don't be late. Your friends,



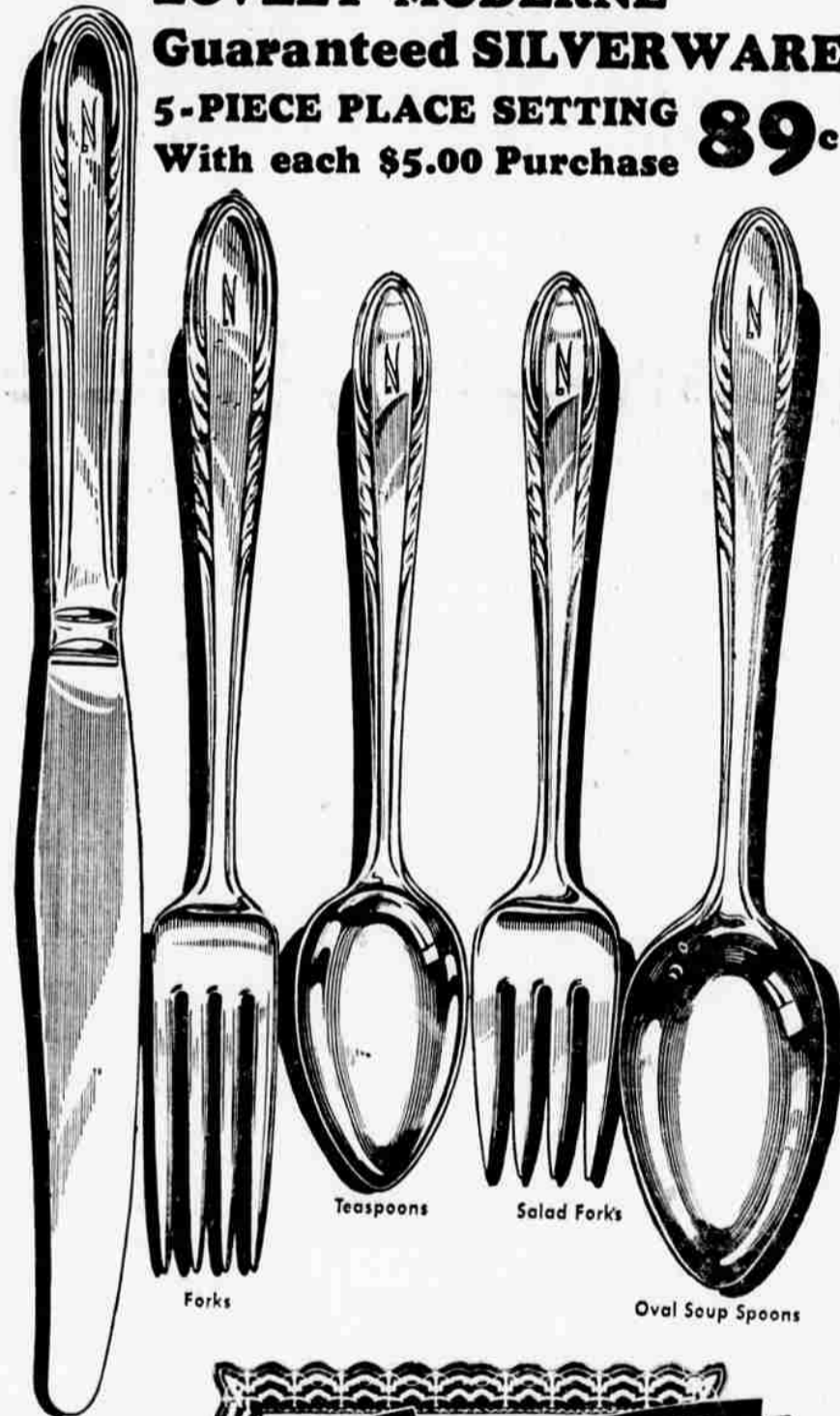
Mother's Little Helpers, The Big Y Crew.

FEATURES IN OUR MEAT DEPARTMENT

- HENS** DRAW THEM YOURSELF AND SAVE **lb. 25c**
- PICNICS** Morrell's Pride **lb. 39c**
- SIDE BACON** TASTY BRAND **lb. 43c**
- BOLOGNA** Wonder Brand **lb. 35c**
- FISH FILLETS** . . **lb. 23c**

MEAT PRICES Friday & Saturday Only

LOVELY MODERNE Guaranteed SILVERWARE 5-PIECE PLACE SETTING 89c
With each \$5.00 Purchase



Dinner Knives

Forks

Teaspoons

Salad Forks

Oval Soup Spoons



Just Think—You Can Get A Service for Six — 30 Pieces—For Just \$5.34. Purchases In All Departments Count On Your Punch Cards



made with loving care for your mother

Roses-in-Snow Cake

LOVELY GIFT - LUSCIOUS DESSERT

Two layers of moist white cake—light as a petal of a rose! Soft, luscious frosting smothered with rich coconut—white as snow! Gorgeous setting for a single red, red rose. A picture cake that's good as it looks. Order one of our fresh-baked Roses-in-Snow Cakes today!

IN OUR BAKERY DEPARTMENT

each \$1.25

EXTRA—THE ROSE FROM YOUR ROSES IN SNOW CAKE CAN BE USED AS A LOVELY LAPEL PIN

- CELERY**
Fresh, Crisp Green.....LB. **8c**
- Asparagus**
No. 1 Large Green Spears 2 lb. **25c**
- LETTUCE**
Fresh, Green 2 Large Solid Heads 2 heads **15c**
- POTATOES**
Large U.S. No. 1 Shafter 10 lb. **39c**
- RHUBARB**
Fresh Strawberry... 3 lb. **10c**
SATURDAY ONLY
- Sweet Corn**
Fresh, Golden... 6 ears for **25c**

- TREND, LGE. SUDS** **19c**
- RINSO** GRANULATED SOAP
Lge. **27c** Gt. **53c**
- LUX FLAKES**
Large **27c**
- LIFEBOUY** or **LUX** TOILET SOAP
REG. SIZE 3 bars **23c**
BATH SIZE 2 bars **21c**
- SWAN SOAP**
Med. 3 bars **25c**
Lge. 2 bars **25c**
- SPRY SHORTENING**
3 lb. **85c**

- WALTER KENDALL DOG FOOD**
27 oz. Pkgs. **33c**

BIG Y MARKET
ALWAYS A PLACE TO PARK