

Full Program for May Festival at Phoenix Listed

Phoenix, May 10—The full program of the Phoenix May festival, to be held here Saturday and Sunday, was announced today by sponsors of the event. It will be held at the new Phoenix Youth Center and grounds.

Festivities will start at 11 a.m. with the crowning of the festival queen, and at 11:30 a.m. a parade and music will be held.

The rest of the schedule follows:

Schedule Given
Noon—Judging of parade floats; 12:30 p.m.—music by bands; 1 p.m.—square dance exhibition by sixth graders, prizes awarded every hour until 9 p.m.; 1:30 p.m.—piano solo; 1:45 p.m.—trio; 2 p.m.—Russian dance by Girl Scouts; 2:30 p.m.—trained horses; 2:45 p.m.—Swedish songs and music; 3 p.m.—accordion numbers; continuous entertainment until 7 p.m.

Evening program: 7 p.m.—dance numbers; 7:30 p.m.—Hawaiian band music; 8 p.m.—Ashland Kiwanians; 9 p.m.—modern dancing at Youth Center building; old-time dancing at old high school gymnasium.

Dedication Set
Saturday program: 1 p.m.—dedication of Youth Center building by Dr. Elmo Stevenson, president of Southern Oregon college; invocation by the Rev. Clark, Phoenix Presbyterian church; 1:30 to 2:30 p.m.—music and dancing entertainment; 2:30 p.m.—presentation of Mothers' day awards. Continuous entertainment of day, including music, trained horses, Ashland Kiltie band and black-face numbers by Phoenix Grange members.

On Saturday morning, handbills will be dropped from planes over Central Point, Jacksonville, Medford, Phoenix, Talent and Ashland. Some will have the Community club seal, entitling the finder to free admission to the Saturday dances.

SON CARRIES ON
Williamstown, Mass.—(UP)—The Rev. E. Lawrence Carter soon will become rector at St. John's Episcopal church, a pulpit formerly filled by his late father, Rev. John F. Carter, for 40 years.

FOR . . .
Mother's Day
SUGGESTIONS
Shop With Us!

Keepsake
DIAMOND RINGS



HEATHER Ring \$50.00
Also \$100 to \$475 and
in platinum \$500 to \$450
Wedding Ring 12.50

We invite you to see our collection of genuine registered Keepsake Diamond Rings . . . the choice of America's loveliest brides.

BETTER DIAMONDS at MORE REASONABLE PRICES

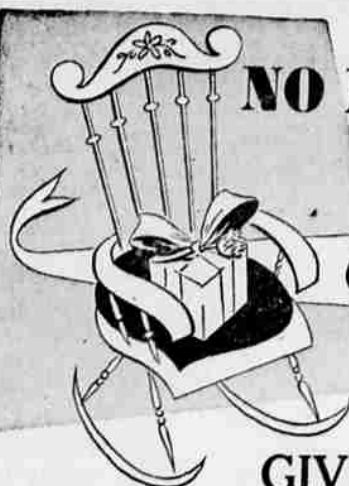
GRADUATE TO THE
extra-value
ELGIN



Only ELGIN has the DURAPOWER MAINSPRING
Richly styled 15 jewel Elgins—Gifts of lasting satisfaction
Other Elgins as low as \$59.75

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HAMILTON - LONGINE
BULOVA WATCHES

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Jewelry Co.
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**NO MATTER WHERE YOU BUY IT...
GET A GIFT FOR MOTHER**

**SUNDAY IS MOTHER'S DAY
GIVE HER A GIFT FROM OUR HOME
FURNISHING'S DEPARTMENT**

All-Wool Blankets



BLUE
PEACH
ROSE
GREEN
CEDAR ROSE
WINE

**3½ Lbs. of
PURE WOOL
Only**

7.77

- Rayon Satin Binding
- Decorator Colors
- 72"x90" Size
- Specially Priced
- 5-Yr. Moth Guarantee against Moth Damage

And what a beauty of a blanket it is! Just see what's here. You get three and a half warm, fleecy pounds of pure wool . . . the kind that does such an efficient job of keeping cold blasts of air outside, trapping body warmth inside. You get shimmering rayon satin binding, dyed to match the lovely decorator shades of the blanket itself. And you get plenty of length . . . 90 inches . . . to cuddle over your shoulders, tuck under your toes. Penney's wants to clear blanket stocks quickly . . . that's why this buy is yours at this special "Mother's Day" price!

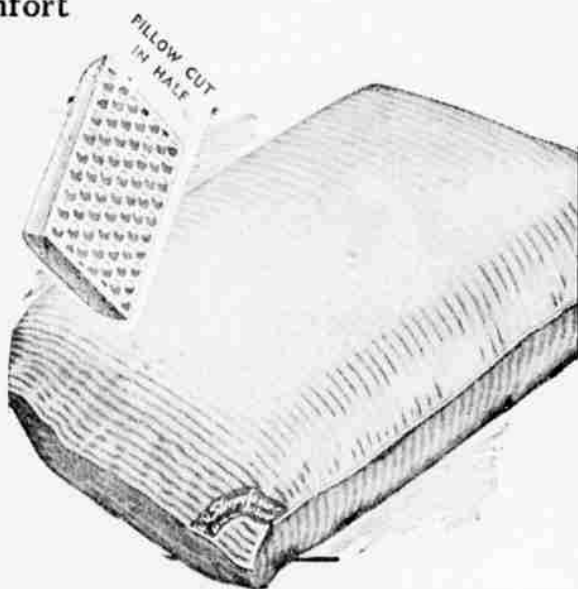
Now! You Can Have New Sleeping Comfort

Latex Foam Rubber Pillows

7.50

THESE PILLOWS PROTECT ALLERGY SUFFERERS

They look like other good, fluffed-up 19x25-inch pillows, but they're made of natural Latex foam rubber—they keep shape, they last a long-long time, and they don't give off nose-tickling feather dust. Penney's wonderfully low 7.50 makes these new pillows a must for all allergy sufferers, and a comfort for everyone who prizes a soft but firm headrest when sleeping. Come get yours now!



BEDDING—STREET FLOOR

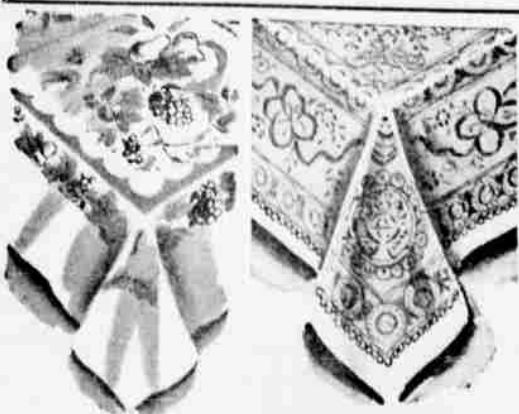
VALUE!—VALUE!—VALUE!

100% DUCK DOWN PILLOWS

Sleep on a world of comfort in these linen finish ticking 100% duck down pillows. You'll say it is the best investment you ever made.

5.50

Linen Finished Ticking



**LEAF PATTERN
LACE CLOTH**

4.98

72"x90"

Picture this cotton cloth with her very best dinnerware, fine silver! Note the deep "filigree" border, costly-looking center design. It's a buy!

Floral Printed Tablecloth

1.69

52"x52"

These cloths are made of smooth, hard-working cotton sateen printed in every imaginable color combination! Hard-to-beat buy at this price!

150 ONLY

Pure Irish Linen Napkins

IMPORTED FROM IRELAND

Here is your chance to stock up on pure Irish linen napkins . . . 17"x17" size. Ecru color. Hurry tomorrow.

39c ea.

SPECIAL FEATURE!

100% Crushed Chicken Feather BED PILLOWS

100% crushed chicken feathers covered with top quality ticking. Standard size, 20x26.

Tomorrow 9:20 a.m.

Size 20x26

1.98

**Special Purchase
36 Only
Brass Plated
23-Inch**



**TABLE
LAMPS
3.98**

With Reflector Bowl

Here is a real buy on brass plated table lamps with white reflector bowl . . . Mother will love them. Several colors of shades to choose from.

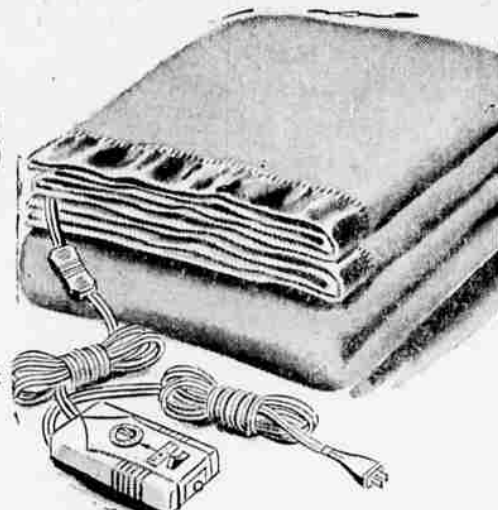
**GIVE "HER" AN
ELECTRIC BLANKET**

AT AN EYE-OPENING
LOW PRICE!

19.75

Tax Included

- Dial Your Comfort
- Hand Washable
- Happy Gift Idea



All the beauty of a regular blanket (50% wool, 25% cotton, 25% rayon) . . . but three times as efficient! This is an electric blanket! So easy to use, too. Just set the dial, snap on the switch. Your blanket "feels" even the slightest temperature change, adjusts itself while you sleep on. At this amazing low price, it's a matchless investment in restful sleep! Yellow, Blue, Soft Green, Hunter Green, Rose, Geranium Red.

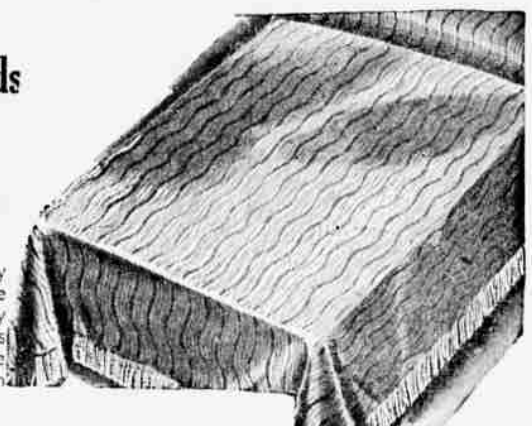
CORDUROY-LIKE

Chenille Spreads

DECORATOR COLORS

6.90

Row after row of closely stitched corduroy-like chenille gives a velvety soft tufting that looks twice its tiny price. Use in traditional or modern settings.



PASTEL COLORED

PENCALE SHEETS

- PINK
- AQUA MARINE
- SEAFOAM GREEN
- MIMOSA YELLOW
- SKY BLUE

81"x108"

3.79

Each

72x108 Twin size . . . each 3.59

Cases to Match . . . each 79c

Penney's luxury percales at a price that's very down-to-earth! Fully combed cotton yarns, silky smooth texture . . . wonderful value! Today!



SPECIAL PURCHASE — 600 ONLY!

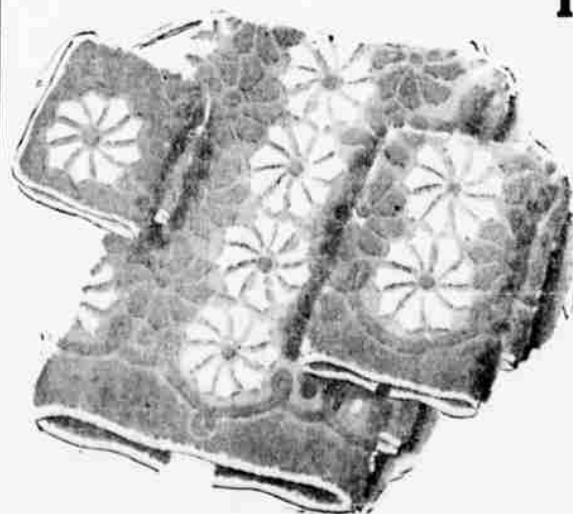
**FINE QUALITY MUSLIN
PILLOW CASES**

Special direct manufacturer's purchase of 50 dozen fine quality muslin pillow cases. . . Standard size 42"x36". Hurry! They won't last long.

35c ea.

While Quantities Last!

**Famous "PINWHEEL"
TOWEL
SETS**



22"x24"

BATH TOWEL

1.09

16"x27"

HAND TOWEL

55c

12"x12"

WASH CLOTH

27c

PENNEY'S FOR FIRST QUALITY ALWAYS
CORNER SIXTH and CENTRAL
Shop 9:20 to 5:30

Small wonder our Pinwheel towel ensemble is so popular! See the graceful swirls, notice the mouth-watering colors (flamingo, butterfly, greensprays, azure, peach!) and then check Penney's sensible prices!