

# Montgomery Ward WARD WEEK

WHEN ALL AMERICA SHOPS AND SAVES!

117 SOUTH CENTRAL  
TELEPHONE 2-6241

SALE ENDS SATURDAY—HURRY!



Buy Now! Save!

YOUR FAVORITE 4.50 CASUALS  
ARE NOW ON SALE AT WARDS!

Big savings... reduced  
for this event only! **3.88**

Here they are, the styles that are so popular with girls and women all over town... at a sharply reduced price, too! Wards has a complete assortment of them... all made of rich-looking leathers, with long-wearing soles of rubber or rubber composition. Sizes 4 to 9.



Big Selection

ALL OUR 2.98  
NEW SPRING  
COTTON SKIRTS  
**2.66**

Sizes 22 to 30

Save now on the smart new skirts you need for Spring. Colorful cottons, Sanforized (1% shrinkage) denims in favorite styles you'll want for casual wear. Prints and pastels in the group.



Cotton Sale!

1.98 DRESSES  
FOR GIRLS 7-14  
NOW REDUCED!

**1.67**

Wide Style Assortment

Frisly, full-cut frocks in crisp fine quality cotton reduced just for this sale! Radiant Spring pastels and high tones featuring skirt or sleeve interests, dainty accents. See this ruffled style!



Prices Slashed!

WORK SETS OF  
ARMY-TYPE  
COTTON TWILL

Shirt Pants  
**2.28 2.88**

Special Ward Week Price! Tan or gray Sanforized twills. Dress-type shirt has non-rip sleeve facings. Pants have zipper fly, cuffs, wide belt loops. Buy shirts, pants separately.



MEN'S SLACK SOCKS  
REG. 29c **25c**

Sizes 10 to 12

Popular sports or dress sock in bright patterns. Washfast cotton, snug fitting tops.



39c BOYS' SPEED  
SHORTS **34c**

22 to 32" waist!

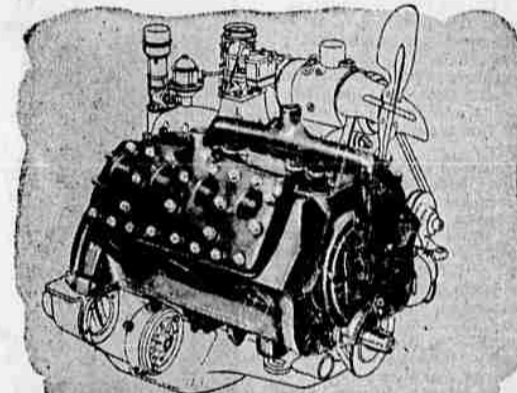
For active boys! Sturdy ribbed cotton—elastic waist and strong seamed fly. Save—buy now!



139.02 STEEL BATHROOM OUTFIT

Ward Week only! Stain-resisting porcelain-enamelled 5-ft. tub, new design lavatory. Stainless, vitreous china lavatory with seat. Chromed fittings!

**120<sup>88</sup>**

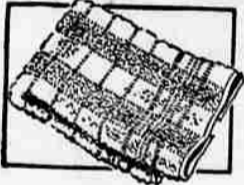


REBUILT MOTOR PRICES SLASHED!

Ford, Chevrolet, Dodge, Plymouth owners! Completely rebuilt—like-new performance. Fully tested, fully guaranteed. Convenient Terms.

**112<sup>50</sup>**

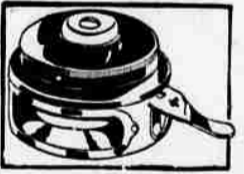
and up  
Exchange Price



CANNON NEW BATH  
TOWEL **25c**

Outstanding Buy

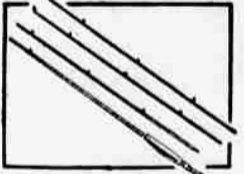
Thick thirsty terry in a novel checked pattern... rose, green, blue or yellow. 20 x 40 inches.



SPORT KING M/62  
FLY REEL **3.77**

50-yds. capacity

Silent wind, automatic, positive brake, friction clutch. Aluminum frame, chromed line guard.



SPORT KING "30"  
FLY ROD **7.44**

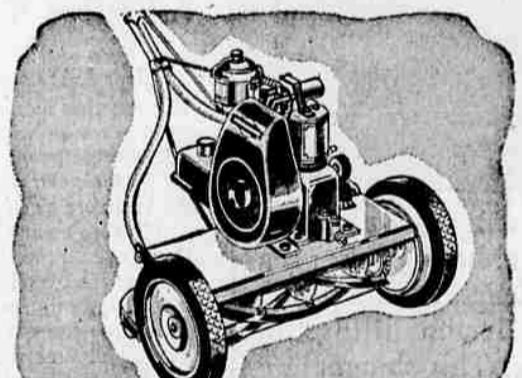
8 1/2, 9-ft.

Lengths  
Tonkin cane bamboo, with extra tip; medium action. Nickel-plated reel seat and ferules.



117.50 SEA KING  
5 H.P.\* **108<sup>88</sup>**

Automatic rewind starter! 360° full pivot reverse! Only 45 lbs. \*O.B.C. Rated at 4000 rpm.

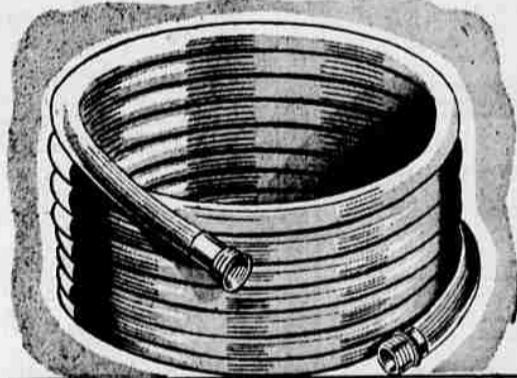


SAVE \$10 TO \$20 ON GAS MOWER

18" mower priced to save you many dollars! Big easy-starting 1-HP 4 cycle motor; semi-pneumatic rubber tires; self-adjusting reel bearings.

**78<sup>50</sup>**

Special Purchase



25-FT. RUBBER HOSE CUT-PRICED!

Tough 3 ply construction vulcanized into one flexible unit. Stands 7 times ordinary water pressure. Save extra!

**2.22**

\* 50-ft. Rubber Hose Sale-Priced...3.88 3-Yr. Guarantee



Cut 31¢ Gal!

SELF-CLEANING!  
EXTRA DURABLE!

**4.08**

Sale price, gal. in 5's

• Sparkling white—and stays white!  
• Free-flowing—goes farther!

Use "super," and you won't have to paint again for years! Contains Titanium — stays white, hides best! Linseed oil, other fine ingredients insure long-lasting protection against weather; add of life to your house! Resists chipping, peeling. Also colors.  
• 4.49 SINGLE GALLON 4.18



REG. 1.79 ROCK WOOL REDUCED!

Big Ward Week savings! Stay 8 to 15" cooler this summer—cut fuel costs up to 1/3. Fireproof, odorless, easy to install.

**1.59**

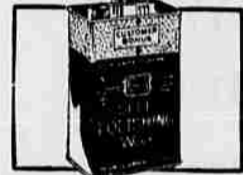
40 lb. bag\*

FOR THIS SALE ONLY!



PRESSURE SAUCEPAN  
4-QT. **10<sup>44</sup>**

11.45 magic seal  
Cooks or cans in 1/3 the time; saves time, work! Cast alum.  
• 13.95 Six-qt. size...12.44



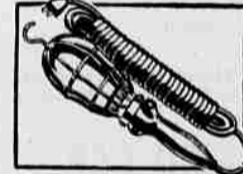
EXTRA 1/3 QT. AT NO  
EXTRA COST! **84c**

Self-polishing Wax  
1 1/3-qt. for price of quart alone! Best quality! Easily applied; shines as it dries.



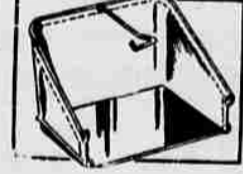
NEW DESIGN! CUT  
FIRST TIME! **88c**

89c Canister Set  
4 "Floral Fantasy" containers for storing dry foods. Vivid colors on white; yellow lids.



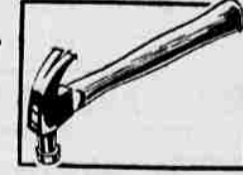
2.39 TROUBLE LIGHT  
W/SWITCH **2.17**

Portable  
Long extension puts light where you need it! Tops for garage, basement, workshop.



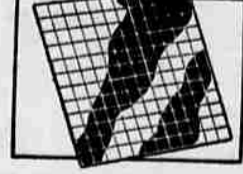
1.69 GRASS CATCHER  
REDUCED! **1.44**

Save now!  
Saves needless raking! Fits mowers up to 18" wide. Canvas sides; galvanized bottom.



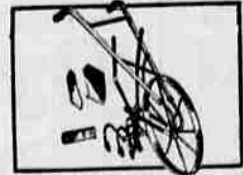
95c HAMMER Reduced  
OVER 15% **78c**

Save Extra!  
Compare quality... low priced 16-oz. drop-forged steel head. Balance Hickory handle.



REG. 35c TILEBOARD  
CUT! **31 1/2c**

Many Colors  
For lasting wall beauty! Easy to install, clean. Impervious to ordinary grease and stains.



GARDEN CULTIVATOR  
RED. 7.98 **6.88**

With Attachments  
Fast, accurate, easy-running! 24-in. ball bearing wheel. Save at Wards low sale price.



EXTRA LOW PRICE  
SAVE! **6.88**

"Commander" Exchange  
Guaranteed 12 months. Amazing low price for 80 ampere-hour capacity, 39 plates.



GALVANIZED SCREEN  
WIRE SALE! **6 3/4c**

Square Foot  
Cut costly screen upkeep... resists rust, lasts years! Tight meshed. Sizes 24 to 48" wide.

CHECK THEM ALL! BUY NOW AND SAVE EXTRA! WARD WEEK SPECIALS! CHECK EVERY SAVING!