



Shop and Save at
The Thrifty Corner

PENNEY'S

ONE OF THE NEWEST, HANDSOMEST STYLE FEATURES
IN MEN'S SLACKS THAT YOU'VE SEEN IN YEARS!



**Continuous
Waistband
Gabardine
Blends**

(60% RAYON
40% WOOL WORSTED)

6.90

48th
Anniversary
Value

THEY LOOK SMOOTH; BREAK PERFECTLY
BECAUSE THERE'S ONE CONTINUOUS
PIECE OF FABRIC FROM WAIST TO CUFF!

Penney's gabardine blended slacks are
every inch a masterpiece in fine tailor-
ing, correct fit, and 1950 styling. And
don't for a second forget price... 6.90
is low for slacks of this high quality!
They're crease resistant, have a smooth
zipper fly, and reverse pleats. Blue, tan,
gray, green, brown. Sizes 28-42.

LACY WOMEN'S
Rayon Crepe
GOWNS
1.98

48th anniversary brings you fine
multifilament rayon crepe gowns
trimmed with fine laces. Several
styles in white and pastel colors.
Cut long and full. Sizes 34 to 40.



WOMEN'S WONDERFULLY COOL
NYLON LENO GIRDLE

Leno is an open weave wonderfully
cool for summer! When it's in a
nylon girdle—the combination is
perfect! Nylon front panel for ex-
tra control, up and down stretch
back for comfort. Nude, white,
blue. Pantie or girdle styles. S.M.L.

2.66

RAYON CREPE SLIP

They'd be BUYS even at a higher
price... but this is Anniversary.
Bias cut with fitted mid-riff.
Embroidered top and hem ruffle.
Multifilament rayon crepe. 32-40.
PENNEY'S—STREET FLOOR

2.44

LOOK!
Another Special Purchase
COTTON

House Dresses
SIZES
12-20 - 38-44
1.44

STOP—SHOP AND SAVE!

tomorrow on 80 square percale, cotton house
dresses. Lots of styles and colors. Better hurry
—though they'll go fast at this price. Size 12/20-
38/44.

PENNEY'S—FASHION FLOOR



TOPFLIGHTS QUALITY—MEN'S

**WHITE
SHIRTS
1.98**

Snowy white topflight shirts.
Sanforized Nucraft collars—pearl
buttons. Outstanding values.
Sizes 14 to 17. Sleeves 32-33-34.
Shop our men's department to-
morrow.

PENNEY'S—STREET FLOOR

MEN'S WASHABLE COTTON

**POLO
SHIRT
1.22**

Stock up for summer at this low
price of washable jacquard Knit
Polo Shirts with snug fitting
neck. Save ironing. Sizes S.M.L.
PENNEY'S—STREET FLOOR

Sanforized Men's
**Broadcloth
PAJAMAS
2.25**

Blue, maize, gray or rose, notch
collars, button fronts. Draw-
string pants. Contrasting trim.
Sizes A, B, C, D.

PENNEY'S—STREET FLOOR

STURDY SANFORIZED
BOY'S WAIST
OVERALLS

1.17

Cut just like dad's—reinforced
at points of strain—orange stitch-
ing. Sizes 6-8-10-12. Better hurry
tomorrow.



EMBROIDERED
BATISTE
BLOUSES

1.98

• All white!
• Pastels with white!
• Fine sheer batiste!
• Sizes 32 to 38!

FOUNDER'S DAY

RUSH IN! TREMENDOUS VALUES!
IMPORTANT SAVINGS FOR YOU!

LAST 2 DAYS!
PENNEY'S 48th ANNIVERSARY

HERE'S WHY THRIFTY HOME SEWERS BUY FABRICS
DURING PENNEY'S 48th ANNIVERSARY!

69c
A YARD IS ALL
YOU PAY FOR
SILKY-SOFT
**SILVERMOON
COTTONS**

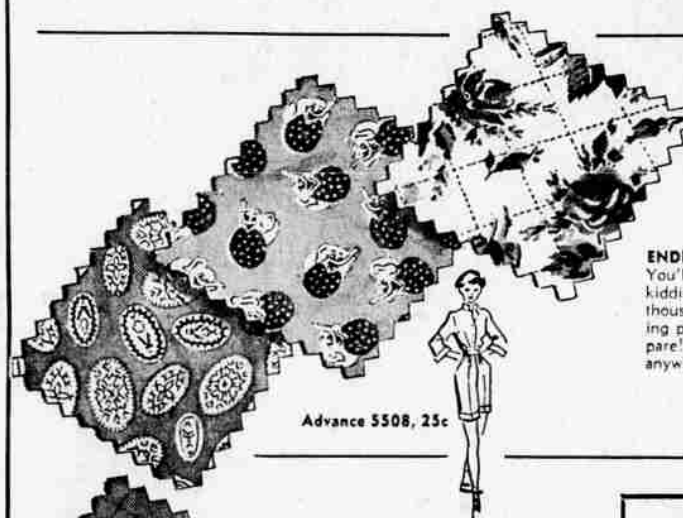


Prints, plain shades, so breathtakingly beau-
tiful you'll find it hard to believe this isn't
costly silk! Clear, bright colors... neat,
tiny patterns to make into "best" summer
dresses! Plain shades... a whole rainbow
of them... to use in two's and three's
according to fashion's trend! And, look,
Penney's price is just 69c.

Advance 5504, 35c



Advance 5496, 25c



Advance 5508, 25c

AMERICA'S BEST STYLED PERCALE
**Rondo* de Luxe
Prints and Plains**

ENDLESS USES... MATCHLESS VALUE!
You'll use this one cotton fabric for dresses,
kiddies' clothes, curtains, aprons... in a
thousand and one different ways! Outstand-
ing prints, colorful plain shades! Shop! Com-
pare! You'll find this value hard to beat...
anywhere!

39c
YARD

PENNEY'S OWN HIALEAH*
RAYON GABARDINE

Ideal all 'round fabric... for dresses, slacks,
skirts! At just 79c yard, here's real value!
Smooth, hard finish... colors for every
purpose from bright fireman red to blackest
of black! Really practical, too—Hialeah ray-
on gabardine is hand washable! 39" wide.

79c
YARD

YOURS FOR THE ASKING!
**COMPLETE CUTTING
AND SEWING GUIDE**

to make your own
WALT DISNEY

**'CINDERELLA'
APRON**

it's yours with the compliments of
Penney's Fabric Center!

Inspired by Walt Disney Technicolor Movie, "Cinderella"
Copyrighted by Walt Disney Productions.

Now Showing!
HOLLY THEATRE
WALT DISNEY'S

'CINDERELLA'

Three Outstanding Groups
Better Dresses Reduced

GROUP NO. 1

8.00

30 better dresses in this
group of two and one-piece
casuals. You'll find checks
and soft pastels. See these
tomorrow 9:20 a.m. Sizes
12-20.

GROUP NO. 2

6.00

40 better dresses in this
group of rayon and casuals
—some two-piece skirts.
Figure-whittling stripe and
lovely pastels. Size 12-20.

GROUP NO. 3

4.00

45 better dresses in this
group. You'll find two-
piece skirts in butcher
rayon, printed crepes and
soft toned casuals. Size 12-
20.

Penney's—Fashion Floor

