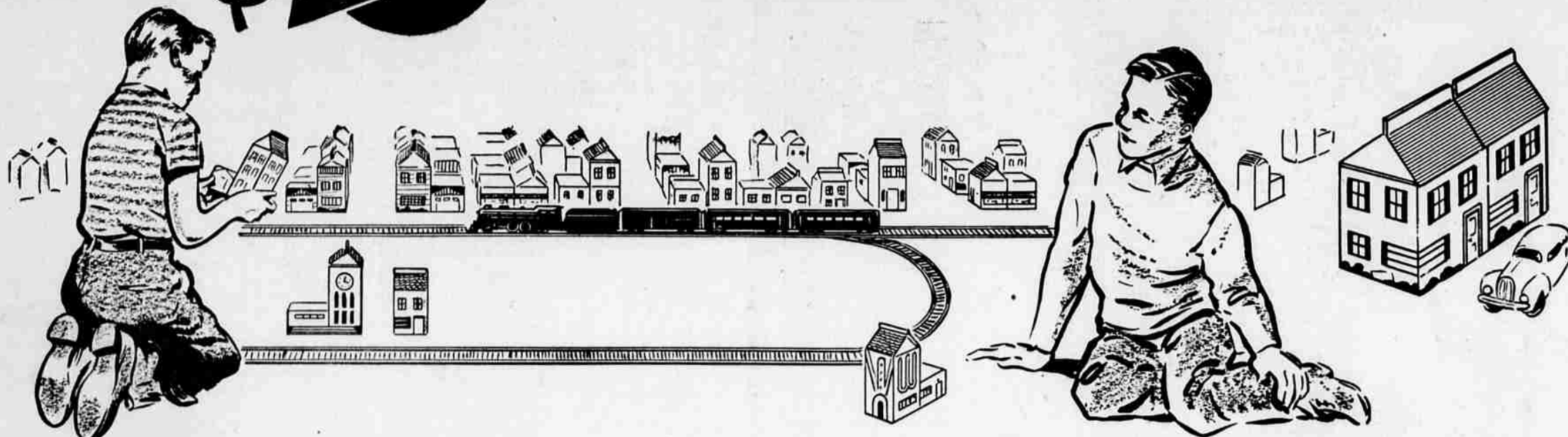


THE Sniders "VILLAGE" IS HERE!



Boys and Girls Be the First With a Snider "Village!"
Every Carton is a Fascinating Toy! No Extra Cost!
Easy to Get and Lots of Fun!

KIDS! HERE'S AN EASY WAY TO GET A COMPLETE SNIDER "VILLAGE" THAT FITS RIGHT IN WITH YOUR TOYS. YOU CAN MAKE YOUR TRAINS, CARS AND TRUCKS SCOOT IN AND OUT OF A TOWN ANY SIZE YOU WANT TO BUILD. IT'S FUN TO BUILD AND EASY TOO! DON'T WAIT... START RIGHT AWAY... BUILD A WESTERN TOWN... A WHOLE CITY OR A MARKET CENTER.

TALL BUILDINGS ARE ABOUT NINE INCHES HIGH WITH SMALL BUILDINGS ABOUT FOUR INS. HIGH. THEY COME IN ALL DIFFERENT COLORS JUST LIKE REGULAR HOUSES AND BUILDINGS. YOU CAN PUT THEM TOGETHER WITHOUT ANYONE HELPING YOU. SO START TODAY!



HOUSE AND GARAGE—Filled with Snider Homogenized milk. Comes in six color combinations.

CHURCH—A bright orange church filled with Snider's GREEN SPOT orange drink.

THEATRE—A dazzling carton, mainly blue and filled with Snider's "Old Fashioned Churned" Buttermilk.

CITY HALL—A brown building rich with Dari-Rich Chocolate Drink. Easy to put together.

Remember, you can get the swell Snider buildings only from Snider's. Ask your mother to buy Snider's Dairy Products today. She'll really appreciate those safe, sanitary cartons... light and easy to carry, saving on refrigerator space. There's no bottles to wash or return and they're absolutely clean and sterile.

SUPER MARKET—Snider's Pasteurized Milk comes in four different Super Market color combinations.

COLONIAL HOUSE—Smooth, rich and creamy half and half fills this swell Colonial House. Also comes in a brick house... get three or four each.

FIRE STATION—Sure it's red, just like a firehouse ought to be. Better still, it's filled with Snider's non-fattening skim milk. Ideal for diets. Look for the RED PACKAGE.

GARAGE—Just right to fit all of the houses this cute garage is a beautiful blue. Filled with the ideal topping... Snider's Whipping Cream. Guaranteed to whip!

Safer with children because they can't break. The pouring lip is inside until the moment you're ready to use it. So the sooner you drink that delicious Snider Milk, the sooner you'll have another new building for your Snider Village. EVERY CARTON IS A TOY!



It's So Easy To Make YOUR MODEL VILLAGE!

1. First you just cut along the dotted line A all around three sides of the carton. Rinse with cold water.
2. Then you fold back until the 2 sections of the carton meet! Cut Tab B and Slot C, and insert tab in slot to hold sections together.
3. And there's your finished building, ready for hours and hours of fun as part of your Model "Village."

AT YOUR
GROCER'S
TODAY

ASK YOUR
SNIDER
DRIVER-SALESMAN