



Look TODAY'S GREATEST VALUE!
A BRAND-NEW 2-DOOR
 GENERAL  ELECTRIC REFRIGERATOR
AT A NEW LOW PRICE!

A separate refrigerator, a separate home freezer in one wonderful cabinet! Come in and see it!

Compare the Low Price with the Combined Price of a Refrigerator and Home Freezer



WHY YOU NEED ZERO COLD HERE

Only a real zero storage compartment can keep frozen foods up to 12 months.

The following "time table" shows practical storage periods for maintaining high quality of all frozen vegetables, fruits and meats:

0' up to 12 months
10' up to 3 months
15' up to 1 month
20' 1 to 2 weeks

YOU NEVER NEED DEFROSTING HERE

UNCOVERED FOODS WON'T DRY OUT

WHY THIS IS THE REFRIGERATOR FOR YOU

- ★ Separate Home FREEZER
- ★ Separate Deluxe Refrigerator
- ★ No Defrosting Necessary in Fresh Food Compartment
- ★ Separately Refrigerated and Insulated Compartments
- ★ Beautiful All Steel Cabinet
- ★ Acid-Resistant Porcelain Liner
- ★ Plastic Utility Drawer
- ★ Tall-bottle Space
- ★ Deep Full-width Fruit and Vegetable Drawer
- ★ Polished Aluminum Shelves
- ★ Sliding Hostess Shelf
- ★ Three Ice Trays
- ★ No Need to Cover Food
- ★ Automatic Interior Light
- ★ Trigger-Latch Self Closing Doors
- ★ Famous G-E "Sealed In" Refrigerating System
- ★ Long-lasting Dependability

This is the NJ8G Model

Only
\$35⁷⁵
 DOWN

\$15³⁹
 A MONTH
 Price \$359.75

LIBERAL TRADE-INS
 LIBERAL TERMS

11 OTHER 1950 MODELS

From 4 Cubic Foot to 10 Cubic Foot
 for You to Choose From!

AS LOW AS 10% DOWN—24 MONTHS TO PAY

**Real "Zero-Degree"
 Frozen Food Compartment
 With a Separate
 Cabinet Door!**

To maintain safe zero cold, a true freezer should stand apart. It must be separately refrigerated and separately insulated! The handsome two-door G.E. offers the right combination:

1. A wonderful, roomy Space Maker refrigerator . . . topped by
2. A genuine home freezer. Two doors! Two great appliances in one!

You Can Put Your Confidence in GENERAL  ELECTRIC and the

HOME APPLIANCE CO.

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