

**MEDFORD MAIL TRIBUNE**  
 "Everyone in Southern Oregon"  
 Reads The Mail Tribune"  
 Daily Except Saturday  
 Published by  
**MEDFORD PRINTING CO.**  
 27-29 North Fir St. Phone 2-6141  
**ROBERT W. RUIHL**, Editor  
**ERNEST R. GILSTRAP**, Manager  
**HERB GREY**, Advertising Mgr.  
**C. FERGUSON**, Managing Editor  
**ERIC ALLEN JR.**, City Editor  
**HARRY CHIPMAN**, Telegraph Editor  
**HENRY L. GREEN**, Sunday Editor  
**OLIVE STARBUCK**, Society Editor  
**GERALD LATHAM**, Circulation Mgr.  
 An Independent Newspaper  
 Entered as second class matter at  
 Medford, Oregon, under Act of  
 March 3, 1897.  
**SUBSCRIPTION RATES**  
 By Mail—In Advance:  
 Daily and Sunday—one year, \$9.00  
 Daily and Sunday—six months, 4.75  
 Daily and Sunday—three months, 2.50  
 Daily and Sunday—one month, 1.00  
 By Carrier—In Advance—Medford  
 Ashland, Central Point, Jacksonville,  
 Gold Hill, Phoenix, Talent and on  
 motor routes:  
 Daily and Sunday—one year, \$12.00  
 Daily and Sunday—one month, 1.00  
 All Terms Cash in Advance  
 Official Paper of the City of Medford  
 Official Paper of Jackson County  
 United Press—Full Licensed Wire  
**MEMBER OF AUDIT BUREAU  
 OF CIRCULATIONS**  
 Advertising Representative:  
**WEST-HOLLIDAY COMPANY, INC.**  
 Offices in New York, Chicago, Detroit,  
 San Francisco, Los Angeles,  
 Seattle, Portland, St. Louis, Atlanta,  
 Vancouver, B. C.

**NEWSPAPER  
 PUBLISHERS  
 ASSOCIATION**

**NATIONAL EDITORIAL  
 ASSOCIATION**

**Flight o' Time**  
 Medford and Jackson County History  
 from the files of the Mail  
 Tribune 10, 20 and 34 years ago

**10 YEARS AGO TODAY**  
 April 7, 1940  
 (It Was Sunday)  
 Interior department says storage  
 reservoir on Applegate river  
 above Squaw creek feasible project.

Mrs. Lola Stockwell, Phoenix,  
 slightly hurt in crash.  
 More county tax money collected  
 and more taxpayers in first  
 quarter this year than same  
 period in 1939.

State highway department says  
 Diamond lake cutoff road to be  
 opened to traffic by late this  
 week.

Portland businessmen to visit  
 here by plane Tuesday on good  
 will tour.

**20 YEARS AGO TODAY**  
 April 7, 1930  
 (It Was Monday)  
 Work on Table Rock and Ruch  
 roads make detours necessary.

Medford postal receipts reported  
 higher because of "chain  
 letters" sent without necessary  
 postage.

A. H. Miller, A. F. West and  
 Harvey Field on election committee  
 for chamber of commerce  
 directors.

Thomas Culbertson leaves for  
 Seattle where he plans to take  
 physical exam for flying cadets  
 training.

**34 YEARS AGO TODAY**  
 April 7, 1916  
 (It Was Friday)  
 Miss Alice Hanley to judge  
 home industry products in contest  
 sponsored by Greater Medford  
 club.

Ashland irrigation possibilities  
 improved with report that a reservoir  
 site has been located in  
 Ashland canyon.

Phoenix residence of G. D.  
 Henry burns to ground; little of  
 furniture saved.

**Five Violent Quakes  
 Rock Italian City**  
 Leghorn, Italy, Apr. 7—Five  
 earthquakes of unusual violence  
 rocked this city of 125,000 to-  
 day and terrified residents fled  
 into the streets in panic.  
 No damage or injuries were  
 reported, but all police were  
 ordered on emergency duty to  
 handle possible hysteria. Trucks  
 and other vehicles were held  
 ready to move residents from the  
 center of the city of the panic  
 spread.  
 The new tremors fanned fears  
 built up by a series of quakes  
 during the past 12 days. The  
 worst one hit five days ago, in-  
 juring 40 persons.

**Rossellini Escapes  
 Hurts in Accident**  
 Rome, Apr. 7—(U.P.)—Italian  
 Film Director Roberto Rossellini  
 narrowly escaped injury yester-  
 day when his automobile blew a  
 tire and crashed into a highway  
 guard rail outside Rome.  
 Witnesses said the car spun  
 around four times before the  
 crash.  
 Rossellini, father of Ingrid  
 Bergman's baby, was en route to  
 a movie location north of Rome  
 where he is filming the life of  
 St. Francis.  
 Rossellini and two compan-  
 ions, who also escaped injury,  
 continued their journey by  
 truck.

Dead line Sunday Classified is at  
 Noon Saturdays.

**Lumber Industry Shows How**

A major change in lumber use practices, a change which has come about in the last five years, is permitting greater utilization of the raw product which comes out of the forests in the form of logs, is increasing sawmill operators' profits and is aiding greatly in keeping building costs down.

THE change, according to Arthur Priaulx, public relations director of the West Coast Lumbermen's association, who visited Medford this week, was the result of concerted and well planned efforts of the lumber industry.

Always, as Priaulx explained, it had been the practice to closely grade output and to destroy or at least market at greatly reduced prices the less desirable lumber.

IT HAD, of course, been realized that much of this lower class output could be utilized in some phases of building without sacrificing structural strength, lasting qualities or beauty.

With the plentiful supply of timber, keen competition and comparatively low prices for even the finest grades, however, there seemed no way to induce builders to accept and use the lower classifications.

THE war and its aftermath of heavy building and the inevitable accompaniment of diminishment in easily accessible stands of timber gave opportunity for inauguration of an advertising campaign, explaining the availability of the so-called economy grades and how they could be used.

The results were almost miraculous, according to Priaulx who said west coast mills now have an almost unlimited market for lumber which in former years was in such light demand that it represented more of a liability than an asset.

THE lumbermen's experience in developing a market for their lower grade product may hold some hope for other industries where the margin between profit and loss depends to too great an extent on the amount of cullage.

If, for instance, our pear producers were able to realize some profit from the tons of fruit which now go to the cull pile, it would give the business a far rosier tinge.—E.C.F.

**Eugene Talks Museum**

Eugene, where plans for a museum have long lain dormant, is now getting steamed up for action on the matter. George Hitchcock, who heads the Old Oregon Trail Pageant board, has suggested that the project be tied in with the pageant, making this not only "pageant year," but "pioneer museum year." The pageant is staged every three years.

BACK in 1936, the old postoffice building at Eugene was acquired from the government for museum purposes. Shortly afterward the government began renting portions of the building for various federal agencies which lacked housing. It is now proposed that the building be sold back to the government and that proceeds from the sale be used in helping to secure another building for a museum.

MUCH material is still available in Lane county for museum display purposes but it is feared that many items may be lost to the museum unless early provision is made for their proper display.—E.C.F.

**In the Day's News**

By FRANK JENKINS  
 Gleanings from the teletype's chatter

Foreign submarines along our Pacific coast have maybe been taking off spies who come out in boats. . . . Taking 'em home to report, do you reckon? . . . Whaddya spose they'll report?

NATIONALIST Chinese planes, strafing Chinese communists, are alleged to have been shot down BY RUSSIAN PLANES, operated BY RUSSIAN PILOTS. . . . Hmmm! Might be the start of shooting war? . . . Berlin dispatch says Western Powers have organized an allied general staff to SPRING INTO ACTION in any emergency.

MUTTERINGS of a General Electric missile specialist. . . . shoot a rocket 100 miles into space. . . . supposedly, at that point, gravity will BALANCE and the rocket will hang there, like the moon. . . . shoot several of 'em out there into space. . . . by means of radar, b.e.m.s. bounced off of 'em, see any kind of object ANYWHERE ON THE EARTH.

THAT one stirs memories. . . . A while back the guided missile boys were talking about a PLAT-FORM shot out into space and hanging there. . . . put GUNS on the platform and shoot at our enemies on the other side of the earth. . . . that's outa date. . . . now we'd shoot rockets also—our enemies would do the same thing, sooner or later, and shot back at us.

CAN science produce a race of super-animals? . . . the test-tube boys have mixed up three new wonder drugs. . . . one of 'em, fed to pigs, MORE THAN DOUBLES THE RATE OF GROWTH OF THE PIG. . . . another one does the same for turkeys and chickens. . . . horrible thought, whaddya spose they'd do if FED TO HUMANS?

BRRRRRR! I can feel the cold chills chasing each other up and down my spine like a couple of squirrels chasing each other up and down a tree. Let's change the subject.

WANTTA-know what I think we need?

HOW ABOUT A COW-BRUTE THAT WOULD CUT OUT 90 PER CENT STEAK?

Such a critter would supply a long-felt want here in America, where EVERYBODY wants steak.

WHY does everybody want steak?

Here's one reason: Steak costs more. If it costs more, it must be better. We Americans crave the best.

Then there's the situation that arises when you take company out to the restaurant. You want 'em to know the best is none too good when you're paying the bill. So you talk up the biggest steak on the menu.

(Your guests, figuring if you're that big a sap they might as well take you, go along with the idea and order steak.)

HERE'S another merit of steak: You pick it out at the butcher's, all wrapped up in cellophane, put it in the freezing compartment and come dinner time you slap it in a skillet and in three minutes it's all ready to go. Just like that!

We modern Americans AIM TO SPEND AS LITTLE TIME AS POSSIBLE SLAVING IN THE KITCHEN.

WE GOT the idea a while back that the white meat of the turkey is IT. What happened? Why, we bred turkeys shaped like a pigeon-breasted dowager showing off a diamond stomacher. Mostly WHITE MEAT. That was the idea.

The old-type hog ran heavily to tummy. The tummy of such a pig practically dragged the ground, and our cruder ancestors referred scornfully to the meat made from it as "sowbelly," and yelled to "eat high on the hog."

The outcome of it all was a new type of hog that ran heavily to ham and streak-of-lean-streak-of-fat bacon. Ain't science wonderful?

ANYWAY, I see no reason why, if our breeders put their minds to it, we can't have a steer whose carcass will cut out about 90 per cent steak. That would solve a lot of problems.

**Crosstown** by Roland Coe



"Sure, I'll play on your baseball team, but only 'til the fishin' season opens."

**.... AROUND HOLLYWOOD**

By VIRGINIA MacPHERSON  
 United Press Correspondent

Hollywood, Apr. 7—(U.P.)—Glenn Ford doesn't mind living in a goldfish bowl, after all, the pay's good) but he's beginning to think nobody ever bothers to look inside.

Either way, or his bowl's made of super-distorted glass, he said today. Because all those gossipy tid-bits going the rounds now are "all wet."

And the bobby-soxers' delight would like to take this occasion to deny—for the hundredth time—that he and Eleanor Powell are getting ready to call it quits.

Somebody just got another cockeyed squint in the Ford goldfish bowl.

"Ellie and I went to dinner with Ann Sheridan and her manager," Glenn said. "Next day a columnist came out with: 'Glenn Ford and Ann Sheridan dining together.'"

"Then the calls started. I explained Ellie was there all day. Stories still haywire."

"So what happens? The next day half a dozen stories come out about how our marriage is on the rocks. Even after they check the facts they get it haywire."

Names around who'll sit still for names around who'll sit still for practically any interviewer on practically any subject. His home's always open to photographers. He figures he probably couldn't have one that big if it weren't for reporters and cameramen.

But he does wish they'd print the truth.

"Take that run-in I had with the cop at MGM," he said. "I'd forgotten my pass and the guy was shoving me around. When he found out I was Glenn Ford he was all apologies. He said he thought I was an extra."

Error Printed  
 "That made me mad. Why

should be nice to a Glenn Ford and act like a nazi to the little guys? I told him he'd better be just as nice to extras and carpenters, etc."

Two days later the missus greeted him at dinner with: "What've you been doing to the studio gateman?"

"A columnist had printed I blew my top because the gate-man didn't recognize me," Ford moaned. "What's a guy gonna do? If I even have a business date with a lady the stories start that I'm playing around. Ye gods!"

Ulcer Story Out  
 Take the day he gulped a glass of milk during an interview. Wham—out comes the story: "Glenn Ford has ulcers."

"I got letters from all over the world from people who were honestly worried about my health," Glenn said. "And that dame didn't even ask me why I was drinking milk. Made the whole thing up."

"Some day, I suppose, if I ever have an appendectomy, she'll swear I'm just trying to cover up my ulcer operation."

Dead line Sunday Classified is at Noon Saturdays

**OUR SLIP WAS SHOWING...**

Yes, by mistake we advertised JORGENSEN'S ICE CREAM PIES in yesterday's Mail Tribune for 59c. The correct price is 67c.

**BIG Y MARKET**



Your Favorite Place To Dine  
**MON  
 DESIR  
 DINING INN**  
 A Tasty Easter Dinner, of Course,  
 from 3 p.m.

**Anderson's Super Thrift**  
**COME IN PLEASE GO OUT PLEASED**  
 GROCERIES-FRESH MEATS-VEGETABLES-FRUITS-FROZEN FOODS  
 PARK-N-SHOP ON SO. CENTRAL BETWEEN THE TWO HIGHWAYS

**EASTER HAMS** Swift Premium **HAM**  
 Half or Whole  
 Finest Tenderized  
**lb. 49c**  
**Little Pig Sausages lb. 39c**  
 Tender, Tasty Tidbits

SWIFT'S SLICED **BACON** AMERICA'S **lb. 39c**  
 BREAKFAST  
 SWIFT'S TENDER **FRANKS** TASTY **lb. 37c**  
 WIENERS  
 FRESH **ROUND STEAK** Pure Red **lb. 69c**  
 Meat  
 GRADE **BEEF STEW** BONELESS **lb. 55c**  
 GOOD CHUNKS  
 MEAT PRICES FRIDAY AND SATURDAY

**Durkee's MAYONNAISE** Pt. **39c**  
 ASK US FOR YOUR DURKEE  
 BLANK AND SAVE 25%  
 MECO **PEAS** NO. 2 **10c**  
 CAN  
 DIAMONDA **Pumpkin** 2 1/2 **10c**  
 CAN

**GOLDEN YAMS** TRUPAK **27c**  
 QUALITY NO. 2 CAN

**THRIFTY '50 SPECIAL**  
 It Pays to Be Thrifty...  
 Use Nucoa in 1950!  
**Measure-Pak NUCOA**  
 CUT IN **2 lb. 59c**  
 QUARTERS  
 NALLEY'S Really Fresh **POTATO CHIPS**  
 Serve at all parties  
 NALLEY'S Crisp Crunchy **RUFFLES**  
 They're New They're Different  
 How About These **NEW RUFFLES**  
 For Your Canada Party  
 NALLEY'S Shoestring **POTATOES**  
 Same High Quality New Low Price  
 2 Large Pkgs. **45c** 2 Large Pkgs. **45c** 2 cans **27c**

**EGGS** LARGE GRADE A WHITE **Doz. 37c**

DENNISONS **CHILI** **29c**  
 CON CARNE No. 1 Can  
 STANDBY **HOT SAUCE** 7 1/2 oz. Tin **5c**  
 STANDBY **ASPARAGUS** No. 1 TIN **37c**  
 STANDBY **ARDEN ICE CREAM** QUART **45c**

Get **ROY ROGERS SOUVENIR CUP**  
 Milk Drinking Mug • Creamer • Shell Ornament  
 ONLY 35c AND ONE TRADEMARK FROM 20 oz. Pkg. **15c**  
**QUAKER OATS**

**PREM** SWIFT'S PREMIUM LUNCHEON MEAT **12 oz. can 37c**

**Medford's Finest Produce**  
 Unlimited Variety from the World's Market Shipped in by Fast Truck Daily. For Fresher, Vitamin-Rich Vegetables, Buy Where They Sell Fastest.  
**THERE IS A REASON!**  
 Dew-Fresh—Small Green **Asparagus lb. 10c**  
 TENDER, FRESH **CELERY** LARGE STALK **pound 6c**  
**POTATOES** U. S. NO. 1 **10 lb. 39c**  
 SHED-PAK **SWEET POTATOES** POTATOES OR YAMS **YOUR CHOICE pound 15c**  
 CRISP, JUICY **DELICIOUS** LOCAL APPLES **pound 10c**  
 WATERMELONS CANTALOUPE, GREEN BEANS, GREEN PEAS, NEW POTATOES, ENDIVE, ESCAROLE, ROMAINE, BROCCOLI, CAULIFLOWER, TANGERINES, STRAWBERRIES, ARTICHOKE, BRUSSELL SPROUTS, RED CABBAGE.

**Anderson's Super Thrift**  
 MEDFORD'S POPULAR TWO FRONT STORE