



Shop and Save at
The Thrifty Corner

PENNEY'S

FRIDAY and
SATURDAY
ONLY!



NOT SECONDS... NOT IRREGULARS...

NOT PERFECT
FIRST QUALITY
NYLONS

54 GAUGE 15 DENIER

AT A
STOCK-UP
LOW **88c**

NEWEST SPRING SHADES...

- Sonata - Prelude
- Made for longer wear
- Flattering sheer weight
- Styled for sleek fit
- Priced for savings!

BUY
3 PAIR
TRIPLE THE
WEAR
Box of 3..... 2.64

SIZES
8½ to
10½



FIRST QUALITY WHITE MEN'S TOPFLIGHT DRESS SHIRTS

Topflight shirts with neat Nu-Craft collars and barrel cuffs in solid white. They're made of finest quality broadcloth for longer than ever wear. Buy your summer supply now. Sizes 14½ to 17.

2.00

- SANFORIZED
- NUCRAFT COLLAR

PENNEY'S STREET FLOOR



SPECIAL PURCHASE FOR EASTER 70 ONLY MEN'S BETTER TIES

More of those special Easter ties at a terrific savings. Take your pick of foulards, silks, neat and bold stripes. Priced way below their original price. Save tomorrow—9:20 A.M.

50c Each

- FOULARDS
- SILKS
- BOLDS
- NEATS

PENNEY'S STREET FLOOR

DRESS UP THE BOY FOR EASTER RAYON & WOOL GABARDINE BOYS' SUITS

60% rayon, 40% wool gabardine suits in double or single breasted blues and browns. Sizes 4 to 10. Buy him a new Easter outfit. Sizes 12 to 18—

12.75

19.75.

WHITE DRESS SHIRTS 1.79

SPECIAL RIBBED KNIT BOYS POLO SHIRTS

Tomorrow 9:20 A.M.—White and powder ribbed T shirts—Needs no ironing. Sizes small, medium, large. Real Penney Savings.

47c



BALANCE YOUR EASTER BUDGET

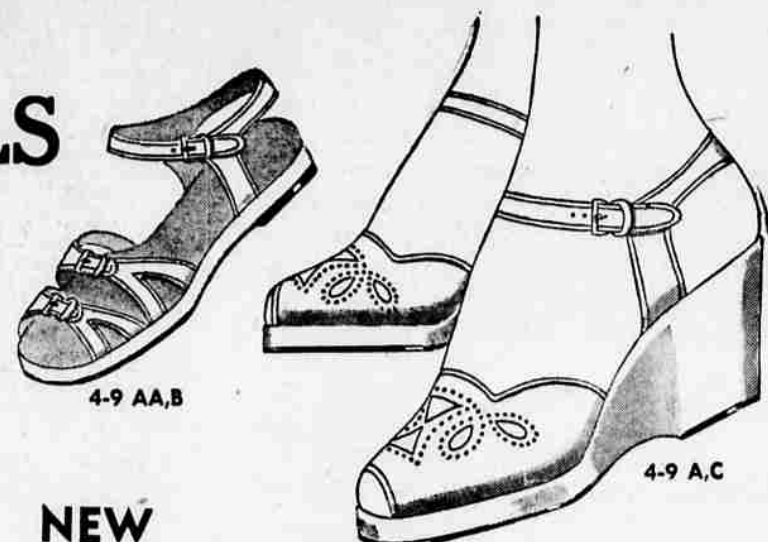
In Getting You Ready For Easter Morning!

NOW! Misses' and Women's NEW CASUALS

IN SMOOTH WHITE LEATHER
STYLED FOR COMFORT AND WEAR!

Tagged at This
Special Low! **2.98**

Newly strapped flats! Comfortable platform sandals! Soft and flexible! Limited quantities only! Hurry in for yours! SAVE!



4-9 AA,B

4-9 A,C

NEW

100% NYLON HAND LOOMED DRAW STRING POUCHES

WASHABLE

Made by mountaineers of North Carolina. White with Tan, Grey, Black, Blue, Pink, Melon, Lt. Blue, Navy and others.

2.98

Plus Fed. Tax

Fashion-conscious Penney's brings you a new idea in handbags! Washable pouches that are hand loomed by the skilled mountain men and women of North Carolina—for wear with your summer cottons!



EASTER SPECIAL!



Cotton Fussy Type BLOUSES

1.33

WHITE ONLY
SIZES 32 to 38

Hurry in... when these are gone we can't get more at this low price—they're crisp, cool fabrics easy to launder. Good team-mate for the new colorful cotton skirts. Tomorrow 9:20 A.M.

PENNEY'S FASHION SHOW

FRILLY Poke BONNETS For Toddlers

• WHITE
• PINK
• BLUE
• MAIZE **1.49**

Sweet little framers to show off baby's face... in crisp eyelet and pique. Backs button in a variety of ways! White, pink, blue, or maize. 13, 14, 15.



IMPORTED TOTS' DRESSES From Philippine Islands



- HAND EMBROIDERED
- HAND-MADE SEAMS
- SCALLOPED HEMS

WHITE **98c**

Careful work went into these little dresses! Note the hand made seams, the scalloped hems—the embroidered tops! White!

Embroidered INFANTS' SLIPS

So dainty and sweet! So exquisitely hand-sewn by skilled Philippine hands — so typical of Penney's to have them for you at just 98c! Baby pastels and white. **98c**



NEW
Just
Unpacked

BUTCHER
RAYONS
and
RAYON
BEMBERGS

MISSES AND
HALF SIZES

8.90

COMPARE!

Dress fashions designed to do nice things for your Easter morn... and all through summer. Soft draperies intriguing details, colorful prints, jacket effects... Choice of collar treatments; you'll find a fresh variety here... and at a refreshing low Penney price. Sizes 12-20, 16½-24½.

PENNEY'S FASHION FLOOR



NEW GIRLS COTTON PIQUE ELASTIC TOP SUN DRESSES



Sizes 3-6X

Sizes
7-14 1.33

88c

- Colorful patterns!
- Wonderfully washable!
- The tops need no ironing!
- Worn with or without halter straps!
- Terrific dress values!