

PRICE MAKERS OF SOUTHERN OREGON
OPEN SATURDAY NIGHT TO 8:00
Sixth and Grape

● ● YOUR DOLLAR ACTUALLY BUYS MORE AT THE GROCETERIA ● ●

At Our FOUNTAIN



TURKEY DINNER

ROAST YOUNG OREGON TURKEY with Dressing Cranberry Sauce Green Peas Mashed Potatoes and Gravy and Z-Mor-U Coffee

69c

Strawberry Shortcake 25c

Fresh Frozen Strawberries with Whipped Cream A Fitting Dessert to Top off a Groceteria Turkey Dinner

Z-Mor-U Coffee 5c cup

None Better at Any Price

PROOF IT PAYS TO SHOP AT THE GROCETERIA



RADISHES AND GREEN ONIONS 3 bun. 10c

Fresh Green Beans, Wax Beans Chinese Cabbage Fancy Rhubarb Summer Squash Zucchini-Squash Endive Egg Plant

CARROTS 2 bns. 13c
FANCY GOLDEN

CUCUMBERS 10c
FANCY LONG GREEN EACH

HOME PURITY BAKERY Caramel Nut Cake

Brown Sugar Layers with Luscious Caramel Icing

98c

P.S. Fancy local walnut meats are ground and distributed through the caramel icing to give you another superb Groceteria Cake.

1-2 CAKE 50c

ORDER NOW FOR EASTER

Home Purity Angel Food Cakes iced in beautiful pastel colors. Please place orders now for Easter. Telephone 3-1932 or place your order at the Bakery Counter.

SUSTAINED FRESHNESS

YES, you can depend on your Groceteria to always have on display really Fresh Vegetables for your selection. If not available from the farms of the Rogue River Valley they are rushed to us by fast refrigerated trucks from all over the country. Many items coming at the present time from as far away as Florida. After arriving at your Groceteria their freshness is sustained by refrigerated display cases and the addition of flaked ice. Truly you can depend on your Groceteria for fresh vegetables.

GOLDEN RIPE

Bananas Golden Ripe 2 lbs. 33c

Peas Fresh, Green, Full Pods 2 lbs. 25c

Potatoes NEW RED 4 lbs 25c

BACON lb. 35c - 2 lbs. 69c

Swift's Select VEAL



Breast of Veal 23c lb.

Prepared Veal Meat Loaf Ready for the Oven

2 lbs. 79c

Crown Roast of Veal 59c lb.
Veal Sh'lder Steaks 59c lb.
Boneless Veal Stew .55c lb.
Small Veal Rib Ch'ps 59c lb.
Boneless Veal Roast 65c lb.
PAN READY
Veal Patties49c lb.

- Franco American Spaghetti 2 cans 25c**
- Dennison's Pork & Beans No. 1 can 3 for 25c**
- Del Monte Preserves 1 lb. jar 15c**
Choice of Seedless, Loganberry, Boysenberry or Deluxe Plums
- Johnson's Glocoat BONUS OFFER—1 1/3 quart tin 98c**
FREE GLOCOAT APPLIER WITH EACH 1 1/3 QUART TIN
- Velveeta Cheese 2 lb. brick 79c**
- Gold Bar Pineapple Juice . 46 oz. can 39c**
- Fluffo Shortening 3 lb. pkg. 69c**
- Swift's Cleanser 3 cans 24c**

- SNIDER'S PYLAMODE—(Choice of flavors)..... 67c**
Flaky pie crust—tasty fruit filling topped with Snider's Ice Cream
- GOLD BAR FANCY CUT GREEN BEANS, No. 2 can..... 25c**
Tender stringless beans—the very best
- AMBASSADOR BRAND SUGAR PEAS, 306 can..... 10c**
- SHELLED WALNUTS, 1/2-lb. cello bag 39c**
- NESTLE'S CHOCOLATE BARS, full lb. plain 55c; almond 59c**
- HUNT'S NEW POTATOES, No. 300 can..... 10c**
- GOLD BAR CREAM STYLE CORN PICNIC TIN..... 2 for 25c**

SOIL-OFF
the Short-Cut cleaner
FOR PAINTED WALLS AND WOODWORK
Quart 43c- 1/2 Gal. 83c

THRIFTY '50 SPECIAL
NUCOA
lb. 30c 2 lb. 59c
It Pays to Be Thrifty—Use NUCOA in 1950!

NEW! USEFUL! SEGO MILK GIFT SPECIAL
ALUMINUM PAN for 18 large SEED MILK COUPONS & 25¢ FRENCH FRY WIRE BASKET for 18 large SEED MILK COUPONS & 35¢

Choose from 4 Varieties! 25¢ Value
Flower Seeds at NO COST
with "EASY WAY" READY-MADE **Sta-Flo** LIQUID STARCH QUART **23c**

ON SALE HERE!
AUNT JEMIMA—UNCLE MOSE SALT AND PEPPER SET
JUST **50¢** AUNT JEMIMA PANCAKES OR BUCKWHEATS
Pancake Flour 1 1/4 lb. pkg. 17c
Buckwheat Flour... 1 1/4 lb. pkg. 18c

In the Groceteria SAVING CENTER

EASTER CANDY
Easter Egg, 8-oz. bag... 23c
Chocolate Chicken 15c
Chocolate Bunny 15c
8" Chocolate Rabbit 29c
Marshmallow Eggs 5c
Easter Baskets with grass filled with eggs 19c
Filled with Eggs and Chocolate egg 29c
Filled with Eggs and chocolate Hens 39c

10c Paas Easter Egg colors 3/25c

EASTER CARDS
Domestic Postage Furnished Free with Each Card over 10c

Pipe Special
Tom Howard Pipe \$3.50, deluxe styles, 2 Pkgs. Sugar Barrel fine aromatic Pipe Tobacco.
All \$1.50

FIRST-AID NEEDS

1 Oz. Cotton 15c
Mercurchrome, 1 oz. 25c
Cala-Cream, 1 oz. tube 49c
Zinc Oxide, 1 oz. tube 19c
Hydrogen-Peroxide, 8 oz. 25c
Unguentine, 1 oz. 33c
Merthiolate, 1 oz. 35c
Adhesive Tape—
5 yds. x 1/2" 12c
3 widths by 5 yds. 39c
Adhesive Bandages—
100 Lg. size 49c
36 Assorted sizes 19c

59c
Rubberized FABRIC GLOVES
Green rubber coating, sturdy fabric lining, ideal for house or garden work.

49c
SHASTA Beauty Cream Shampoo
\$1.00 Size 79c
50c Size 49c

Famous Rogue River Valley Products

Del Rogue Tomato Juice 46 oz. can 23c

DEL ROGUE TOMATO JUICE, No. 2 can..... 3 for 35c
DEL ROGUE TOMATO JUICE, No. 1 can..... 10c
DEL ROGUE SOLID PACK TOMATOES, No. 2 can... 21c
BAGLEY RED LABEL TOMATOES, 2 1/2 can... 2 for 35c
DEL ROGUE FREESTONE PEACHES, 2 1/2 can..... 33c
SISKIYOU FREESTONE PEACHES, 2 1/2 can..... 23c
DEL ROGUE BARTLETT PEARS, No. 1 can..... 2 for 35c
Special Salad Size Pears

Bagley Bartlett Pears
Irregular Halves—2 1/2 Can
25c - 2 cans 49c