



Shop and Save at
The Thrifty Corner

PENNEY'S

Fabric Favorites at Sew-Thrift-Savings

54" WOOL-RAYON WOOLENS

- Wool-Rayon Tweeds ● Wool-Rayon Plaids ● All Rayon Gabardine

Select From
Over 15 Colors

1.79 yd.

Choose your favorite from this group of fashionable favorites and sew a thrifty wardrobe. A variety of colors weaves and patterns for your 1950 fashions. All are wide 54 inches. See them... you'll save on every yard!

SPECIAL PURCHASE
54 IN WIDTH

100% All Wool Woolens STRIPES, PLAIDS, PLAINS

500 yards of dollar savings in this direct special purchase of 100% all wool fabrics. Shop early to-morrow.

1.98 yd.

SEW... IT'S SPRING

*SORORITY RAYON PRINTS

Stitch up a wonderful new wardrobe of these color-bright new-season Sorority rayon flat creps. Soft draping, easy to sew, hand washable... and the prints are blooming with Spring freshness. See them now... and you'll want to sew and sew. Penney-thrift priced!

*Reg. U.S. Pat. Off.

HAND-WASHABLE

BUTCHER RAYON SUITING

Perfectly blended rayon and cotton with a linen-like finish to fashion into Spring suits, skirts, dresses. Choose from a rainbow of a dozen dazzling plain colors. All 39" wide, hand washable.

10 PLAIN COLORS... 39 INCHES WIDE

RAYON WONDER CREPE

It's a wonderful fabric for your loveliest lingerie and blouses... so soft to handle. Light to dark colors. Hand washable, flat crepe finish.

YARDAGE CENTER... PENNEY'S STREET FLOOR

69c yd.

69c yd.

59c yd.

PROVES Really Smart Fabrics Need Not Be Expensive!

SEW...it's Spring!

with everything you need to sew more... save more!

800 Yards and Patterns almost without End! You'll Wonder How Penney's Can Give You So Much Style and Quality... AT SUCH LOW PRICES!

80 Square Cotton Percale Prints

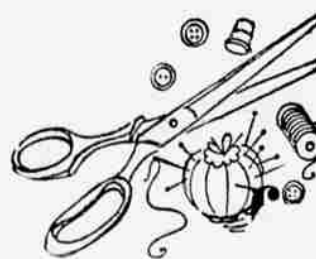
Yes... we say it again! 80-SQUARE prints are a amazing value at 28c a yard... and there's a reason! Penney's picked 'em that way! You can prove it to yourself. Just wait 'til you see the bolt after bolt of these new fresh Spring prints and the sharp colors. Designs that are "different"—with a new look—a new interest. Buy them now and reap yards of savings! All are 36 inches wide... tubfast, too!

28^c yd.

You Save Up To
20% on Most
Penimaid*
Notions

DRESSMAKER PINS—90 count, rustproof brass. Smooth needlepoint... **4c**
SNAP FASTENERS—rustproof brass. White nickel-plated black... card... **4c**
STEEL NEEDLES—for all hand sewing needs. English made... **4c**
COTTON THREADS—strong 6-cord for all general sewing. Big value... **8c**
BIAS TAPES—colors, widths for most every use. colorfast... **8c**
RICKRACK TRIM—to use in endless ways. Colors... **8c**
RAYON SEAM BINDING—the perfect touch for all sewing... **10c**
ELASTICS—sturdy woven and durable. Colors... **10c**
GRIFFIN PINKING SHEARS... **5.95**

Penney's Sewing
Notions—Street Floor



SEW... it's Spring!

AND PENNEY'S IS BURSTING WITH FRESH NEW

COTTONS

... at easy-to-pick prices!

Wrinkle-Resistant EMBOSSED COTTON

• New texture... cracker crispness pressed out in a tiny waffle design, then polished all over till it shines! Not too stiff... not too soft... just right! 25 tubfast pottery colors. 36-inch.

89c yd.

Permanent Finish

39-inch Plain ORGANDY

• Sheer... crisp... and always fresh looking due to its permanent finish! For party dresses, aprons, blouses. Pastel colors and white. Sew-thrifty!

49c yd.

39" PLAIN SHANTUNG

Soft pastel shades that make lovely summer dresses. Also ideal for pert blouses.

69c yd.

SANFORIZED BLUSURF SPORT DENIM... Stripes, Plains

Durable denim... the same fabric that goes into hard-wearing work clothes... but in a new and exciting array of stripes and plain colors. Sew a fashion-smart wardrobe of leisure togs with these. 36 inches wide, Sanforized shrunk.

36" EYELET EMBROIDERED PIQUE... yd. 1.49

36" PLAIN PRINT SEERSUCKER... yd 59c

Penney's Yardage—Street Floor

*Silvermoon PLAIN-PRINT PERCALE

• So soft draping... so super smooth, you'd almost believe it was silk! Exquisite prints... fashion-right plain colors... over 36 patterns... fadeproof colors. Penney-low-priced. Is Sanforized. 36 inches wide.

69c yd.

36-inch Sanforized WOVEN GINGHAM

• Your dress-favorite fabric the year 'round. And this year our selection is bigger than ever, more colorful, too... over 36 patterns... fadeproof colors. Penney-low-priced.

49c yd.

36-inch WAFFLE PIQUES

• The "surface interest" fabric... right in swing with the fashion picture for Spring! Lots of new prints and bright, cheerful solid colors. Every beautiful inch is tub-fast.

59c yd.

NOW YOU CAN NOW HAVE THE N-E-W

Fron-tier Curtains

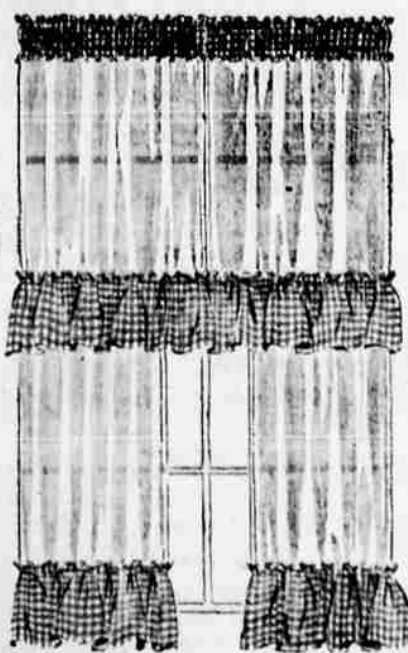
Entirely New—Yet
Inexpensive at Penney's

1.59 **1.79**

34" WIDTH 34" WIDTH
24" LENGTH 30" LENGTH

Valancing to match 29c yd.

Separate pairs for the upper and lower sash window is practical and pretty—the old pioneers of the west thought so, and now the same idea is being developed anew for modern western living! Shown here are several ways to use these new, inexpensive 38-inch wide, 21-inch deep Fron-Tier sash, curtains—you'll think of other ways, better suited to your home! Come see these, at Penney's now—THIS SOLVES THE ODD-SIZE WINDOW PROBLEM IN YOUR HOUSE! Woven check gingham trimming on the panel is another delightful western touch—it comes in red, blue, green.



REMEMBER! Fron-tier Curtains give Y-O-U the opportunity to express your own creative skill, to decorate your windows exactly as Y-O-U want them to be! And at no extra cost, when you buy from Penney's.

SPECIAL PURCHASE ASSORTMENT 500 YARDS OF PASTEL SHORT LENGTHS

- Gabardines
- Sport Suiting
- Jr. Butcher Rayon

1 to 10 yard lengths of 1st quality materials. Will cut lengths if necessary. Take advantage of this large savings tomorrow 9:20 a.m.

50c yd.

Yardage Center—Penney Street Floor