

PRICE MAKERS OF SOUTHERN OREGON
OPEN SATURDAY NIGHT TO 8:00
Sixth and Grape

• • YOUR DOLLAR ACTUALLY BUYS MORE AT THE GROCETERIA • •



Swift's Tenderized . . . SMOKED PICNICS

A size for any family Economical to serve **35¢ lb.**

SWIFT'S SLICED BACON 35¢ lb.—2 lbs. 69¢ 2 Lb. Limit

SLICED PORK LIVER **lb. 39¢**

SMALL FRYING SIZE Pacific Oysters Pt. 55¢

Fillet of Sole lb. 49¢

AGED WISCONSIN Longhorn Cheese 2 lb. \$1.39

LEAN Pork Shl. Roast lb. 39¢

Ground Steer Beef lb. 45¢

LITTLE PIG Pork Sausage lb. 49¢

Groceteria Guaranteed Meats—Good or Your Money Back

DOLLY MADISON MAYTIME CAKE

Layers Filled With Luscious Pineapple Fresh Bananas and Oranges, Topped with Butter Cream Icing.

98¢ half cake **50¢**

Many other fine Groceteria Cakes from which to make your choice, baked as only our master baker, George Holzgang, can make them.

Fountain Refreshments

Hamburger Sandwich WITH GROUND BEEF AND Jumbo Milkshake CHOICE OF FLAVORS

BOTH FOR 35¢

DOLLARS BUY MORE AT THE GROCETERIA

- Del Maize Niblets Corn 12 oz. can . . . 2 cans 27¢
- Green Giant Peas No. 303 can 17¢
- Blue Plate Sweet Potatoes . No. 3 squat can 16¢
- Holly Hill Grapefruit & Orange Sections No. 2 can 19¢
- GEM TOILET TISSUE roll 5¢
- H-O OATS large package 29¢
- Kitchen Queen Pot Cleaners regular 10¢ value 5¢
- SNOWDRIFT SHORTENING 3 lb. can 77¢

- LUX TOILET SOAP, bath size 2 for 21¢
- LIFEBUOY TOILET SOAP, bath size 2 for 21¢
- SWAN SOAP, Reg. Bar 3 for 25¢, large . . . 2 for 25¢
- DEL RICH, Color Quick Margarine lb. 32¢
- FANCI FOOD BAKED APPLES—can of 4 in heavy syrup . . . 39¢
- ASHLEY'S MEXICAN TORTILLAS, can of 18 47¢
- BUNNY VANILLA 4 oz. bottle 19¢
- LOMA LINDA RUSKETS 12 oz. pkg. 18¢
- LIPTON'S FROSTEE MIX 2 pkgs. 25¢
- LIPTON'S New Ice Cream Mix
- JOHNSON'S GLO COAT, 1/3 pint can 59¢
- You Get the 1/3 Pint Free
- DEL MONTE APRICOT NECTAR, 12 oz. can 3 for 29¢

10 Mixes in ONE

BISKIT MIX **37¢**

"cream" your coffee at 1/2 price! WITH

Garnation MILK **75¢**

6 CANS CASE OF 48 CANS \$3.59

Bumble Bee Fancy Fish Products

- Bumble Bee Solid Pack TUNA No. 1/2 Can 35¢
- Bumble Bee Fancy ALBACORE TUNA No. 1/2 Can 41¢
- Bumble Bee Fancy CRABMEAT No. 1/2 Can 59¢

See GRO-PUP Ad on Page 6

Thirsty! Nutritious! **GRO-PUP DOG FOOD** **33¢**

TREAT YOUR DOG **BIG!**

In the GROCETERIA SAVING CENTER

\$4.95 Coffee Maker Set
Aluminum Top Glass Bottom Electric Plate
\$2.95

PLASTIC PINAFORCS
Ideal for feeding children Covers all around Toy Prints for Boys
89¢ Ruffled For Girls
98¢

EASTER CARDS
Domestic Postage **FREE** WITH CARDS 10¢ OR MORE

Rubber Gloves
Red or Brown Just the thing for house-cleaning time. 39¢ Reg.
23¢

LADIES Fix Your Hair For Easter WITH A HOME PERMANENT

- Toni, with new spin curlers \$2.29
- Toni Refill \$1.00
- Richard Hudnut with curlers 2.75
- Richard Hudnut Refill \$1.50
- Nutri-Tonic Permanent . . . \$2.25
- Nutri-Tonic Refills \$1.25
- Toni Creme Rinse 89¢
- Richard Hudnut Creme Rinse 1.00
- Toni Creme Shampoo 49¢

Plus Federal Excise Tax as required

Paring Knife QUIKUT Wooden Handle **6¢**

EXPANDING CHROME Watch Bands **79¢**

\$2.50 Pocket Watch 90 Day Guarantee
\$1.79

\$6.95 MICKEY MOUSE Wrist Watch
\$4.95 Plus Tax

EASTER BASKETS
Filled with Candy Eggs **19¢ - 29¢**
39¢ Large Assortment of Chickens, Eggs, Bunnies and Box Chocolates

SPRING TIME MEANS PICTURE TIME
All Sizes of Eastman Film Developing and Printing
In By 10 A.M. Out By 5 P.M. Same Day

Groceteria Garden Fresh Fruits & Vegetables

ASPARAGUS
ALL TENDER GREEN
2 LBS. 25¢

LEMONS FANCY SUNKIST FULL-O-JUICE **15¢ doz.**

ORANGES LARGE SIZE 200's **39¢ doz.**

CELERY FANCY GREEN **15¢ each**

TOMATOES NICE FOR SLICING **2 lbs. 23¢**

COLOR EGGS with PAAS EASTER EGG DECORATIONS

PAAS EASTER EGG DYE

- Paas Easter Egg Dye 3 pkgs. 25¢
- Sweet's Candy Easter Eggs 1/2-lb. cello bag 23¢ 1-lb. cello bag 37¢
- Sweet's Chocolate Rabbit 49¢ Large size