

SHOP AND SAVE AT THE THRIFTY CORNER

PENNEY'S

**NOW...
FOR EASTER**

...and just unpacked... the newest
Easter Dresses at Thrifty Penney
Prices!



Brand New
Collection of
Wonderful Spring

RAYON CREPE PRINT DRESSES

LIGHT GROUNDS
MISSES'
SIZES
Half
Sizes

8⁹⁰

Some of the most enchanting dresses ever... in the fresh prints that say it's
Spring! Easy on the Easter budget, too, for all their expensive looks. Colors
like beige, turquoise, gold, powder blue, pink... misses' sizes.



Racks! Racks! & Racks! Of Well Tailored Rayon Casuals

Misses' & Half Sizes

LUSCIOUS
COLORS AS

- AQUA
- SHELL PINK • GREEN • TAN
- GRAY • LILAC • MELON

So good we have them in misses' and half
sizes... our precision-tailored dresses in
Burlington's long-wearing rayon mens-
wear... cut for good fit, finished with
pinstaking detail that's extraordinary at
this low price. New Spring colors and
styles. Sizes 12-20 and 16 1/2-24 1/2.

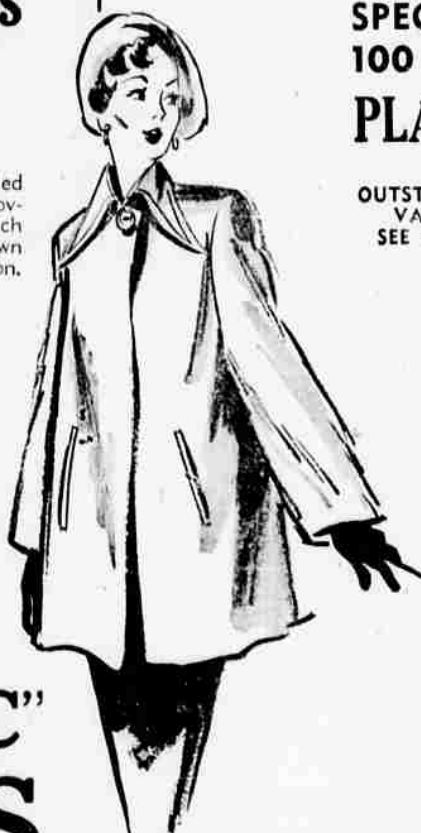
FASHION FLOOR

100% All Wool Suede & Covert Short Coats

10⁹⁰

100% wool suede and covert styled
for spring 1950. Boxy coat has novel-
lity V-yoke. Fitted coat has patch
pocket, lapel collar. A small down
payment will hold your selection.
Gold, red and green. Size 10-18.

PENNEY'S FASHION FLOOR



IT'S NEW!

Spring's Fabric
Sensation!

"SHARKTIC" COATS

100% Wool Worsted
Wrinkle Resistant

24⁷⁵

Sizes 12 to 18

It's difficult to tell you all the
wonderful things about this
new "Sharkt" fabric...
about its hard-finish qualities...
its fight-wrinkle stability...
the way it tailors so beauti-
fully! You'll just have to come
in to Penney's and see it! Pick
the coat... you'll be the
(thrifty) hit of the season!
FASHION FLOOR

BUY ON
PENNEY'S
THRIFTY
LAY-AWAY
PLAN

COMPLETE YOUR
OUTFIT WITH
GAYMODE
NYLONS

98^c

51 GAUGE
15 DENIER

Gaymodes are color-
keyed to your Easter
outfit. You'll see sheer
beauty in these love-
lies.

BUY 3 PAIR
Triple Wear 2.94



New Spring Suits
in Rayon Sheen
GABARDINE

SIZES
10-18

16⁷⁵

• GRAY • RED • NAVY
New spring suits in sizes 10-
18. Rayon sheen gabardine,
tailored lapel collar. Several
styles to choose from. Pencil
slim skirts. Colors gray, red,
navy.

FASHION FLOOR

GIVE—
to your 1950
RED CROSS fund!

PENNEY'S SPECIAL PURCHASE! WEEK-END VALUES

Rayon
French Crepe
BLOUSES

1⁰⁰

See these lovely ray-
on French crepes to-
morrow. Wear them
with suits... Cap
sleeve, assorted col-
ors. Sizes 32-38.

SPORTSWEAR—FASHION FLOOR



Boys' 8-Ounce
Sanforized Blue
Denim
WAIST OVERALLS

COPPER RIVETS
SIZE 6-10

1¹⁷

Boys' need lots of overalls. Leave it to
Penney's to peg the price way low on
this one. Sturdy 8-oz. denim, sanforized
orange stitching. Copper rivets. Size
6-10. Hurry tomorrow and save!

BOYS' CLOTHING—STREET FLOOR



MEN'S STRIPED
BROADCLOTH
PAJAMAS

2²²

Choose from coat or slipover
style in these sanforized
striped pajamas. Priced way
below the regular price for
your saving. Sizes A,B,C,D.
MEN'S CLOTHING ST FLOOR



TODDLERS'
TRAINING
PANTS

5 FOR \$1

Snowy white infant training
pants with double crotch...
Buy 'em by the dozen at this
low, low price. Sizes 1-3.
INFANTS—FASHION FLOOR

MEN'S 2-BUTTON SHOULDER
UNION SUITS

Combed cotton 2-button shoulder
union suit with short legs. Now is
the time to change to spring
clothing. Save at this low special
price. Sizes 38 to 46.

MEN'S CLOTHING—STREET FLOOR

2 FOR \$1

100 Pair
Women's
FELT SLIPPERS

Sizes
4-9 **66^c**

Women's soft sole felt house
slippers that will rest those
tired feet. Sturdy sewed con-
struction. Sizes 4 to 9. Get
yours tomorrow—9:20 a.m.

SHOE DEPT. STREET FLOOR



Large 22x44 Thirsty
Plaid Terry

Bath Towels

2 FOR \$1

Thick, thirsty terry bath
towels in lots of color.
Priced with an eye on your
limited budget. Large
22x44 bath size for wrap-
ping around when you
step from the tub. Made
by a famous maker.

DOMESTICS—STREET FLOOR

