

Women's Page

Toastmistresses Hear Five Contest Speeches

Mrs. Marjorie Hopkins scored first and Mrs. Frank Runtz second in the contest speeches given by five members at the meeting of Medford Toastmistress club held Monday night at the Girl Scout house on East Main street.

Mrs. Hopkins' topic was "Blessed Among Women" and she named several outstanding women of history. Mrs. Runtz spoke on "Earth's Bright Pebbles," naming some of the precious gems and giving something of their history.

Other speakers were Mrs. Lola Reed, who spoke on "Our Silent Partner," her talk being on income taxes; Mrs. George McIntyre, who talked on the different types of beds and told of some of the idiosyncrasies of a few famous people concerning beds; and Mrs. Bren H. Starcher, whose topic was "Wild Blackberries."

Miss Jeanette Thatcher was toastmistress and Mrs. Hopkins, president, conducted a business meeting. Mrs. McIntyre announced plans for attending a district meeting today in Roseburg.

Mrs. Lloyd N. Parsons is a new member of the club, and Mrs. Ben Stafford was a guest for the meeting.

Leading 1949 Fads Are Square Dancing, Canasta, Short Hair

Los Angeles—(U.P.)—Such subjects as black beauty patches, miniature golf and "knock knock" jokes are a serious study for Dr. Emory S. Bogardus, professor of sociology at the University of Southern California.

He has kept a record of fads since 1914 by having his classes list outstanding whims twice each year.

"Fads that prove popular remain," Dr. Bogardus says. Such are men's wrist watches, dating from 1916, and auto windshield stickers, first used in 1924.

Other fads, like tortoise-rim glasses and long fingernails on women, disappear only to return later.

Students Pick Leaders

Seven leading fads for 1949 were picked by students in this order:

Square dancing, canasta, short bobs for women, pyramid clubs, dixieland music, ropes of pearls, and porhlores for cars.

Farther down the 30-item list are telephones for autos, blue hair, French bathing suits and name writing on neckties.

Recent fads that came to stay are television sets of two years ago, laundromats and home permanent waves.

They are "useful fads that contribute to social progress," according to Dr. Bogardus. He adds that "bebop music and crew haircuts will soon be forgotten, at least by this generation."

Most Fads Die

Class surveys show that 80 per cent of all fads last less than one year. But candid cameras, zippers and bobbed hair are among the rare survivors.

Styles are commercially promoted fads to create demand, Dr. Bogardus says. Fashions also provide "the most spectacular examples of fads and their adoption by many."

Some fads that have carved permanent niches for themselves are Eskimo pies from 1922, crossword puzzles of 1924, smoking by women since 1928, the drive-in theater and midget auto racing from 1934, and two-toned horns for autos dating from the same year.

The latest in nursery furnishings, is a lamp with a music box in its base that plays the Brahms Lullaby as the light turns itself off slowly and automatically.

Kiwanian Dames Give Large Sum For Scout Camp

Members of Kiwanian Dames heard a program on Girl Scouting at their meeting at the Rogue Valley Country club Tuesday, and Mrs. Emerson Anderson, president of the club for 1949, presented Girl scouts with the group's annual check for Low Echo, established camp, building fund. The check was for \$400.

Mrs. Hopkins and Mrs. Rollin Jones, established camp chairman, for the Rogue Valley Area Council, accepted the check and Mrs. Hopkins spoke concerning the camp. She outlined the camping program and routine, and explained the activities and duties of the girls who attend camp each summer. Low Echo is at Lake o' Woods.

Both Mrs. Hopkins and Mrs. Jones expressed appreciation for the club's generous support in equipping the water front with boats, and assistance on other building projects. Improvements planned for this year include a memorial fireplace, dishes, refrigeration and painting of the lodge.

Mrs. Everett Faber, president, introduced Mrs. Jones and Mrs. Hopkins.

During a business meeting plans were made for the annual spring party. Mrs. Laurence Buonocore was appointed committee chairman, and Mrs. Charles Bennett as assistant chairman.

Mrs. Faber announced committees for the year. They are Mrs. Anderson, publicity; Mrs. Bennett, card committee; Mrs. Buonocore, Mrs. A. Manno, Mrs. I. E. Staples, Mrs. George Harrington, Mrs. Lee Ragsdale and Mrs. Richard Payne, hospitality; Mrs. E. Ronald Rice, and Mrs. Keva Hutchinson, project chairmen.

Hostesses for the meeting were Mesdames Manno, Bruce Stanley, Ray Frisbee and L. Paul Walker. Mrs. Fred Morlan and Mrs. Ed Barnett, members of Ashland Kiwanian Dames, were guests.



Kiwanian Dames of Medford Tuesday presented Girl scouts with a check for \$400 to be used for the established camp. Low Echo at Lake o' Woods, this aid to the scouts being an annual project of the club. Left to right are Anne Haviland, daughter of Mr. and Mrs. Paul Haviland and a Brownie scout of Medford; Mrs. Emerson T. Anderson, president of Kiwanian Dames last year and chairman of the fund-raising project for 1949; Mrs. Rollin Jones, established camp chairman for the area. Standing is Mrs. Marjorie Hopkins, executive secretary for the area. —(Brainier photo).

Medford Hotel Sunday Food Special

1/2 Spring Chicken
Oven Baked \$1.50
Complete Dinner

Monday Food Specials

Luncheon: Braised Sirloin of Beef Tips with Garden Vegetables a la Carte — 60c
Dinner: Roast Leg of Spring Lamb a la Carte — \$1.10

Students Pick Leaders

Seven leading fads for 1949 were picked by students in this order:

Square dancing, canasta, short bobs for women, pyramid clubs, dixieland music, ropes of pearls, and porhlores for cars.

Farther down the 30-item list are telephones for autos, blue hair, French bathing suits and name writing on neckties.

Recent fads that came to stay are television sets of two years ago, laundromats and home permanent waves.

They are "useful fads that contribute to social progress," according to Dr. Bogardus. He adds that "bebop music and crew haircuts will soon be forgotten, at least by this generation."

Most Fads Die

Class surveys show that 80 per cent of all fads last less than one year. But candid cameras, zippers and bobbed hair are among the rare survivors.

Styles are commercially promoted fads to create demand, Dr. Bogardus says. Fashions also provide "the most spectacular examples of fads and their adoption by many."

Some fads that have carved permanent niches for themselves are Eskimo pies from 1922, crossword puzzles of 1924, smoking by women since 1928, the drive-in theater and midget auto racing from 1934, and two-toned horns for autos dating from the same year.

The latest in nursery furnishings, is a lamp with a music box in its base that plays the Brahms Lullaby as the light turns itself off slowly and automatically.

Install Medford Woman Head Of Military Order During Sunday Meeting

Mrs. Harry Barneburg, Medford, was installed gila monster for 1950 at a meeting of Cebu Swamp, Military Order of Lizards, Sunday in Grants Pass.

Mrs. Hans Rammin, Medford, grand deco, was installing officer assisted by Mrs. Ruth Hyde. Other officers installed were Mrs. Alice St. Laurent, Grants Pass, geco; Mrs. Hazel Anderson, Medford, calitepon; Mrs. Mabel Breitmayer, Grants Pass, iguana; Mrs. Elizabeth Johnson, Medford, dragon; Mrs. Alma Loughridge, Grants Pass, assistant dragon; Miss Louisa Reid, Grants Pass, salamander; Miss Blanche Burkett, Grants Pass, assistant salamander; Mrs. Sallie Cotter, Grants Pass, agama; Mrs. May Stewart, Grants Pass, mole; Mrs. Rammin, chameleon; Mrs. Mary J. Schuler, Gold Hill, horned toad; Mrs. Hazel Anderson, Medford, dragon; Mrs. Rena Palmerton, Rogue River, Mrs. Ruth Hyde, Mrs. Pearl Underwood and Mrs. Ida Wing, all of Grants Pass, Mrs. Ida Hollars, Medford, Mrs. Effie Ernest, of Grants Pass, Mrs. Lois Simmons, Klamath Falls, Mrs. Lillie Reeler, Grants Pass, piliwoogs.

Mrs. Cotter, as retiring gila monster, presented Mrs. Barneburg and Mrs. Rammin with corsages, and gifts to her secretary and treasurer. Mrs. Barneburg presented her installing officer a gift and Mrs. Schuler presented Mrs. Cotter her past gila monster jewel.

Lampshades Studied By Sams Valley Unit; Women Model Clothes

Sams Valley—Eighteen members and guests attended the recent Sams Valley Extension unit meeting held at the home of Mrs. Earl Peffley. Mrs. George Loftin led a discussion following a business meeting and members were asked preferences for subjects to be studied next year. Many helpful and interesting suggestions were made.

Polluck luncheon was served by Mrs. Earl Peffley, Mrs. Herbert Jirschele and Mrs. Floyd Doland.

Lamp shade making, project for the meeting, was demonstrated by Mrs. Lester James and Mrs. Jack Korner. A workshop is planned for a later date for those wishing to make lampshades.

Modeling better dresses they had made were Mrs. Frank Straus, Mrs. George Bolsford, Mrs. E. L. Frederick, Mrs. Doland, Mrs. Josie Grantham and Miss Jean Smith.

Next meeting of the group will be at home of Mrs. Doland and project will be "Getting the Most from Electricity."

Grange Women Plan Fashion Luncheon Thursday Afternoon

Trail—One of the interesting club activities of the pre-Easter season will be the "Fashion Luncheon" sponsored by the Home Economics club of Upper Rogue Grange at Rogue River lodge, Trail. The luncheon is set for Thursday, March 9, at 12:30 p. m.

Mann's Department store will present spring fashions for both the "Miss and Matron" and styles suitable for all occasions will be modeled by members of the Grange. Featured will be a bridal gown and frocks for the attendants.

Prizes will be awarded to guests wearing the prettiest and most unique hats and entertainments is being planned with the idea of making the fashion luncheon a gala affair.

Reservations are to be made not later than March 7 with the club chairman, Mrs. Wylie Berry, telephone Trail 2259, or with Mrs. John Dunlap, Prospect 1509.

Navy Mothers

Navy Mothers' club of Medford will sponsor a dessert card party Monday, March 6, in the Girls' Community club. Dessert will be served at 1 p. m. with cards following.

The club will meet Tuesday, March 7, at 11 a. m., in the Girls' Community club, for luncheon.

Past Matrons' Club To Lunch Monday

Past Matrons' club of Reames chapter will meet Monday for luncheon at 1 p. m. in the home of Mrs. Joe A. Thomas, 222 South Holly street. Mrs. Alice Swanson will be assistant hostess.

A business and social meeting will follow the luncheon.

The frame tailor shop used by Andrew Johnson before he became President is housed now in a brick museum on its original location at Greeneville, Tenn.

In Spring A Young Man's Fancy Turns...

...bridewards. If you're a bride, start off right — by saving yourself long hours of tiring, beauty-wrecking work, with our laundry. He'll love the way his shirts come back, and you'll love the way we do your household items.

St. Mark's Guild

St. Mark's Auxiliary guild members will meet at 12:30 p. m. Thursday, March 10 for luncheon, with Mrs. W. M. Caldwell, Mrs. R. W. Frame and Mrs. E. McKinstry in charge.

There will be a business meeting and Lenten program.

Tradition says the Japanese invented the folding fan about 670 A.D.

Central Point Members To Hear Talk, See Slides

Central Point — Mrs. Ralph Cook will speak and show slides on "The Four Cornerstones of Living," at the regular meeting of Central Point Parent-Teacher association members Tuesday, March 7. Dessert will be served from 7 to 7:45 p. m. to be followed by the meeting at 8 p. m.

A new opaque projector will be shown. Girl scouts will take care of small children. Third grade mothers will serve refreshments.

High School Band Plays Concert At Elks Temple

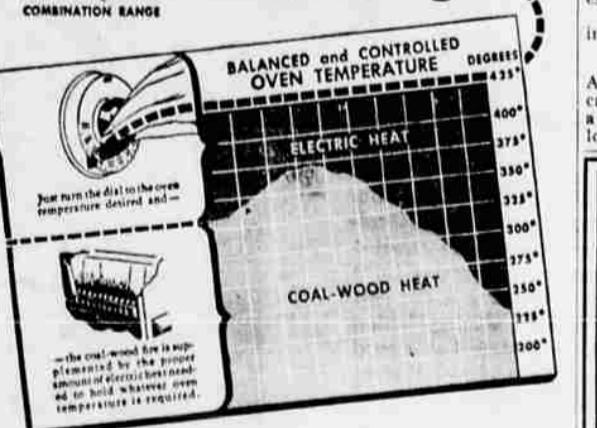
The 70-piece Medford high school band played a half-hour concert Thursday evening for Elks lodge members in the Elks temple. In addition to numbers featuring the entire band, various instrument sections were featured and solo numbers were played.

The Elks had invited the group to give the concert which gave members an opportunity of experience in preparation for state music contests to be held in Grants Pass April 14 and 15, according to I. A. Mirick, director.

Degree Of Honor

Degree of Honor will hold an executive meeting at the home of Mrs. Al Carrara, Wednesday, March 8 at 11:30 a. m. Dessert luncheon will be served.

Monarch brings you FUEL ELECTRIC BAKING with DIALED heat



Yes, this marvelous Monarch Range takes ALL the guess-work out of electric and fuel baking. If your recipe calls for 425 degrees heat you just set the dial at 425 degrees and your oven is automatically held at that temperature. You no longer need to keep close watch over your fuel fire or over-heat your kitchen—the control does all the watching—and baking results are PERFECT—either with fuel or electricity.

"DUO-OVEN"
Monarch
ZACK'S APPLIANCE CO.
220 WEST MAIN • PHONE 2-5970

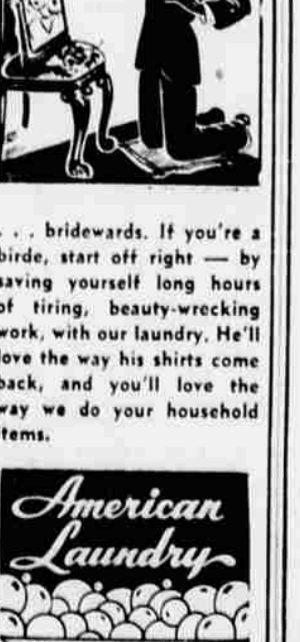
Ladies Suits and Topcoats

Made From WOOLENS By FORSTMAN, JULLIARD, MILLIKEN, WORUMBO, STROCK, MOSS STILL

Priced from \$62.50 to \$81. ORDER NOW

To Insure Delivery by EASTER

These Fabrics Carry a LIFE-TIME GUARANTEE Against MOTH DAMAGE



CHRIS the TAILOR
128 East Main
Phone 2-8473 2nd Floor

Jacksonville Event Planned At Meeting; Committees Appointed

Jacksonville — Final plans were made for a community get-together and fun night at the regular meeting of Jacksonville Parent-Teacher association members Wednesday evening. The community event will be held March 18 in the school and will begin with a potluck supper served at 6:30 p. m. to be followed by square dancing, games and cards.

Committees appointed at Wednesday's meeting are Mrs. A. W. Bowman, chairman of arrangements for the supper, to be assisted by Mrs. Melvin Hall, Mrs. Elmer Adams, Mrs. Otto Heckert, Mrs. A. E. Reinking, Mrs. Arthur Peterson, Mrs. Bryan Sanford and Mrs. John Keaveny; games and cards, Mr. and Mrs. Dick Boyd; and square dancing, Mr. and Mrs. John Keaveny.

It was brought out that all families in the community are invited to the affair and those unable to attend the potluck supper are urged to take part in entertainment following.

Mrs. Otto Heckert, as a member of the school board, announced a school election at the school, Wednesday, March 8 in the school for the purpose of voting on estimated budget for coming school year. She stated anyone who has resided in the school district six months and is a registered voter, is eligible to vote.

During the business meeting, Mrs. Roy White was elected chairman of the nominating committee to nominate association members for 1950-51 officers. Mrs. White is assisted by Mrs. Virgil Halstead and Mrs. Charles MeBeth.

Mrs. Johanne Van Leiw's second grade room received room prize. The high school girls' sextet sang accompanied by Miss Anita Heckert. Singing were Misses Cleora Meade, Loretta Clay, Enid McKee, Joann Adams, Dorothy Shepherd and Betty Shockley.

Mrs. Lois Kamberg, seventh grade teacher and John Harr, high school social science instructor discussed the subject "What Does the Activity Program Offer Your Child?" They brought out how to treat different age groups in regard to activities.

It was reported that the membership in the association is now 101.

Refreshments were served by Mrs. William Clemmer, chairman and Mrs. Marion Cunningham and Mrs. James Gwin.

Mary Jane Fowler, M. D.
Physician and Surgeon
announces the opening of her office in the Leverette Bldg., Room 308
Practice Limited to the Eye
HOURS: 10-12, 2-4, except Saturday afternoon and Wednesday
PHONES: Office 2-9972 Res. 2-9710



New beauty in less than 5 minutes!
The very first time you use this exquisite beauty treatment you'll be amazed! Tussy Creamy Masque helps brighten dull, drab complexions; makes your skin feel soft and smooth. Tussy Creamy Masque helps loosen blackheads, clears away surface impurities. Use it frequently to refresh your beauty: \$1.00 plus tax.

TUSSY creamy masque

WESTERN THRIFT
30 N. Central Dial 2-2874

2-9169

Just Pick Up Your Phone!

Just dial 2-9169 and our bonded messenger will call for your furs at your convenience. If you prefer, use our drive-in accommodation at our modern plant, 601 E. Main St. We will store your furs in our own scientifically protected air-cooled vaults. Be sure this summer that your furs are fully protected from heat, moths, fire or theft.

No moths, fire or theft can harm the precious beauty of your furs in our fully protected vaults.

POLARIZED CARE
Give your coat a general check-up now! The service we offer is complete in every detail... the latest Polarized care, which thoroughly cleans accumulated dirt and grime from both lining and fur. We also repair rents, seams and other damages and glaze your coat to give it new lustrous highlights.

Nu-Way CLEANERS FURRIERS
H. D. Christensen, Prop.