



WARM RECEPTION—Winston Churchill, former prime minister, is given a warm reception by the ladies after his campaign speech in Manchester, England, for the forthcoming House of Commons election.

A Nichols' Worth of—

Comment On This and That

By HARMAN W. NICHOLS
United Press Feature Writer

Washington, Feb. 24.—(U.P.)—About 30 years ago, a Washington clothier and pants presser, who wishes he hadn't, put an ad in a local paper. It said:

"We cannot tell a lie. We've got a lot of junk on hand and hereby offer it for sale at great discount."

From that simple beginning sprang what now is known as the Washington day rummage sale, held annually on George's birthday. It's an annual capital nightmare.

People stand in line all night to get a television set for 77 cents, a typewriter for 99 cents and a fur coat for \$3, and clerks go nuts.

Wednesday, it got so bad that a lot of merchants had to let the people in a few at a time. I peeked into the window of a cheap ladies' wear place and learned why. A couple of "ladies" were giving a pair of 12 cent pink panties the business in a tug of war. The elastic on the top gave away, the pants were ripped leg apart and the two women dropped the project and went on to the next counter.

The merchants keep on offering their "bargains" year after year and the Washington Star put out 108 pages, crammed with ads, the day before the sale—one of the biggest editions in its history for a week day.

Free Coffee Offered
An arm-chair restaurant, looking for business later in the day, distributed free coffee and doughnuts to folks standing in line for one of the cheap television sets.

Rain or shine—and it has rained on the holiday the last two years—the people flock to town. Government workers have the day off.

A look at the ads in the paper will give you a look-in on what goes on in Washington on the day that the capital is a little more nuts than usual.

One store advertised, for a come-on, "smart spring dresses" for one dollar. Another had wallpaper "in all shades and prints."

for 22 cents a roll. An auto outfit offered \$24.50 car heaters for \$9.95 and seat covers for \$1.

Dishes For \$1.49
A department store advertised a set of dishes for \$1.49 and a 24 piece, 22 karat "gold trimmed and initialed" set of glasses for \$9.88—30 cents down.

A camera shop pasted a sign on the window—"roll of film, nine cents."

One jewelry store offered diamond rings at \$1, but there was a catch to it. The ad said that four lucky numbers drawn had the privilege of buying a diamond for a dollar "selected by us." You had to buy something to get a number.

A shoe store attracted a lot of ladies with an ad that mentioned buying one pair of shoes for the regular price and getting a second pair for a dollar.

A fur company sold fur jackets—"regular \$79 value beaver dyed money" for one dollar, "while they last." They didn't last long.

Everybody had a come-on except the banks.

They were closed for the day.

Medford Newsman To Appear On ABC Radio Broadcast

James Dunlevy, manager of radio station KYJC, today announced that "Gentlemen of the Press," an American Broadcasting company weekly radio program, will feature a story told by Eric Allen Jr., city editor of The Medford Mail Tribune, on Tuesday, February 28.

During the program, Allen will tell of the suspenseful five-day search and eventual rescue of Student Pilot John Kraus, Antioch, Cal., whose training plane was forced down 40 miles north of Medford in January, 1949.

Eyewitness Accounts
The program, heard at 8:30 p. m. each Tuesday over KYJC, is a 30-minute feature in which leading newspaper reporters and editors recreate for the listening audience their eyewitness accounts of the most interesting or greatest stories they ever covered, Dunlevy said. Their voices are heard via recordings.

ABC Co.-respondent Hank Weaver, in Hollywood where the program originates, will introduce Allen.

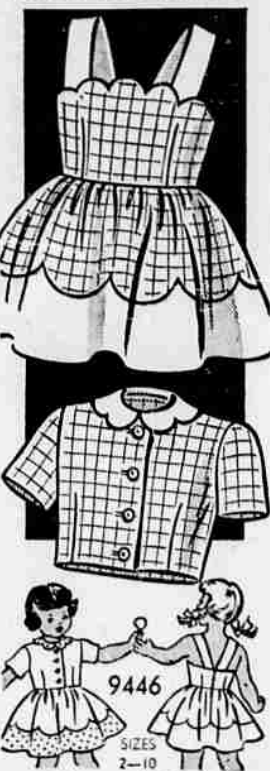
The "Gentlemen of the Press" broadcasts, with true life dramas taken from newspaper front pages, each week features five or six reporters throughout the nation with personal "I saw it happen" accounts of stories they have covered.

Other Reporters
Other reporters to be heard during the KYJC broadcast next Tuesday will be ABC Commentator Henry J. Taylor, first correspondent to reach Hitler's hideaway at Berchtesgaden in Germany; Elizabeth Garner, Los Angeles Times, who will tell of the battle waged by a young couple to save the life of their ill two-year-old daughter; Editor James Newton, Concord, N. H., Independent, who will relate how an entire community staged a battle to rescue a man trapped below the earth, and Sam Petok, Detroit Free Press, who covered the Noronic disaster last September.

Active Radar Station Due At Ft. Stevens
Astoria, Ore., Feb. 24.—(U.P.)—The army air force said here today an active radar station will be established at Ft. Stevens, Ore., near the mouth of the Columbia river, which is a gateway to the Hanford, Wash., atomic energy plant.

The announcement by the commanding general of the 25 air division said that a "small detachment of U. S. air force units will be organized" at the Ft. Stevens site.

Small Sunsemble



Put the prettiest little girl into the prettiest outfit! She'll love the scallops that go round and round. It's a really truly grown-up fashion—a sunsemble!

Pattern 9446 comes in sizes 2, 4, 6, 8, 10. Size 8 sundress, jacket.

at 1 1/4 yds. 35-inch; 1 yd. contrast.
This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step. Send **TWENTY-FIVE CENTS** in coins for this pattern to MARIAN MARTIN, care of Medford Mail Tribune, Pattern Dept., P. O. Box 6740, Chicago 80, Ill. Print plainly YOUR NAME, ADDRESS, SIZE, STYLE NUMBER.

It's ready! Send just fifteen cents more for our new beautiful Marian Martin Pattern Book for Spring. Fashion news, one yard skirts and blouses, spring styles for all the family. And—printed in the book—free handbag pattern!

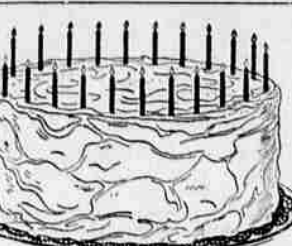
Dead line on Classified Ads: 3:30 p.m. for following day, 10 a.m. Monday for Monday; noon Saturday for Sunday a.m.

Foreign Policy Said Costly For Sawmills

Portland, Ore., Feb. 24.—(U.P.)—The West Coast Lumbermen's association said today that American foreign policy which in effect encouraged imports from British Columbia cost Pacific northwest sawmills \$30,000,000 in lost export business during 1949.

H. V. Simpson, executive vice president of the association, said British Columbia lumber imports since 1947 have trebled, with a resulting loss of \$25,000,000 in business to west coast sawmills. Simpson asserted the U. S. government had "sold the west coast lumber industry down the river" in world markets, at the same time opening up domestic markets to foreign lumber.

It started with this



It went over big with this!

When the occasion calls for something special, call for Petri Wine. Its richer, more satisfying taste is the result of three generations of wine-making skill. For a birthday—or any day—enjoy Petri Wine!

PETRI WINE CO., SAN FRANCISCO, CALIF.

\$3.00 CAMELLIA SPECIAL

These camellias are in gallon cans, every plant branched and budded, and in the following varieties:

JULIA DRAYTON, GLENN 40, KUMASAKA, CHANDLERI ELEGANS, LOTUS AND NAGASAKI

ROSES 2 year old Number One Roses 75¢ Bush and Climbing

PRIMROSES Large two-year old plants, blues and pastel shades, some blooming now.

Gallon Cans 40c or 3 for \$1.00

Adair's Nursery 3/4 mile south of Phoenix on Highway 99 Open daily excepting Monday, from 10 A.M. until 5 P.M.

This is a landslide! It caught us unawares, and the dust has not yet settled, but here is what seems to have happened...With used-car prices verging on a tumble, we advertised a spectacular February Trade-In Offer—giving unheard-of trade-ins before the bottom actually fell out of the market. Next, the news got around that the 1950 Mercury is what mechanics call a "hot" car...that is, a car so perfectly assembled and balanced that its performance and comfort rival the highest-priced cars in the industry. To top it off, our Factory came out with a sensational NEW model of the 1950 Mercury to sell for only

2171⁰⁰

(EXCLUDED HERE WERE BAKER TWO, LEEWARD FIVE)

and that started the avalanche! Mercury sales are now sweeping the West like wildfire. Our volume has enabled us to boost trade-in allowances even higher. We are making a lot of small profits rather than a few big ones. And right this minute this whole February boom is at its peak! That's why we hope to see you down here within the next few hours. It will cost you nothing to hear our offer...and a powerful luxurious 1950 Mercury bought in February may actually save you many hundreds of dollars. Payments start as low as \$49 a month. Wouldn't it be worth-while to come in and talk?

Showroom Open Evenings
7 p.m. to 9 p.m.

MERCURY



at **MEDFORD MOTORS**
6th & Ivy - Phone 2-6157

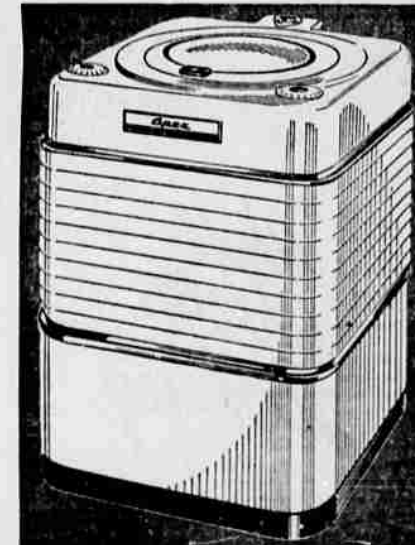


Just ask any Housewife who has tried the New

APEX

AUTOMATIC WASHER

IT HAS
Everything!
SIMPLY ADD DETERGENT!



Check these Features

1. **It's Wonderful** for badly soiled children's clothes, work clothes—whatever you have that's hard to get clean.
2. **Clothes Last Longer** because of the gentle Apex cleaning action. What could be softer than the flushing action of water?
3. **Faster Cleaning!** Your clothes are washed, rinsed, dried and fluffed in only 18 1/2 to 27 1/2 minutes, depending on washing time selected.
4. **Uses Less Soap!** You don't need soap for 16, 18 or 20 gallons of wash water, as in conventional type washers. The Apex WASH-A-MATIC requires only 7 gallons of water (hot or warm) in the washing phase of its cleansing cycle.
5. **Uses Less Water!** Maximum water use is 24 1/2 gallons, including both hot and cold. That's little more than you use in one laundry tub for rinsing alone.
6. **No Bolting Down**—It's self balancing. Exclusive new hydraulic balancing principle automatically compensate for out-of-balance loads.
7. **Lookin' Top—Lighted Interior**—You can see the amazing cleansing action in operation. Makes removing clothes easier, too!
8. **Easily Installed** in your utility room—laundry room—wherever most convenient for you. No danger of soap or water overflowing on the floor.

Ask for **FREE Demonstration!**

ZACK'S

APPLIANCE CO.

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Just Off Central
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If No Answer Call 2-8582
Prompt Free Delivery
Baby Needs Sick Room Supplies Rentals
JIM GORDON
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Medford's Own Modern Pharmacy