



Says:
"Thri-ft Pays"

PLAID
Wash Cloths
10 for 1.00

Thirsty terry cloth wash cloths. Sizes 12x12. Stock up at this low, low price.

Mac Penney Feature
MIRROR TOP
Train Case
1.00 Plus Tax

Durable finished train case with mirror top. Come in. Tan color with light stripings... a bargain.

Mac Penney Feature
ALL-OVER EYELET
Embroideries
88c yd.

Sew and save at a savings. Six neatly stitched patterns. Make blouses and dresses. Whites and pastels.

Mac Penney Feature
BOYS' GENUINE
Leather Helmets
99c

Some with goggles, some with moustache. Processed. I am a visor. Save for fall at this give-away price. All sizes.

Mac Penney Feature
BOYS 100%
Chopper Jackets
3.00

Price slashed for MacPenney days on these plaid chopper jackets for boys. Broken sizes. Hurry!

Mac Penney Feature
COLORED or WHITE MEN'S
Handkerchiefs
10 for 1.00

Snowy white and colored border cotton hanks. Priced at a stock up price. Save tomorrow.

Mac Penney Feature
CHICKEN FEATHER
Bed Pillows
1.00

Large size plumply filled bed pillow. Quality ticking. A real MacPenney Day value.

Mac Penney Feature
Nation Wide Stamped
Pillow Cases
1.39 Pr.

Stamped ready to embroider. Every pillow cases in a variety of designs. On Nation Wide quality tubing.

Mac Penney Feature
PLAID TERRY
Hand Towels
4 for 1.00

Thirsty thick terry hand towels in assorted plaids. Made by a popular maker. 18x36 Size.

Mac Penney Feature
PLAID TERRY
Bath Towels
3 for 1.00

Double thick terry bath towels in a host of colors. Real Mac Penney Day Savings. Size 20x40.

Mac Penney Feature
BOYS' PLASTIC
Rain Hats
47c

Plastic rain hats with telescope top. A value for the rainy days ahead. Tan color. All sizes.

Mac Penney Feature
HONOR UNBLEACHED
Muslin
25c Yd.

500 yards of perfect quality muslin at a saving. Ideal for draw drapes and various household uses. 39 inches wide.

Mac Penney Feature
51 GAUGE, 20 DENIER
Seamless Nylons
79c Pr.

Sheer beauty is the words for these lovelies. No seam, in spring's most popular colors. Size 8 1/2 to 10 1/2.



Says:
"Thri-ft Pays"

INFANTS'
Training Pants
20c

Perfect quality combed cotton with double thick cloth. Elastic waist. White. Size 12-25.

2 BIG DAYS
FRIDAY &
SATURDAY

HURRY IT'S

PENNEY'S

SEMI-ANNUAL

BETTER THAN EVER

Mac PENNEY'S

Thrifty DAYS



BRAND NEW PURCHASE
200 HAND WASHABLE
Rayon DRESSES
New Spring
Styles...
Spring Patterns...
Spring Colors...
AT A FASHION THRIFT
2.98

HAND-WASHABLE RAYON CREPE
SIZE 12 TO 20 AND 38 TO 44!

They're brand new... every one of them... fresh as the first blooming daffodil, and even here at Penney's, where good buys are the rule, we're pretty excited about them! So many attractive styles... so many wonderful Spring patterns and colors... so impeccably tailored... well... you'll have to see them... and we've hundreds to choose from. All priced at this one fashionable exciting low 2.98. Come in tomorrow!

ALSO...DOUBLE BARRELED
MEDFORD
MERCHANTS

Now!
All Nylon Girdle
2.66

Try this wonderful girdle... All nylon except for the garters! Tubs and dries in a jiffy! Frosty white. S, M, L.

WOMEN'S 100% NYLON BRASSIERE
For small, average and large figures. Wash-in-a-wink nylon. Lined under cup, elastic back. White. Sizes 32 to 38. A-B cups.
77c

FOUNDATIONS SECOND FLOOR

36" PURE SILK HEAD SQUARES
An outstanding purchase of pure silk head-squares in a multitude of colors and designs. See them today.
1.00

CENTER AISLE MAIN FLOOR

SUPER SAVINGS FOR
RED TAG
FRIDAY & SATURDAY

BROADCLOTH DRESS SHIRTS
\$2.00

Perfect Quality Dress Shirts. Sanforized, in wide spread collars, French or barrel cuff. Penney's famous quality not sacrificed in the low price. Broken sizes.

Rubberized Poplin MEN'S RAINCOATS
Outstanding savings on these rubberized poplin raincoats with electrical welded seams. Hurry for these.
4.00

CENTER AISLE MAIN FLOOR

WEEK-END CASE
Here's a buy that will give you luggage at a saving for your vacation travel. Brass fittings. Hurry!
2.00 Plus tax

CENTER AISLE MAIN FLOOR

100 ONLY
Toddler's Knit Sleepers
Durable cotton knit sleepers in pink and blue. Keeps them cozy and warm. Some with extra pants. Sizes 1 to 6.
1.00

CENTER AISLE MAIN FLOOR

Bold, Colorful Plaid Boys' Sport Shirts
1.00

Bold colorful plaids, plains of fine Sanforized cotton broadcloth. Long sleeves, chest pocket and sport collar. Colors are bright, just right for young fellows. 2-8.
CENTER AISLE MAIN FLOOR

Where? But Penney's Could You Find a Rayon Crepe Slip FOR ONLY 97c

Typical Penney Day Value. Lacy trimmed rayon crepe in white or pink. Bias cut. Wonderful value. Sizes 32 to 40.
CENTER AISLE MAIN FLOOR

Decorator Colors Corduroy-Like Chenille Spreads
You'll love the rich look of this corduroy-like chenille spread in seven decorator colors. Double bed size. See them today in our bedding dept.
4.98

CENTER AISLE MAIN FLOOR

100% White Duck DOWN PILLOWS
SOFT, LIGHTER
Mac Penney Day Priced
5.90

The finest pillows made—100% best quality white duck down—Sanforized linen finish ticking. Corded edges. Air vents. Sanitized down. The best buy we've ever had—Hurry—Only 50 pillows in the entire lot.

REPEAT PURCHASE ONCE AGAIN!

100 ONLY
Seven-Way FLOOR LAMPS
7.90

Bronze and ivory cast iron base with night light. Ivory and brown colors. Price includes shade. You'll want to buy a couple at this low, low price. Compare these lamps—They are real value.

CENTER AISLE MAIN FLOOR

Terrific HAT VALUES!

COMPARE THIS ROCK-BOTTOM PRICE!

3.98

15 Only 100% Wool Fleece SHORT COATS

- Spring Colors
- Spring Styles

10.00

Cute styles in this group of short coats selected for Mac-Penney Days. Several colors to choose from... See them today.

ALL WHITE Women's Sandals 2.98 Soft leather uppers with nubbly soles for extra wear. Cute style. Comfortable. Size 4-9.	GIRLS' COTTON Flannel Gowns 66c Save until next season at this low low price. Sizes 6 to 12. Assorted colors.	COTTON & Rayon Hose 29c Real value in this cotton and rayon hose. Popular color in sizes 8 1/2 to 10 1/2. Hurry for this savings.	PLASTIC Garment Bags 1.00 Store your clothes in a dust proof plastic bag. Holds 16 garments. Swell for traveling.
WOMEN'S COTTON Flannel Gowns 99c A rock bottom price on these comfy flannel gowns. Sizes 16 to 20. Pink or blue. Real Penney savings.	Women's Polka Dot Flannellette Pajamas 1.99 Huge savings on cutely designed flannellette pajamas in Misses' sizes. You'll have to hurry for these!	SAVE! MISSES' Wool Mittens 25c pr. A drastic saving on all wool mittens, in plaid design. Save for next season at this price.	WOMEN'S Hand Bags 1.88 Save on a special assortment of hand bags selected for this event. Assorted colors. Mostly pouch styles.

80 Square Percal Cotton Aprons
47c

Bib or waist style 80 square cotton aprons! Rick-rack trim... Choose from many colors.

Bleached Flour Squares
25c

Snow white 36" x 36" unhemmed flour squares. Oh, yes, they're Thrifty Priced for Medford Red Tag Days.

100% White Duck DOWN PILLOWS
SOFT, LIGHTER
Mac Penney Day Priced
5.90

The finest pillows made—100% best quality white duck down—Sanforized linen finish ticking. Corded edges. Air vents. Sanitized down. The best buy we've ever had—Hurry—Only 50 pillows in the entire lot.

51 GAUGE 15 DENIER GAYMODE NYLONS At 98¢

Full fashioned 51 gauge 15 denier nylons—our finest quality... Mist, Sheer, Super Duper, Gaymodes—Spring's newest shades... Sizes 8 1/2 to 11. Proportioned lengths.

ACETATE RAYON, NYLON BLOUSES At 2.00

Another shipment of 200 fussy, lace touched short-sleeve blouses in Spring's newest colors. Lotus yellow, Magnolia pink, Raindrop, Peach Ice, Crystal and White. Sizes 32 to 38.

MEN'S WIND-RESISTANT JACKETS At 3.98

Poplin jackets with full zipper and elastic bottom. Sanforized, Zelon treated for rain. Just the thing for those spring days ahead.

MEN'S HEAVY COTTON SWEATERS At 1.98

Washable fleecelined heavy cotton sweater with button front. Black only—since when have you seen such a value? Tomorrow 9:20 A.M.

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