THE STORE THAT THRIFT BUILT

PENNEY'S

READY NOW! EVERYTHING for your Spring Sewing Spree!

FREE! FREE!

YOURS FOR THE ASKING!

COMPLETE CUTTING AND SEWING GUIDE to make your own WALT DISNEY "CINDERELLA"* APRON

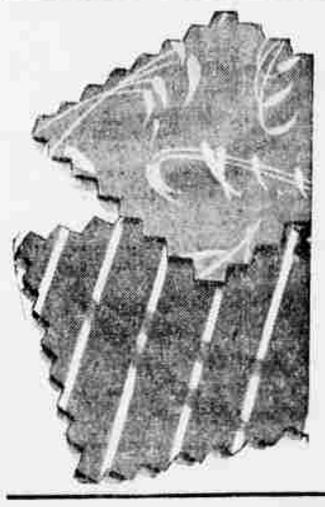
It's yours with the compliments of Penney's Fabric Center!

*Inspired by Walt Disney technicolor movie, "Cinderella," copyright Walt Disney Productions.

Spring Pastels & Solid Color Rayon Gabardine

79c yd.

The look of fine wool, the rich, deep colors you only expect to find in wool—yet this is hand washable rayon! Figure the savings in Penney's low, low price . . . just 79c a yard! Ideal weight for skirts, slacks sport shirts. Good value! 42" wide.
* Reg. U.S. Pat. Off.



Fine Rayon Wonderblend PRINTS

Washable 69c yd.

Here's that heathery, flecked texture you like so well, done in a complete new array of fine Spring patterns. You'll like the way this fabric tailors, takes to neat top-stitched detailing. Hand washable. 39".
* Reg. U.S. Pat. Off.

Spring Array of Pastel Tones and Solid Colors RAYON WONDER CREPE

59c yd.

Penney's calls this Wonder Crepe . . . and that's just what it is! Feel the texture. So smooth, so soft-draping! See the colors. You'll find browns, greens and navy plus a complete array of pastel tone. Now note Penney's price—just 59c. 39" wide.

10,000 YARDS—NEW SPRING SHIPMENT RONDO* de luxe PERCALES

★ PRINTS . . . . almost without end!

★ COLORS . . . just plain heavenly!

★ PRICE . . . . . low, Penney low!

FAMOUS THROUGHOUT THE YEARS

Yes, if you're a Rondo fan from way, way back, you know what the cheering's about! Start with the prints. Plan a billowy square dance skirt, rip-roaring Western shirt, or perky kitchen curtains . . . **there's a Rondo for every need!** Take color. This Spring you'll want to include several of the new muted pastels and deeptones in your wardrobe—and Rondo comes in a rainbow of colors! Now about price . . . **RONDO IS ONLY 39¢ A YARD!** That low price tag is your chance to **SEW MORE . . . SAVE MORE!** See the prints, the plains—they're at Penney's now!

*Reg. U. S. Pat. Off.

39c yd.

39 INCH RAYON TAFFETA

A crispy sturdy fabric of 150-denier acetate rayon. Suitable for slips, petticoats, blouses, linings . . . great, too, inexpensive, formal dresses and costumes. White and staple dark colors as well as many pastels.

69c yd.

NEW RAYON & COTTON SUITING

One of the leading fabrics of the season, so popular because of its crisp, clean good looks! You'll appreciate how easy they are to care for! Get enough to make into suit-dresses, slacks, play togs. 36" wide.

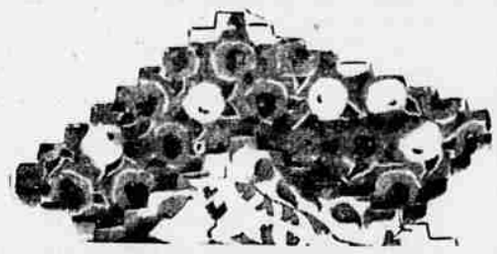
98c yd.

SAVE 20% ON SEWING NOTIONS

COATS' THREAD, 6 cord	8c
COATS' THREAD, mercerized	4c
DARNING COTTON	4c
PENIMATE (90 to pkg.) PINS	4c
SAFETY PINS	8c
SNAP FASTENERS	4c
NEEDLES	4c
RICK RACK	8c
BIAS FOLD TAPE	8c

WATCH FOR Kiwanis Minstrel SHOW Coming Feb. 24-25

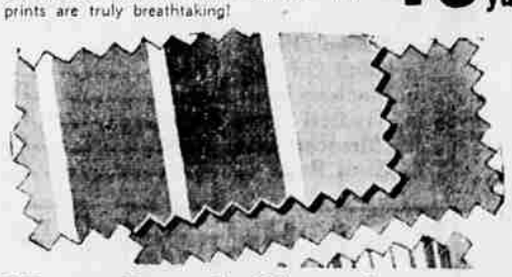
Buy Your Tickets At Penney's



Broadcloth Print

Famous Needle 'n Thread* prints are better than ever! Now they're mercerized and Sanforized! Two plus features—and look, Penney's price is still 49c a yard! Use these broadcloths for dresses, blouses, kiddies' clothes. The prints are truly breathtaking!

49c yd.



Yarn-Dyed Chambray

Cotton chambray has a certain "dressy" look of its very own that takes beautifully to fine rows of neat stitching, lines of tuckings. So smooth, so soft, this is a **combed** cotton fabric . . . have it in a wide, wide array of stripes or matching plain shades! 36" wide.

79c yd.

SPECIAL! 900 YARDS RAYON MILL-ENDS

1 to 10 Yd. Lengths

47c

Special manufacturer's purchase of 900 yards of rayon mill-ends—you'll find a wild array of colors and patterns. We will cut lengths if necessary–Take advantage of this extra savings value. Store opens 9:20 A.M.

. . . ALL THIS RIGHT HERE IN PENNEY'S THRIFTY, THRIFTY FABRIC CENTER! TAKE A TIP FROM US! SEW MORE . . . . . AND SEE HOW YOU SNIP DOLLARS OFF YOUR CLOTHING BUDGET!