

2 DAYS ONLY

FRIDAY & SATURDAY

..save a mint of money!

RUN! HURRY! SCURRY! HUSTLE! FLY!

PENNEY'S DOLLAR DAYS

SPECIAL!

100% Wool
BLANKETS

700

Pure virgin wool for years of service. Satin bindings. Special for Dollar days. Solid colors, grey and orchid. Size 72x90. Real savings.

2 FLOORS OF SAVINGS—EXCITING BARGAINS PACKED FULL OF VALUE FOR YOUR DOLLAR!



Special Feature! 100 Rayon Crepe DRESSES

2 for \$5

Trust Penney's to stretch your dollar... and trust Penney's too, to round up a flock of most-wanted styles, colors... all at one pin-money price! Every one is a fresh new spring dress... every one is a terrific buy at this Cash-and-Carry low! 12 to 44.



18 Only All Wool Shorty COATS

\$10

Sizes 10 to 18

A real buy, 100% wool flannel in a boxy style. Choose from several colors. Size 10 to 18... Prices slashed for special Dollar Day features. Shop tomorrow 9:20 a.m.



Boys' Cotton Flannel Shirts

Size 2-6 Also \$1

Boys' Cotton SHIRTS

\$1

6-12 Sizes

Here's a real Dollar Day saving!... Bold colorful plaids... cotton broadcloth. Long sleeves chest pocket and sport collar. Colors are bright, just right for boys... Hurry tomorrow!

Women's KNIT SLIPS

\$1

• White
• Pink
• 34-40



Yes, \$1.00 is all you pay for these wonderful rayon knits. At this special Dollar Day price you can really stock up. Trimmed with lace, assorted colors. They make grand gifts. 32-44.

WHILE QUANTITIES LAST!

WOMEN'S SILK SCARFS

1.00

36" water repellent scarfs of pure silk. Rolled edges. Wonderful value.

GIRLS' FLANNELETTE GOWNS

1.00

Cotton flannelette gowns for girls. Sizes 6-16. Clever styles. Save on these.

WOMEN'S FLANNELETTE GOWNS

2 for 3.00

Outstanding savings on these cotton flannel gowns. Sizes 16-20. Straight cut for comfort.

PLASTIC BABY PANTS

4 for 1.00

Clever plastic baby pants in pullover style. Rubber binding at waist and leg opening. Size S, M, & L.

INFANTS' FACE CLOTHS

8 for 1.00

Woven terry face cloths for infants. White with pink or blue border.

GIRLS' DRESSES

1.00

38 only, girls' dresses and cute plaids or plains. Real buys. Sizes 6 & 6x, 10 and 12 only.

COSTUME JEWELRY

3 for 1.00

You'll find pins, earrings and necklaces in this large assortment. Stone-sets and rhinestones.

WOMEN'S HOSE

3 pr. 1.00

Cotton and rayon plaited women's hose for everyday wear. Popular colors. Sizes 8 1/2 to 10 1/2.

DRESSY BLOUSES

2.00

Fussy style rayon crepe blouses in white and pastels. Large assortment... Size 32-38.

WOMEN'S Fur Felt Hats

1.00

With flower and veil trim, many colors. This group greatly reduced for Dollar Days.

HONOR UNBLEACHED MUSLIN

4 yds. 1.00

500 yds. of perfect quality at a big saving. Ideal for draw drapes and household uses. 39 inches wide.

PLAID HAND TOWELS

4 for 1.00

Thirsty thick terry hand towels in assorted plaids. Made by a popular maker. 18x36 size.

COMPANION FEATURE!

Last Chance January-Priced

PENCO 81x108 SHEETS

JANUARY-PRICED! PENCO 81x108 SHEETS. Penco's are still selling at low January prices. Snow prevented many of you from sharing in these savings. Our no delivery prevent us from filling hundreds of phone orders. But... now the streets are clear... savings are big... low prices are effective. Two more days. Other sizes at proportionate low prices.

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PLAID BATH TOWELS

3 for 1.00

Double thick terry bath towels in a host of colors. Real Dollar Day saving. Sizes 20x40.

100% Imported Cashmere SWEATERS

3.00

22 only. Sizes 34 and 36 only, cashmere sweaters in assorted colors. Save over 1/2 on these—some slightly soiled.

COTTON HOUSE DRESSES

1.00

50 only, 80 sq. cotton frocks at a low Dollar Day price. Only a few, hurry! Sizes 14 to 44.

TRAINING PANTS

5 for 1.00

Perfect quality combed cotton with double thick crotch. Elastic waist. White—Sizes 1-2-3.

CURTAIN YARDAGE

4 yds. 1.00

Perfect quality, full bolts cotton marquisette in plain, dots, novelty prints on ivory and pastel grounds or rose, blue, green, gold. 39 inches wide. Buy, save!

WOMEN'S STYLE SHOES

1.00

Odd lots—Pumps, straps, ties. One large table heaped full. Sizes broken. Hurry!

BETTER TIES

2 for 1.00

Special Dollar Day price on better quality rayon foulard ties, printed patterns. One other group.....1.00

MEN'S SLACK SOCKS

5 pr. 1.00

Combed cotton slack socks. Elastic tops, spring colors. Size 10-12. Hurry for these.

MEN'S SLOVER SWEATERS

3.00

Blazer stripe, 100% wool sweaters in assorted color combinations. Sizes 36 to 44.

ALL WOOL SWEATERS

4.00

Men's 100% all wool herringbone coat sleeve sweaters. Leather buttons. Tan color. Sizes 36 to 44.

MEN'S Casual SHOES

5.00

Men! Here is your chance for a saving—Soft, casual shoes for your leisure wear. Broken sizes.

INFANTS' PRAM SUITS

4.00

Buy for this fall—wool, fleece and satin tangle twill. Sizes 9, 12 and 18 months—Second Floor.

DOLLAR DAY FEATURE

36" PLAIN PLASTIC FILM

Another big Dollar Day value in "plain" color polyethylene plastic film. Hundreds of uses. Won't crack, stick or peel. Clear, green, blue, maize, red, yellow. 10 YD. PACKAGE

\$1

DOLLAR DAY FEATURE

Men's Broadcloth DRESS SHIRTS

Perfect quality broadcloth dress shirts. Sanforized, in wide spread collars. French or barrel cuff. Penney's famous quality at this low price. Broken sizes.

\$2

BOYS' RAIN HATS

1.00

Plastic rain hats with telescope top. A value for the rainy days ahead. Tan color. All sizes.

23" WEEK-END CASE

2.00

A real value on this 23" case, covered with pressed paper. Tan color. Durable make-up kit to match 1.00

BOYS' 100% WOOL COATS

3.00

One-half price for Dollar Day on these plaid and solid color makinaws for boys. Size 4-6-8—a few chopper jackets at this low price.

CORDUROY JUMPERS

3.00

9 only. Women's corduroy jumpers in assorted colors and broken sizes. Wear with slacks. Value plus on this one.

NYLON SLOVER SWEATERS

2.00

25 only. Short sleeve nylon slover sweaters in white. Only 36 and 38 sizes. Save one-half for these.

CHAMBRAY YARDAGE

2 yds. 1.00

39" plain and stripe chambray for your spring sewing spree. Specially purchased for this event. New patterns.

2 1/2 POUND BATTS

1.00

50% wool, 50% cotton. Sizes 72x90 batts. Use for holstering and many other things. Save.

PLASTIC Garment Bags

1.00

Store your clothes in a dust proof plastic bag. Holds 16 garments. Swell for traveling too.

PLAID WASH CLOTH

10 for 1.00

Thirsty terry cloth wash cloths. Sizes 12x12. Stock up at this low, low price.

LOOP Bath Mat Sets

2.00

New rubberized non-skid back for your protection. Variety of colors. Sizes 18x34. Rug and seat cover.

PRINTED YARDAGE

4 yds. 1.00

Fancy printed yardage in many colorings. 36" wide, a real sewing savings for you.

MEN'S CANVAS GLOVES

5 pr. 1.00

Buy 'em by the dozen at this price. 10 oz. knit wrist in the old favorite canvas glove.

HEAVY WEIGHT Undershirts

1.00

Special feature on these cotton heavy weight undershirts. Button neck. A give-away price.

MIXED YARN WORK SOCKS

6 pr. 1.00

Here's a real value in work socks. Reinforced heel & toe, looped stitch toe. Blue and brown mix. All sizes.

STARTS TOMORROW, SO COME EARLY!

ALL WOOL TOPCOATS

\$25 & \$35

15 only. Men's all virgin wool topcoats in gabardines and coveralls. Size 37 to 40. Save now. Tomorrow 9:20 A.M.

MEN'S ALL WOOL CHOPPER JACKETS

7.00

36 only! 23 oz. 100% wool zipper front choppers with two large front pockets. Sizes 36 to 46.

MEN'S RAIN COATS

5.00

Rubber coated, water repellent, raglan sleeves, sealed seams... Sizes 34 to 44. Rainy weather ahead. Save!

BOYS' RAIN COATS

3.00

Buna rubber rain coats for boys at a special price of 3.00. Keep them dry this spring. Sizes 6 to 14.

BOYS' SOCKS

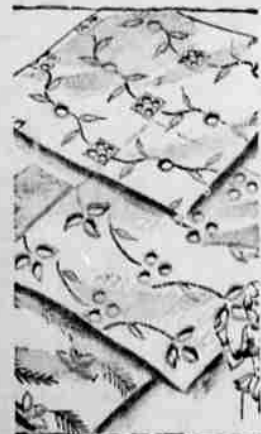
5 pr. 1.00

Boys need lots of socks, so here's a stock-up price. Size 8 1/2 to 10. BOYS' BRIEFS.....3 pr. 1.00

COTTON SUEDE SHIRTS

2.00

36 Only! Blue and red check, printed cotton suede shirts. Real value at this price. Sizes 15 1/2 and 16 only.



All-Over Eyelet Embroideries

Only 88c yd.

200 yards at a very special low low. Six neatly stitched patterns. Make blouses and dresses... Whites and pastels.