

Australian Order Shows Wide Demand For Tucker Sno-Cats

Further evidence of the world-wide acceptance of the Tucker Sno-Cat and of its increasing reputation for efficient over-snow travel was shown recently when two of the sturdy Medford-made vehicles were loaded aboard a large Pierce Freight lines truck and transported to San Francisco for shipment to Australia.

The single-drive freighter model elsewhere sent to Horrocks, Roxburgh, Pty. Ltd., Melbourne, agent for the state electricity commission of Victoria. This agent has also ordered two more double drive Sno-Cats.

Many Orders
Tucker Sno-Cat corporation has also filled orders from India,

Norway and Canada, as well as from eastern, Rocky mountain, great plains and western mountain states of this country. Those using the machines all report great success, according to President E. M. Tucker.

Files at the manufacturing plant on highway 99 south of Medford are now jam-packed with orders. In fact, Tucker reported, popularity of the Sno-Cat is such that the corporation would do a tremendous business if all orders could be filled. Tucker declared that this potential market points toward a vast manufacturing program calling for large facilities.

Sees 2,500 Workers
He expressed the strong belief that the corporation could use

2,500 employees to fill the demand by the firm in its almost four years of business and development here. Today the company averages 25 employees. Tucker said it has reached the status of a million dollar industry and is on the threshold of mass production. Facilities are available to increase production.

Tucker and his sons, Emmett Jr., Jasper and Morris, came to Medford in 1946, and with the help of prominent businessmen have developed the growing enterprise. The inventor has put in his entire time building and improving the Cat. The firm has two buildings and expects to be operating at full capacity next fall. Lack of capital and material shortages through strikes

have delayed expansion of the business, according to Tucker.

Best Locality

He said his corporation has proved that the Sno-Cat can be produced in Jackson county at much greater efficiency than in other localities because of the lower class of freight rates on raw materials, the better labor situation and the desirability of the Rogue river valley as a home.

Tucker's latest development is the four-pontoon, double-drive machine on which testing commenced two years ago. It is built for travel in deep, fluffy snow drifts and for climbing steep hills. He stated that this Sno-Cat model will negotiate up to a 100 per cent (45 degree) grade.

The vehicle has finger tip hydraulic control.

Demonstrations Given

Morris Tucker, chief engineer for demonstrations and sales, is now showing the abilities of the double-drive model to agencies in the northern states of the middlewest. His father said that utility companies are finding that it will do all it is represented to do and more.

Reports have been rolling in rapidly from persons to whom the machine was demonstrated, the elder Tucker said. They state they would not have believed the advertised capabilities of the Sno-Cat had they not witnessed it perform. Numerous prospective buyers, according to Tucker, indicated that they were unim-

pressed by advance notices but absolutely amazed by a first-hand demonstration.

The flexible Sno-Cat, with its patented sliding pontoons, positive traction and light construction, rides on top of the snow and travels where no other vehicle can follow. Tucker advertises. There is "no snow too deep—no road too steep."

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YOUR OFFICE BOY
115 West Main St.

AACS Man Promoted To Grade Of Sergeant

Edward T. Howard, airman with the airways and air communications service at the Medford airport, received a promotion to the grade of sergeant, effective February 1. Sgt. Howard is assigned as clerk typist at the airways radio station at the municipal airport.

Sgt. Howard enlisted in the air force at Ft. Knox, Ky., in January, 1948, and has been assigned to the local AACS detachment since August, 1949.

Coffee, milk, beer, soft drinks and hard liquor in that order are the nation's favorite beverages.

The New Crematorium at Siskiyou Memorial Park

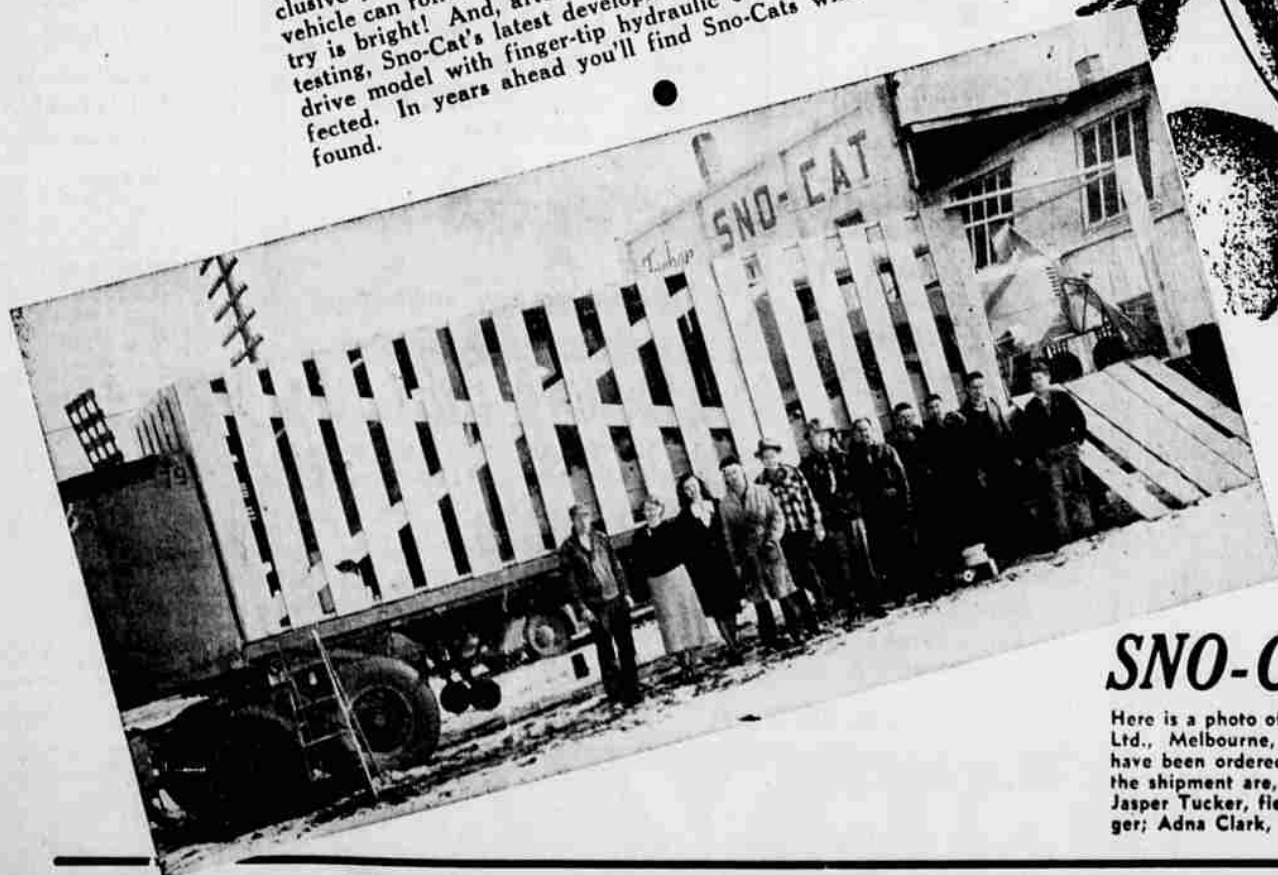
Is Now Ready to Serve this Community and Is Open for Public Inspection

The Beautiful New Mausoleum at Siskiyou Memorial Park Will Be Completed Soon and Open to the Public
Cremations \$45.00 Phone 2-2344

Rogue River Valley's Own — TUCKER SNO-CAT WINS WORLD-WIDE ACCEPTANCE!

LOCAL PAY-ROLLS GROW AS WORLD MARKETS INVADED

TUCKER SNO-CATS, the most sturdy over-snow travelers yet devised for climbing steep snow-clad mountains and deep drifts, are today penetrating world-markets—in India, Canada, Australia, Norway—wherever snow transportation is needed. Today, Sno-Cat is coming into its own—building a firm foundation for a potential million dollar business. Widespread publicity has been accorded Sno-Cat too, in such national magazines as Saturday Evening Post, National Geographic, Life and Mechanix Illustrated. In just four years Mr. Tucker and his sons have built this new, growing industry here in Jackson county. . . . Buildings and plant facilities are being continually expanded—payrolls are growing—orders are coming by leaps and bounds. This area, with lowest class of freight rates on raw materials, better labor conditions and more desirable living for workers, is ideal for Tucker's operations. With an exclusive product—for Sno-Cats will travel where no other snow vehicle can follow—the future of this Rogue River Valley industry is bright! And, after two years of exhaustive research and testing, Sno-Cat's latest development—the four pontoon double-drive model with finger-tip hydraulic control—has been perfected. In years ahead you'll find Sno-Cats wherever snow is found.



Here's a Shipment of Tucker SNO-CATS Going to Australia!

Here is a photo of a giant Pierce Freight Lines trailer loaded with Sno-Cats destined for Horrocks, Roxburgh Pty. Ltd., Melbourne, Australia, agents for the state electricity commission of Victoria. Two additional Sno-Cats have been ordered by the same agent—just an example of Sno-Cat's increasing over-seas business. Shown with the shipment are, left: Walter Clements, painter; Mrs. Radina Tucker and Mrs. Sheila Tucker, office secretaries; Jasper Tucker, field engineer; E. M. Tucker Jr., assistant manager; E. M. Tucker Sr., president and general manager; Adna Clark, Archie Uridel, George Bannister and Elmer Smith, employees.

Tucker SNO-CATS — for Recreational, Industrial and Military Winter-time Service