

SOCIETY and CLUBS

Duplicate Players In First Place Tie For Master Points

Medford Duplicate Bridge club members played for master points at the weekly session Tuesday, with two couples tying for first place in the final scoring. They were Mrs. W. W. Stevenson and Mrs. Frank R. Baker, and Miss Janet Burpee and her partner, Pete Boyden. Both couples scored 72½ points.

Taking second place, and only half a point behind the winners, were Mrs. Bernard Hughes and her partner, Mrs. B. L. Sanderson, and in third place were Jack Barr and T. J. Fuson, who scored 68.

In fourth place were Mrs. G. R. Owens and Mrs. Elliott Tree with a score of 66 points, and two couples tied for fifth and sixth place. In this tie were Mrs. Jean Hall and Mrs. Al Gilhouse, and Bruce Brown, Portland, and Bill Kennedy, Gold Hill.

The club will play again next Tuesday evening at the Medford hotel.

Valentine Dance

Scheduled for this week-end is the annual St. Valentine's formal dance at the Rogue Valley Country club. It is set for Saturday, February 11, from 9 p. m. to 1:30 a. m.

Reservations are being made with the club management.

Monday Meeting Set By Toastmistress Club

The semi-monthly meeting of Medford Toastmistress club is set for Monday, February 13, at the Scout house on East Main street.

The president, Mrs. Marjorie Hopkins, announces that there are four memberships open in the club at present. Any woman interested in a program devoted to training in speech, procedure of conducting meetings and allied matters may call the membership chairman, Mrs. F. J. Runtz, for further information.

CALENDAR

Friday
6:30 p.m.—Shipmates class, First Methodist church, at church.
7:30 p.m.—Lincoln PTA, at school.
8 p.m.—Howard PTA, at school.
7:30 p.m.—Pocahontas lodge, Redmen hall. Cards at 8:30 p.m.

Saturday
10:45 a.m.—Degree of Honor Juvenile club, Lincoln gymnasium.
11:30 a.m.—Nevita chapter, OES, Rogue Valley Country club.
12 noon—Zuleima temple, Daughters of the Nile.
2 p.m.—RNA Juveniles, home of Mrs. C. H. Rawstern, route 2, box 236.
2 p.m.—Medford Lady Elks, tea at temple for visiting members.
2 p.m.—College Women's club of Rogue River valley, home of Mrs. E. R. Gilstrap, 35 Geneva street.

6:30 p.m.—WOTM, Loom, potluck dinner at lodge hall.
8 p.m.—Nichols Branch Get Together club, home of Mrs. Gertrude Stanley.

New Recorder Named By Women Of Moose;

Announce Dinner Plans
Mrs. John Summerfield was elected recorder by Women of the Moose at a meeting held Monday evening. Mrs. Summerfield replaces Mrs. A. B. Corbet, who is moving to Corvallis. Mrs. Fred Schroeder, junior regent, presided at the meeting.

Plans were made at the meeting to hold a potluck dinner Saturday, February 11. WOTM and Loom members, their families and guests are invited to attend the social evening which begins at 8:30 p. m. in the Moose hall.

At a dinner held last week a cake was auctioned for the March of Dimes benefit. Arrangements are being made for another joint dinner meeting, February 18.

DAR Members Urged To Attend Inspection

Members of Crater Lake chapter, Daughters of the American Revolution, are urged by the regent, Mrs. D. O. Hood, to attend the inspection of the courthouse at Jacksonville on Sunday, February 12, to note the progress made in the remodeling of this building for the Southern Oregon museum.

One of the chief aims of the national society is the marking and preserving of historic spots and since many DAR members of Southern Oregon are descendants of pioneers, they are deeply interested in the museum, and plan to make valuable contributions of Americana when the remodeling of the building is completed.

Two Fellowship Clubs Plan Sunday Meetings

Westminster Fellowship club members of the Jacksonville and Central Point Presbyterian churches will meet Sunday, February 12, in Jacksonville. The seniors will gather in the manse and juniors at the church parlors.

Jimmie Smith, Jacksonville, will be junior leader and Frank Ditto, Jacksonville, senior leader. Members will begin work on articles to be shipped to children and families of foreign countries through Church World service. "Operations Clothing" also will be commenced by the group in their drive for overseas clothing shipments.

Temple Baptist Church Plans Formal Banquet

A formal "sweetheart banquet" for young people of Temple Baptist church is being sponsored by Mrs. Douglas Kimmons, young people's director of the church. The banquet is set for St. Valentine's day, February 13, at 7 p. m., at the church, and the valentine motif will be used for table decorations and the menu.

The Rev. Perry M. Johnson, pastor of the church, will be master of ceremonies, assisted by Mrs. Kimmons and Mrs. Wallace Freeland, superintendent of the Sunday school.

Plan To Defeat Taft Predicted As Failure

Los Angeles, Feb. 10—(U.P.)—America's two big labor federations will spend \$2,000,000 in an attempt to defeat Sen. Robert A. Taft, (R., O.), in his re-election campaign, but they will not succeed, a former treasurer of the republican party said today.

James S. Kemper, who resigned as GOP treasurer last year, told a press conference that the CIO and AFL political fund drives will collect a total of \$6,000,000 and spent at least one third of it to try to defeat Taft, co-author of the Taft-Hartley law.

"But they will not succeed," he said. "Taft will win."

As for the republicans, Kemper said they should raise a war chest of at least \$2,000,000 for the 1950 congressional campaigns.

Kemper, board chairman of Lumbermen's Mutual Casualty company and President of the Kemper Insurance group, is here to confer with officials of the inter-American Council of Commerce and Production, of which he is president.

BOXING MATCH CANCELLED

Medford high's scheduled team boxing meet with Springfield union high school, scheduled for Friday, February 17, at the local gym, has been cancelled. Coach Fred Spiegelberg of the Tornado said today. Local school boxers will go to Grants Pass Wednesday, February 22.

Dead line on Classified Ads 2:30 p.m. for following day; 10 a.m. Monday noon Saturday for Sunday a.m.

Babson Discusses Selling

By Roger W. Babson
Babson Park, Fla., Feb. 10—(Special To Mail Tribune)—The forecasts for 1950 recently issued by leading industrial, economic and government officials all agree that 1950 will be a competitive year.

Production has been greatly increased during the past 10 years. Farmers are raising 225 per cent more products. Manufacturers are making 45 per cent more goods; there has been a large increase in the number of service jobs from hairdressers to dry cleaners, while advertising has increased about 65 per cent. Yet, since 1940 our population has increased only 14 per cent. Hence, 1950 will see far greater domestic competition.

But in 1950, for the first time since 1940, the U. S. will face foreign competition. (Among Christmas gifts received by me was a five-pound box of candy made in Paris and flown to this country by airplane.) The only hope for Europe and world peace is for us to buy more goods from abroad. This buying from abroad will need to increase in order to stave off World War III. This means more competition for U. S. manufacturers.

Organized Merchandising Need Not Fear Competition

The one industry which need not fear this competition is well organized merchandising, perhaps best represented by the

top chain store organizations. These are always looking for the best goods for the least money, wherever they are made or raised. They do not have money in farms, factories, banks or real estate investments. They are free lances with only one goal—namely, to best serve consumers.

The selling industry is not tied down to any one location; is not dependent upon any definite styles, and is not governed by bureaucratic regulations. Stores which do not pay can be quickly moved, while stores are so distributed through the U. S. that poor conditions in one locality, or industry, will not harm the group as a whole. With a turnover of five or more times a year, there need be no loss on inventories. Good merchants always are well hedged against inflation.

No Successful Salesmen Out Of Work Now

If I were a young person today, a graduate of high school or college, I would become a salesman. Most of my successful business friends—whether in business for themselves or heads of large corporations with thousands of stockholders—came up through the sales department. Today, there are many engineers, accountants and personnel managers looking for jobs, but no successful salesmen are out of work. Moreover, men who can organize and operate a profitable

Friday, February 10, 1950

MEDFORD (OREGON) MAIL TRIBUNE—FIVE

selling force are in great demand. It is not important that you sell, so long as it is something which honestly serves people. If you can get on your knees every morning and ask God to help you sell your products, you are sure to succeed. Selling opportunities exist in every honest industry, "from cradles to coffins." But after deciding what you are to sell, make sure that you know more about that product than anyone else on the salesforce. Visit the plants from which come the raw materials; work in the factories where your product is made and visit the consumers who use it.

Importance of Selling To the National Prosperity
My family for 200 years has been in the fish business. As a statistician, I never understood why good fresh fish when landed from the boats should sell at only 5 cents a pound, while the same fish, when frozen, should retail months later for 40 cents a pound. It seems unfair to the fishermen who are daily risking

their lives to catch the fish, and unfair to housewives who buy the fish.

When coming to Florida, a half grapefruit was priced in the dining car at 35 cents. Yet, the day after my arrival here I had to hire a man to pick up from

the ground, under my trees, equally good or better grapefruit and cart them away! Certainly, there is a great opportunity for Christian service for any young man who will help reduce this spread which applies to most everything we eat or wear.

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Texas Housewives To Conduct Drive Against 'Stromboli'

Houston, Tex., Feb. 10—(U.P.)—Houston housewives will be asked to tend their domains instead of going to see Ingrid Bergman in "Stromboli," the formidable Housewives league announced today.

Mrs. J. Edward Jones, vice president of the league, planned a telephone campaign to encourage the city's 100,000 housewives to boycott the picture if it is shown here.

"We have at least 85 key workers who will volunteer for this cause, and from experience we know just how effective we can be," she stated.

Annapolis, Md., Feb. 10—(U.P.)—Mrs. R. C. Murphy, a Baltimore delegate in the Maryland general assembly, introduced a resolution today urging residents of Maryland to boycott the motion picture "Stromboli" and other movies starring Ingrid Bergman.

The Maryland board of censors recently refused to ban the film.

Columbia, S. C., Feb. 10—(U.P.)—A resolution was introduced in the South Carolina house today asking theaters in the state to ban "Stromboli," Ingrid Bergman's new film, because of the moral conduct of the Swedish actress.

Oklahoma City, Feb. 10—(U.P.)—A spokesman for Video Independent theaters said today the company's partners and managers in 50 cities in Oklahoma and Texas have shown opposition to exhibiting Ingrid Bergman's controversial movie, "Stromboli."

The spokesman said he doubts that the film will be booked in any of the 130 theaters connected with the firm.

Take Wine As You Eat Food, Expert Tells Interested

Baltimore, U.P.—A wine expert who began his education in the exacting art at the age of seven, says people should drink wine as they eat food, "as they like, not with a lot of folderol."

Major Philip H. Harrison, who supervised the management of wine cellars in occupied Rome after the entry of American troops, said he is "sick and tired of the poseurs and pretenders who delude people on the subject of wine."

"Wine should be a pleasure, not a problem," Harrison said. "Harrison has little respect for 'label snobs' who buy various wines for the sake of the names. Good wines are made in the United States and South Africa as well as France, Portugal and Spain, he said.

Harrison contends that wine improves almost every kind of food "except breakfast cereals" and is an excellent aid to digestion. However, he advises storing a bottle on its side to keep it airtight and warns against subjecting it to sudden changes of temperature and vibration.

Harrison was taught the art of judging wines at the age of seven when his father took him down to the family wine cellar and explained the differences in the various bouquets by letting him smell the various wines in demijohns.

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