

PRICE MAKERS OF SOUTHERN OREGON

OPEN SATURDAY NIGHT TO 8:00
Sixth and Grape

Individual French Pastries in Valentine colors—heart shaped to emphasize the Valentine motif.

2 for
25c

Valentine's Day

In the Home Purity Bakery

Valentine Cake
A Home Purity creation sprinkled with midget candy hearts inscribed "To My Valentine."
98c

Old Fashioned New England
SUGAR COOKIES
DOZ. **25c** You'll Say Best Ever!

A Fine Assortment of Delicious Home Purity Cakes!

CUT YOUR COST OF LIVING

With Guaranteed MEATS—Good or Your Money Back

Ground
STEER BEEF
lb. 45c

Pure Pork
SAUSAGE
lb. 49c

SKINLESS SMOKED
Pork Sausage
lb. 59c

Pure Pork
LINK SAUSAGE
lb. 49c

COLUMBIA RIVER SMELT 2 lbs. 29c
SWIFT SMOKED BOSTON BUTT lb. 39c
MUCH BETTER THAN A PICNIC HAM
HORMEL SLICED BACON lb. 35c

REGULAR 59c LB.
Wisconsin American Cheese lb. 45c lb. **94c**
REGULAR 55c LB.
Sliced Minced Ham lb. 49c ea.

LOIN OR RIB END PORK ROAST.. lb. 42c
FRESH RED SNAPPER FILLET lb. 43c
BONELESS TENDER SWISS STEAK lb. 69c
STEER BEEF POT ROAST lb. 49c
BONELESS SIRLOIN TIP ROAST ... lb. 69c
THE FAMOUS
LONG JOHN WIENERS lb. 49c

DOLLARS BUY MORE AT THE GROCETERIA

White Star Tuna Fish bite size No. 1/2 can 29c
Tuxedo Tuna Fish No. 1/2 can 25c
Del Monte Peaches No. 2 1/2 can 19c
Del Monte Creamed Corn No. 303 can 2 for 25c
Del Monte Early Garden Peas No. 303 can 19c
Karo Syrup 5 lb. can dark 47c, light 49c
Dennison's Tomato Catsup 14 oz. 2 for 25c
Gold Bar Tomato Catsup . 14 oz. bottle 19c

FLUFFO SHORTENING 3 lb. carton 69c
VALENTINE CANDIES bag 29c
Sweets—Societe—the best—priced low
N.B.C. WAFFLE CREAMS 6 oz. cello. 25c
SEA LION MAINE SARDINES can 10c
EXTRA CHOICE BLACK FIGS 2 lbs. 33c
DURA PLASTIC STARCH, pint bottles pint 49c
(One starching lasts for months)
GOLD BAR SEEDLESS BOYSENBERRY PRESERVES, lb. jar 19c
GOLD BAR SWEET PICKLE CHIPS 12-oz. jar 29c
GOLD BAR NEW POTATOES, No. 2 can 2 for 29c
SUNSHINE KRISPY CRACKERS 2 lb. box 49c
Z-MOR-U COFFEE 1 lb. 73c; 2 lbs. \$1.45
(Get the best because freshest—save the cost of the can)
KITCHEN QUEEN FLOUR 10 lb. sack 85c
GOLD MEDAL or DRIFTED SNOW FLOUR 10 lb. sack 93c
HUNGRY JACK PANCAKE FLOUR 10 lbs. 98c
PABLUM BABY CEREAL small 23c; large 45c
CARNATION INSTANT WHOLE WHEAT CEREAL
1-lb. Trial Package 1/2 price 9c
SUMMER ISLE SLICED PINEAPPLE No. 2 can 27c



**GROCETERIA
GOODNESS
ALWAYS!**



In the Groceteria SAVING CENTER Add BEAUTY and CONVENIENCE To YOUR KITCHEN

Delicious Apple Pattern Kitchen Helps—All priced to save!

4 Piece Canister Set

Delicious Apple Design
on White Enamel, with
Red Tops.

1.19 value

79c



\$1.25 Cake Tray with cover 89c
49c Dust Pan with rubber edge 35c
\$1.50 Step-on Garbage Pail \$1.29

Canasta

Plastic Tray 49c
Plastic Table Covers with
Pockets 98c
Geo. Gooden's Rule Book
with simplified expert
analysis 79c
Canasta Set: Tray, Cards,
Rules, Score Pads...\$1.95

\$1.25 Valentine Dolls

Washable plastic, real hair,
gay colors, easily kept clean
13 inches tall
Choice—Boy or Girl
Doll 89c
CIGARETTES
All popular brands
Cartoon—\$1.45



POSTAGE STAMP
GIVEN With Each
Card Purchased at
10c or More

1 POUND CHOCOLATES in beautiful red heart boxes



Brachs 98c
Sweets \$1.49
Whitelaws \$1.65

All Other Box
Chocolates Decorated
with Valentine Bands

FOR PARTY PRIZES -- DOOR PRIZES
or VALENTINE GIFTS

Opera Glasses -- Jewel Cases -- Cigarette
Cases -- Mantle Ornaments -- Pocket
and Table Lighters and many others
Many silver plated
Direct import permits low prices

Buy Woodbury Dry
Skin Cream 69c
Plus Tax

FREE - 25c

Bottle Woodbury
Cocoanut Oil Cas-
telle Shampoo



LETTUCE

FANCY SOLID HEADS

**10c
HEAD**

CRISP TENDER CARROTS

LARGE BUNCHES

**5c
BUNCH**

SWEET ARIZONA

Grapefruit 100 size **6 for 25c**

RED DELICIOUS

Apples solid - crisp **3 lbs. 25c**

SWEET SPANISH

Onions local . . . **3 lbs. 20c**

SUNKIST

Lemons small size for best buy doz. **15c**