

500 YARDS COTTON PRINT

1 to 10 YD. LENGTHS

Up pops Penney's with another special attraction for you sew-thrifty women! A tremendous selection of plain and printed cottons . . . that are exceptional values at this low, low price!

80 Square Quality

28c YD.

Yardage Center Street Floor

PENNEY'S January Four Star CLEARANCE

SINCE WHEN HAVE YOU SEEN SUCH SAVINGS?

200 PAIR WOMEN'S BETTER SHOES

Reduced to Clear

See to Appreciate—All Taken from Higher Priced Lines

• PATENTS • OXFORDS
• STRAPS • FLATS
• TIES • CASUALS

Blacks, Whites, Browns—Not All Sizes in Every Style

2.00

STOREWIDE REDUCTIONS! SPECIAL PURCHASES! TREMENDOUS SAVINGS!

Women's Gabardine RAIN COATS 9 only, better Gabardine Reversible Rain Coats, Size 10-18 4.00	Misses' Corduroy Jumper Skirts 13 only, higher priced Corduroy Jumper Skirts. Sizes 10 to 16. 3.00 Hurry for these!	Little Tots' DRESSES Washable Cotton Dresses for the little miss. Age 1 to 3—Perfect at a special low price. 1.00	Sub Teen Age DRESSES Rayon Faille. Sizes 10, 12 and 14 only. 2.00 Huge Savings!	GIRLS' COATS All wool Winter Coats at a fraction of their regular selling price—All warmly interlined. Ages 5 and 6, and 12 and 14. 4.00 Only—	Girls' Reversible RAIN COATS Wool Plaid on one side and Tan Gabardine for rain wear on the other. Extra large savings on these. 4.00	80 Square Woven MUSLIN Special 80 square Woven Muslin at a real money saving price. 23c yd.	Women's WINTER HATS Much higher priced Hats at this give-away price to clear our stock! 50c
Men's Leather WORK GLOVES Napa Goat Hide—excellent glove for garden work . . . drastically repriced! 50c	Sample CURTAINS Drastically Reduced! 20 pair of Sample Curtains cut below cost to clear!	Panel CURTAINS 20 only, Cotton Net Panel Curtains. Size 38x81". 50c	Yardage REMNANTS At Greatly Reduced Prices Rayons, Cottons, Woolens, and Drapery Fabrics at huge savings.	BOYS' BRIEFS Perfect quality Cotton Knit Briefs at a money-saving price. Ages 6 to 16. 3 for 1.00	Plaid Sheet Blankets Block Pastel Plaids . . . Large 70x80 inch size. 1.59	Close-Out Priced! Rayon Satin Bras 2 for 1.00 Heavy quality rayon satin brassieres for firm support. Elastic back insert, adjustable shoulder straps. White only. Sizes 32 to 36.	Girls' Cotton DRESSES 24 only—Age 5-6 and 6x, in Cotton Broadcloth at a huge saving! 1.00
Women's Rayon and Cotton HOSE Warm serviceable Cotton and Rayon Hose . . . dark colors. Sizes 8½ to 10½. 39c	Tots' Bib OVERALLS Blue Denim . . . sanforized shrunk. Age 1 to 5. 98c	BED PILLOWS Plumply filled with chicken feathers . . . good quality ticking. Excellent value! 1.00	Women's Rayon Knit Slips Top Quality . . . White only. All sizes. 1.00	Men's Casual OXFORDS 5.00 • Brown Oak Color. • A good fitting casual—A snug fit around the heel. • Non-marking rubber soles and heels for extra wear. • Goodyear welt construction, an excellent value at this low price. • Sizes 6 to 11.	Chenille ROBES Even at thrifty Penney's it takes a special purchase to bring you buys like this! Baby chenille. 3.98	Week-End CASES Wonderful luggage, sell-out priced! Herringbone, striped pattern, lined . . . Brass fittings. 21-inch size! 2.98	Better MILLINERY Genuine Fur Felt Hats at a low-low clearance 1.00 price!

BETTER DRESSES!



Cut Deeply! **2.00**

Wool Jerseys, Rayon Prints, Rayon Failles. Sizes 14-16-18 and 20. An unbelievable saving on this very special group of Better Dresses.

Group 2—DRESSES Drastically Reduced

Group 2 consists of Rayon Crepes, Rayon Gabardines in smart casual styles—a value you'll long remember. Shop early for your size. **4.00**
PENNEY'S FASHION FLOOR

27 Only—100% CASHMERE SWEATERS

Imported cashmere Slip-over Sweaters—smartly styled in Pink, Blue and Grey. Sizes 34 and 36 only. **5.00**

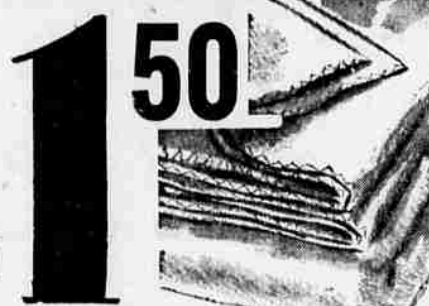
38 Only—Slightly Soiled BETTER BLOUSES

Fussy styles in beautiful rayon crepes, all slightly soiled but what a VALUE. Sizes 32 to 38. **1.00**

100 White COTTON SHEET BLANKETS

70"x95" PERFECTS

Yes that's all you pay for these thick-napped beauties—so supersoft, so cozy warm! Shop prices, check qualities—this is a VALUE!



Men's Wool Gabardine TOP COATS

Reduced 29.75 - 39.75

Smartly tailored all wool gabardines marked down from our regular stock to clear. Find your size early!



MEN'S SWEAT SHIRTS



HEAVILY FLEECE!

Warmly fleeced Sweat Shirts in Grey, Blue or Red at the lowest price in years. **1.59**

Children's 3-Pc. SLEEPERS



REDUCED **1.50**

Little Tots extra Pant Sleepers—in Blue, or Pink. Age 1 to 6—at a drastically reduced price!

Men's All Wool Sweaters



CUT DEEPLY! **3.77**

Men's much higher priced Slip-over All Wool Sweaters—ideal for the high school boy—colorful blazer striped—36 to 42.

Men's 8-inch Logger Style BOOTS



SPECIALLY PRICED! **9.90**

Oil tan uppers—logger last—extra thick compo sole—logger heel. A buy that you'll remember!

Army-Navy WORK SHOE

Rough retan uppers. Long wearing compo soles—A shoe that withstood the rigorous test of the Army and Navy. Sizes 6 to 11½. **4.98**

10 ONLY MEN'S BETTER SUITS

29.75

Not all sizes but every suit a real saving—Come in and try them on and see for yourself.

MEN'S TWEED SPORT COAT \$15

Only about six of these higher priced tweed sport coats at this huge reduction on prices—Shop Early.

MEN'S DRESS RAIN COATS \$6

Tan dress type raincoats at a drastically reduced price.

4-Ounce Hank Knitting Worsted Yarn

• 4-Ply All-Wool • 21 Colors
Isn't it wonderful! All the yarn you want to buy—at this special low price. You can start an afghan, knit a sweater or a pair of socks. All perfect quality. **HANK 89c**

Infants' Stocknit GOWNS

Combed cotton knit with a snap fastener front, draw-string at wrists and bottom prevents scratching. **79c**

Bath Room Set

50 only—non-skid latex back, assorted colors. Lid, cover and matching bath mat. **2.00**

Infants' VESTS

Fine quality cotton that will hold its shape. Long or short sleeve slip-on, pin-back and tie-side styles. White. **39c**

Infants' 36x50 BLANKETS

Woven embossed patterns. Heavy cotton . . . 6" rayon satin bound. **2.98**

Girls' Flannel GOWNS

Better gowns at a drastically reduced price. Age 6 to 16. **1.50**

Plastic YARDAGE

Solid color. 54-inch width clear plastic . . . at a real saving price. 10 yds. **1.00**

Infants' Training PANTS

Double thick body, triple thick crotch. Elastic waist and legs. Sizes 1 to 4. **39c**

Infants' Receiving BLANKETS

Heavyweight cotton with firmly stitched ends to prevent unraveling. Solid pink or blue in 30x40-inch size. Special. **50c**

JEWELRY CLEARANCE!

Ear clips, pins and assorted costume jewelry. Priced to clear. **50c**

Boys' Lined Leather Gloves

Warmly lined all leather gloves in sizes 5 and 6 at a money saving price! **1.00**

Men's T-SHIRTS

White cotton knit T-Shirts at a special low price. **50c**

Boys' SWEAT SHIRTS

Red Ryder character Sweat Shirts in all colors, warmly fleeced. Age 4 to 12. **98c**

200 Yards Spring TWEEDS

55% wool, 45% rayon blend, Rich Pastel Blue, Green, Tan, Grey. **1.79**