

Comment On This and That

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Harman Nichols

Washington, Jan. 19—(U.P.)—The public transportation people in Washington offer all sorts of inducements for folks to ride.

Many street cars and buses have radios which give with music, news, and the time.

All of the public carriers have fascinating advertisements pasted eye-high to attract the strap-hangers.

During a 40-minute ride home a man can get a liberal education.

In the bus that goes out my way, attractive ads practically take a person by the hand and lead him from the cradle to the grave.

One notice, paid for by a dairy advises that without milk from this certain cow barn life will be dull, at best, and maybe even fruitless.

Another placard, done in brief yellow, says that you can't miss pulling up bright-eyed and healthy at 40, where life is supposed to begin—if, of course, you remember to down the juice of a lemon in water every day.

One ad shocks the bus-riding public in big black letters with: "These folks are healthy. Are you?"

The artist pictures the head of a family along with his brood of six or so. The puniest looking guy and the sickest looking kids you ever saw.

I forgot who paid for the ad. No Trouble To Borrow.

A loan company has a cutie in colors suggesting that it's no trouble to borrow from \$50 to \$1,000 "on your signature alone."

The picture shows a happy group pulling up to a vine-covered rambling home in a block-long limousine. The daddy of the house lets out a sigh and says: "Look, kids, it's all ours."

There are liquor ads and beer ads. One paid notice for some of the hard-stuff shows a man bounding out of the sack just as the sun makes it over his window sill. He doesn't even yawn as he crawls off the mattress.

"You feel like this after a night with old so-and-so whisky," the ad says.

Ad For Undertaker.

It probably wasn't planned that way, but right next to the whisky ad was one for an undertaker. It recommended you call a certain number in case of death and "get the full treatment for as low as \$200—a complete grave opened and closed for as little as \$65."

The undertaker promised to put you six feet under with better service than you'd get—alive—in the best hotel in town. "Sixty some services," in fact.

This particular notice had been mutilated, since I first saw it.

In the center of the ad originally was a picture of the funeral director. Under it was a picture of a coffin, looking pleasantly down on the bus riders with the lid open.

Master In Coffin.

On another ride, I noticed somebody with an upside-down sense of humor had taken a knife, cut out the picture of the undertaker, cut a slit in the coffin and put the master, himself, therein.

Across from this ad, was another obviously paid for by the advertising concern which puts up the signs:

"Which of these ads do you like the best?"

Well, that's pretty hard to say.

Junior Chamber Picks 10 Outstanding Men

Chicago, Jan. 19—(U.P.)—Charles H. Percy, 30 year old president of Bell & Howell company was named today as one of the 10 "outstanding young men of the nation for 1949" by the U. S. Junior Chamber of Commerce.

He was the only businessman named to the award this year and will be given a key and scroll at a banquet in Peoria, Ill., next Saturday.

The other nine were Kenneth S. Pitzer, director of research for the atomic energy commission; Theodore Roosevelt III, Pennsylvania secretary of commerce; Oklahoma Football Coach "Bud" Wilkinson; Rep. Gerald R. Ford Jr., of Michigan; Mayor Robert L. Floyd of Miami; Inventor Charles E. Hastings; Army President Harold Russell; Attorney John Ben Sheppard; and Dr. Franklin D. Murphy of the Kansas university school of medicine.

Man Killed As Auto Goes Through Garage

Chicago, Jan. 19—(U.P.)—Louis F. Solarz, 35, left his wife, Regina, in their automobile while he opened the garage door upon their return from a movie.

Suddenly, the car shot forward. It pushed Solarz through the garage, knocked out the back wall, and pinned him against a fence 30 feet away.

Solarz was pronounced dead on arrival at a hospital.

Authorities said Mrs. Solarz would be questioned at an inquest tomorrow to determine if she had accidentally stepped on the accelerator instead of the brake.

AIR POCKET BLAMED

Madrid, Spain, Jan. 19—(U.P.)—Officials blamed an air pocket today for the crash of a military transport plane yesterday in which 16 persons were killed.

Dead line Sunday Classified is at Noon Saturdays.

NEWBERRY'S

Friday and Saturday

RED

TAG DAYS



Ladies' Rayon
GOWNS

RED TAG DAYS

77c

Made of non-run knit rayon. Shoulder strap style. 2 1/2 in. lace across front. 50 in. long. Assorted colors. Size, medium.

Ladies' Button Front
COAT SWEATERS



Long sleeves, 100% virgin wool. White and all wanted colors. Reg. 2.98 value. Sizes 34 to 40... Red Tag Days

229



MEN'S BOXER SHORTS

Sanforized broadcloth. Assorted stripe patterns. Full cut. Elastic waist. Sizes 30 to 42.

47c



WHITE PILLOW CASES

Size 42" x 36". Hemstitched. Stock up now—at this low price.

39c Ea.



2 COLOR STRIPE Bath Towels

18" x 36". Thick, terry. Soft and absorbent. Assorted colors.

25c

Full size 10 Qt.
DISH PAN

First quality heavy grey enamel. Red Tag Special

49c



Ladies' Everette Style
FELT SLIPPERS

Printed felt collar and mud guard. Pam Pam, imitation suede. Colorful companions for your leisure hours. Sizes 4 to 9.

77c pr.



Ladies' Rayon **HOSE**

260 needle, 1st quality. For hardy every day wear. Smooth feeling, practical. Sizes 8 1/2 to 10 1/2.

25c pr.



Ladies' Heavy Quality
RAYON PANTIES

Assorted lace and tailored brief styles. Elastic waist. Double fabric crotch. Assorted colors. Medium, large.

19c



Ladies' **RAYON SATIN SLIPS**

RED TAG DAYS

97c

Lace trim top, bodice cut front, straight back. Adjustable shoulder straps. Assorted colors. Sizes 32 to 44.

Super Sheer 54 Gauge
15 Denier

NYLONS

Full fashioned. All the new colors... Sizes 8 1/2 to 10 1/2. But for slight irregularities these fine hose would sell for 1.59.

88c

PAIR Red Tag Days

On the Mezzanine
Special Assortment of

Sanforized

CHAMBRAY REMNANTS

Save on this fine high quality material.

Reg. 59c Value

Red Tag Days Special

39c yd.

NEWBERRY'S FOUNTAIN LUNCH

Red Tag Day Special

Newberry's Famous Newburger

Sandwich on a Bun served with Potato Salad

and a Cup of Coffee or any 5c drink

35c

Refresh yourself at Newberry's!



Thrifty Fashion Finds

CRISP SLEEK RAYON FRENCH CREPE

DRESSES

FOR Only

\$2.79

Sizes 12 to 20, 38 to 44, 46 to 52

Sensational Value! Smart and colorful—just what you'll want for year around wear. Besides being so very attractive, these dresses are fast-washing.

RED TAG DAYS



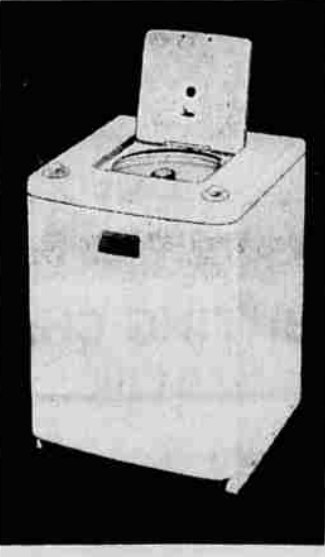
Whatever your size you'll be delighted with these dresses. Clever details, carefully cut for smart fit and roomy comfort. Large selection of prints, colors and styles. Better be here very early if you want to get in on this value.

The Maytag automatic washer gets clothes really clean!

Clothes come out sparkling clean quickly, easily with the famous Maytag Gyro-foam washing action. A new spinning technique lifts the dirt up, over and away from the clothes. So perfectly balanced that bolting down is never required.

Beautiful Dependable Thrifty!

Liberal trade-in—Low monthly terms



Younger Appliance Co.

31 NORTH BARTLETT — PHONE 2-6419



16 PIECE VIRGINIA ROSE DINNERWARE SET

You Get
• 4 CUPS • 4 FRUIT DISHES
• 4 SAUCERS • 4 DINNER PLATES

Virginia Rose pattern—3 sprays, delicately shaded pink flowers with light green and gray leaves. It is applied to the beautiful and slightly embossed Virginia Rose shape with a platinum edge band.

\$2.98

J.J. NEWBERRY CO. 5c-10c-25c STORES