

LAUNDRY CLINIC AND COOKING DEMONSTRATION PLANNED HERE

Home Appliance Company, 115 East Main Street, Holds Big Two-Day Event All Day Friday-Saturday, January 20-21

LIST SCHEDULE KITCHEN CLINIC OPENING FRIDAY

Sessions Start 10:30 A. M.; Evening Program Friday; Public Cordially Invited

The two-day kitchen clinic starts Friday morning at 10:30 to 11:45 with a complete Home Laundry demonstration. Miss B. J. Christensen, General Electric Home Economist, will start the show with a complete washer, dryer and ironer demonstration. She will discuss the latest ironing methods, give hints about new Laundry detergents and how to get the best results with them, and she will explain the use of clothes dryers.

At 2 o'clock Friday afternoon Miss Christensen will conduct a cooking school. She will show you how cooking can be as easy as pushing a button, when you are cooking with a General Electric Range.

SATURDAY, JANUARY 21 HOME SHOW SCHEDULE

From 10:30 to 11:45 Saturday morning Miss Christensen will conduct a Home Laundry demonstration. She says that she will repeat Friday's show and try to include everything that she forgot to bring out Friday.

From 2:00 to 3:15 Saturday afternoon Miss Christensen will conclude the two-day show with another cooking school. The Home Appliance Co. is sure that Rogue river valley ladies will be interested in any part or all of the program. Everyone is welcome to attend any or all of the five demonstrations. So plan now to attend the big Home Appliance company Kitchen Clinic.

Home Economist Coming



Miss Betty Jane Christensen, widely known home economist, who will conduct the complete kitchen clinic at the Home Appliance company here Friday and Saturday. Miss Christensen is a representative of the General Electric Supply corporation of Portland, and is recognized as an authority on problems of homemakers.

PRACTICAL TEST PROVES SUCCESS OF NEW SWITCHES

More than one year ago the General Electric Co. introduced for the first time Push Button Switches on its electric ranges. The new switches were attractive in appearance and were certainly more convenient to use. However, many people were dubious about push buttons on electric ranges. Now more than one year later the General Electric company is proud to announce that push buttons on electric ranges are an unqualified success, and they are here to stay. In more than one year of actual use, there has been fewer than one switch failure in more than 2,000 Push Button Switches.

This is a better record than has been possible with the old-fashioned rotary type switch. As a result of these findings, the General Electric company have installed Push Buttons on more of their 1950 Model Ranges.

These new General Electric Ranges may soon be seen at the Home Appliance Store.

CABINET TYPE ELECTRIC IRONER IS DEVELOPED

The General Electric Company has just introduced a new low priced Cabinet Ironer. This new rotary style ironer will sell for less than \$100.00.

This new ironer has many deluxe features such as knee control, 22 inch roll, and full cabinet. Miss Betty Jane Christensen will demonstrate this and other General Electric Ironers Friday and Saturday morning from 10:30 to 11:45. The Home Appliance Co. wants particularly to invite present ironer owners to attend the Ironer Demonstration.

Nancy Holmes SUGGESTS



"To market, to market, to buy a fat pig". Good advice there in that old nursery rhyme, for pork is one of the best meat buys these days.

Because pork cookery varies sharply from most other meat, Nancy Holmes of the Best Foods consumer kitchens, suggests that you bone up on some of its important points. For example, cook thick cuts of pork at least 30 minutes per pound, making certain that it has lost all of its pinkish color before serving. A low oven temperature is preferred for a minimum of shrinkage.

And remember that economical cuts of pork can be prepared to make many a tasty dish. This Cranberry Stuffed Pork Roast is one!

Cranberry Stuffed Pork Roast
Boned pork shoulder, 6 to 7 pounds
1 1/2 cups cranberries, chopped
2 tablespoons sugar
1 small apple, peeled and diced
1/2 cup vitaminized margarine, melted
1/4 teaspoon sage
Dash of nutmeg
2 tablespoons tomato catsup
2 tablespoons chopped parsley

Rub meat inside and out with salt and pepper. Mix cranberries and sugar and let stand. Combine bread cubes with rest of ingredients. Add cranberries. Fill pocket of pork with stuffing. Sew or lace pocket together with string. Roast in a medium oven (350°F.) allowing 40 minutes to a pound. Garnish with glazed apples filled with candied cranberries. Serves 8 to 10.

GENERAL ELECTRIC ADDS NEW MODEL TO 1950 LINE OF FINE HOME FREEZERS

New Home Freezer 11 Cubic Foot Capacity — Holds 400 Pounds of Foods in Small Cabinet Size — New Insulating Material Used.

Medford, Oregon, Jan. 19. The Home Appliance Co., local General Electric Appliance Dealers, announced today that they have just received a new model General Electric Home Freezer.

The new freezer is an 11 Cubic Foot size. This size freezer is large enough to hold approximately 400 pounds of meats, vegetables, and frozen foods. The new freezer has sliding baskets for convenient loading, a warning signal light, a handle that may be locked, a special compartment for food packaging materials, and many other attractive features.

A very remarkable feature of the new 11 Cubic Foot Freezer is its large capacity and yet small cabinet size. This new freezer is only slightly larger in its outside dimensions than the present 8 cubic foot model. This larger food storage capacity in a smaller cabinet was accomplished by two major changes in design. The General Electric Engineers have used a new and superior insulating material that permits the use of narrower cabinet walls. And secondly the freezer unit has been repositioned in order to attain greater storage capacity.

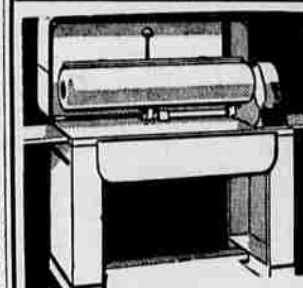
SPECIAL SAVINGS — for —

RED TAG DAYS
Friday and Saturday

SPECIALS TO BE FEATURED DURING RED TAG SELLING

The Home Appliance Company, cooperating with the merchants of Medford, will feature store-wide savings for city-wide Red Tag Days Friday and Saturday. These Red Tag bargains are offered in connection with the company's two-day laundry clinic and cooking demonstrations.

As examples of the values offered, the Home Appliance Company is offering for these two days 1949 model electric refrigerators at reductions ranging from 10 per cent to 20 per cent. A few 1949 model electric ranges will also be featured at reductions of approximately 10 per cent. A few 1949 model vacuum cleaners will also be offered at substantial savings.



SEE THIS and Other GENERAL ELECTRIC Rotary Ironers Demonstrated at Our Home Laundry Clinic

FRIDAY and SATURDAY Mornings at 10:30 to 11:45

Then take advantage of our FREE TRIAL OFFER

Home Appliance Co.

Save Up To \$25.00 On A

GENERAL ELECTRIC Clothes Dryer

ON INSTALLATION COST

Special Offer

30 Days Only

Wired and Installed At No Extra Cost

Only \$249.95

As Little As \$24.95 Down and \$12.03 per month

Plan Your Wash Days Independent of the Weather — Dry one load of clothes in your General Electric Clothes Dryer while you are washing another load.

\$249.95 At THE HOME APPLIANCE CO.



DON'T FORGET! Special Savings

During

RED TAG DAYS
Friday and Saturday

SEE

Miss B. J. Christensen
General Electric Home Economist

Demonstrate this
GENERAL ELECTRIC Flatplate Ironer

Friday and Saturday
At 10:30
Then Take Advantage

of Our Free Home Trial Offer
Home Appliance Co.



CITY ELIMINATES GARBAGE PROBLEM

Jasper, Indiana — The General Electric Company has been awarded a contract to install a Garbage Disposal in every home in Jasper, Indiana.

The contract will exceed \$100,000.00 with about 1400 Disposals to be installed. This is the first such contract on a city wide basis in America. The citizens of Jasper feel that by eliminating garbage and garbage cans they will do a lot toward eliminating certain types of diseases.

FOR LASTING KITCHEN CONVENIENCE

GENERAL ELECTRIC

Electric Sink

WITH AUTOMATIC DISHWASHER AND DISPOSAL*



WASHES ALL YOUR DISHES — The G-E Automatic Dishwasher washes all your dishes, glassware, silverware, pots, and pans in a few minutes. Simply press the control bar and let the dishwasher do the rest — automatically. Your dishes will be hygienically and sparkling clean — without a trace of grease.

DISPOSES OF GARBAGE — The Disposal, designed for ready installation in the G-E Electric Sink, shreds all food waste, and flushes it down the drain. You can forget about garbage cans and garbage odors because food waste is disposed of while it is still fresh.

ELECTRIC SINK \$349.95
Without Disposal \$124.95

See an Actual Demonstration Now at the —
Home Appliance Co.

You Can Put Your Confidence In GENERAL ELECTRIC And The —
HOME APPLIANCE CO. 115 EAST MAIN
PHONE 2-4585