



PENNEY'S RED TAG DAYS

Friday and Saturday With a Host of Outstanding Bargains!



THAT'S WHAT YOU'LL SAY ABOUT THESE!

Permanent Finished
Ruffles 8" Wide!
White . . . 84 by 81 in.
NEW LOW PRICE!

Fine Marquisette

PRISCILLAS

Now Only **3.49**
Pair

LARGE SIZES TOO—

144"x81" 6.50
276"x81" 9.90

NEW LOW PRICE
ON FAMOUS HATHAWAY

Nylon **PRISCILLAS** 8⁹⁰
84"x81"

2⁹⁸

IS PENNEY'S THRIFTY
PRICE FOR THESE

Nylon Panels

NEED WE SAY MORE?

Hathaway
They'll go like
hotcakes! Be
smart—get
yours early!

Nylon marquisettes . . . the "last word" in curtains! Great time and work savers! And because they're back at your windows so quickly, you need fewer curtain "changes" per window! That's thrifty too! You'll like the way they're made with deep 3" bottom hems, 1" side hems—just like all Penney-perfect curtains. Pair 84" wide, full length.

See the same quick-to-wash, quick-to-iron nylon fabric in panels 42" wide. Same fine workmanship—priced so thriftily!

Save Now on
Printed Cretonnes

DON'T MISS THIS PENNEY
THRIFT BUY—YOU SAVE!

1.79 yd.

Interesting dobby weave (firmly woven with plenty of "body"), in a big choice of striped and floral effects to harmonize with modern as well as traditional settings. Plenty heavy enough for trim-fitting slipcovers! Another January feature! 48" wide.

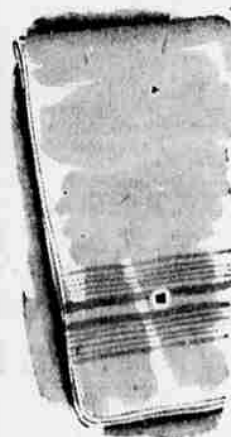
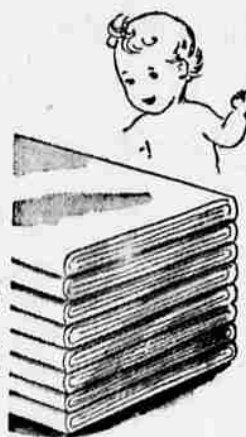


Check These
**RED TAG DAY
BUYS!!**

**NURSERY
DIAPERS!**

2.00 doz.

Penney's soft-textured long-wearing diapers! 27"x27" Birdseye diaper cloth, packed one dozen to a package. Highly absorbent!



**RECEIVING
BLANKETS**

2 for \$1

Save! Soft cotton receiving blankets! White only, with striped borders. Stitched edges. Full 30"x40" size!

Jumbo Size
**Flour
Squares**

4 for \$1

Extra large size . . . 36x37 inches . . . Heavy quality, washed, bleached and ready to use for dish towels, laundry bags, diapers, dozens of ways! Stock up!



**STOCK UP PRICE
WASH CLOTHS
3 for 25c**

Yes, you save plenty on these first quality terry wash cloths during Penney's White Goods event! Solid colors, woven checks. Buy!

5% Wool
**Jacquard
Blankets**

3.77

Your all-time favorite in a well-balanced blend of 70% rayon, 25% cotton and 5% wool. And, typically Penney's, the price is rock-bottom! Buy!



SPECIALLY PURCHASED!

★ 80 SQUARE WEAVE!
★ SPRING PATTERNS
★ SIZES 12 TO 44



CRISP COTTONS!
AT A RED TAG DAY LOW!

Smart buys . . . these Spring cottons! You'll save plenty on this special purchase . . . for these dresses are priced even below what it would cost you to make them! Figure it out . . . they're our regular 80 square top quality percale cotton prints, cut full. Fresh Spring prints on light, medium or dark grounds . . . lots to choose from in sizes from 12 to 44!

1⁵⁰
12 to 44

SPECIAL! BLOUSES

**Washable
Rayon Crepe!**

Red Tag day Feature

Unbelievable but true! French crepe selected printed rayon in clever little blouses . . . Sizes 32 to 38. Hurry for these. They will be an early sell-out!

69c



**Special Purchase! 50 New
Spring SUITS**

Red Tag Day
Feature! **16.75**

Just unpacked! Season's smart new styled suit dresses in rayon and wool gabardines, sharkskin and woven plaids. They'll go everywhere. You'll be interested in the fabrics and splendid tailoring that Penney's offer you at this extremely thrifty price!

PENNEY'S FASHION FLOOR

**8-INCH STEEL
Dressmaker Shears**

That's right, just 79c for these quality shears! Featherlight with razor sharp chrome cutting edges. Easy-to-grip plastic handles.
**PINKING SHEARS
GRIFFON
3.95
WIES 7.95**

