

PEARS, IMPORTANT VALLEY PRODUCT, GETTING TOP PROMOTION

2,554,000 Boxes Of Fruit Shipped Here

With 2,554,000 boxes of pears put in the hands of consumers this season by Rogue valley orchardists and packers, the business is naturally interested in promoting the fullest enjoyment of the fruit already bought so as to assure a reader market for pears harvested in succeeding seasons. Their chief instrument in furthering public acceptance of the succulent fruit is the nation's oldest organization of its kind—the Oregon-Washington-California Pear bureau, a non-marketing association, comprising 85 per cent of the growers and shippers of the west coast states.

The goal of the bureau, through its program of education, promotion, and scientific research, is to bring better fruit to retail markets and ultimately to American homes through a scientific pre-ripening or "conditioning" process. Besides better fruit for consumers, the program means greater profits to producers and dealers. And the efforts of the bureau are not confined to the continental United States—they are also directed at the export trade.

Pear Facts Given
Organized in 1931, the bureau now boasts an able home economics department under the direction of Emma States who presides over what is known as Pacific Kitchen in Seattle. The bureau's studies have yielded up an encyclopedic volume of facts about the dietary value and the appetite-appeal of the pear.

Pears, the bureau proclaims, are approximately 12 per cent sugar and are a quick energy food. Of the sugar in pears, 85 per cent is levulose, providing not only quick energy, but longer lasting energy in the conversion of the body of this form of sugar to glucose.

Of all the fruits available during the fall and winter months, pears are well on the way toward becoming a staple. Four varieties reach tables in homes all over the world over a 10-month period ranging from September until June.

Fruit Varieties
The bosc, the fall russet pear, is distinguished by its symmetrical base and long tapering neck. When ripe, it is a rich russet color and is best between September and January.

The comice is a special favorite during the Christmas holiday season for a gift fruit. It is a large pear, large in size, and takes on a creamy yellow color when ripe. It often has a bright red hue. The flesh is fine-grained, sweet, and juicy. For best results, serve between October and February.

The anjou is a stubbier, semi-heart shaped pear. It borders between a green and creamy yellow when ripe. It has a rich flavor, fine texture and is full of juice, making it a favorite for eating fresh. On the market from October until April.

The nelis is a small, russet pear and has a sweet tender meat. It appears on the market in January and is available until June.

Recipes Given
Pacific Kitchen's home economists have come up with dozens of tempting meal time and between meal suggestions—all with pears in the starring role.

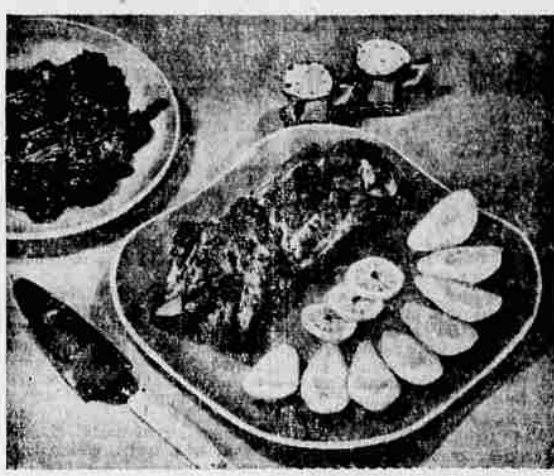
For example, fresh pears may be used alone or in a combination with other fruits for delicious salads. And for a combination fruit plate, here is a suggestion: 1 ripe anjou or fall russet pear 3 orange slices 3 cooked dried prunes Cream cheese Lettuce cup

Cherries for garnish French dressing Arrange lettuce cup or other salad greens on a salad plate. Wash, halve and core the pears and dip cut side in lemon juice. Arrange through the center of the plate and arrange orange slices on the back of the plate and place the prunes which have been stuffed with cream cheese between the pear halves. Garnish pear halves with maraschino cherries. Serve with french dressing. The result will be a salad plate to delight family palates—and Medford orchardists who furnished the pears.

Pear Chips
Another suggestion is gingered pear chips, said to be wonderful with barbecued spareribs but equally good with other meats. Housewives are urged to try them with baked Virginia ham or broiled hamburger patties. The recipe: 3 or 4 bosc or anjou pears 1 cup sugar 1/4 cup water 3 tablespoons lemon juice 3 or 4 slices lemon 1 tablespoon chopped candied ginger or 1 teaspoon powdered ginger. Combine the sugar and water and bring to a boil. Add the lemon juice and ginger. Quarter the pears and cook in syrup until



FRESH PEAR COLE SLAW—Shown here is a winter salad with a summer crispness. To achieve similar results, wash, quarter, and dice enough anjou or bosc pears to fill one cup; mix them with three cups of coarsely chopped cabbage, one-half cup of salad dressing or mayonnaise, and one-half teaspoon of salt. Serves four.



PERFECT PARTNERS—Gingered pear chips team with old fashioned barbecued spareribs to form the party perfect menu for the letter perfect hostess. Typically a man's dish, it is pungent and faintly tart. See recipe below.



FOR THE JUNIOR CHAMPION—Off for a few hours of skating with pear in hand—it's a ready made lunch—easy to carry and easy to eat. No time out to peel the pear because the tender skin adds to the eating enjoyment.

Red Cross Seeking Crafts Instructor

Officials of the Jackson county chapter of the American Red Cross said yesterday they are seeking someone experienced enough in leather work, metal work, weaving, or wood carving to teach them in the arts and crafts shop at the domiciliary center at Camp White. Persons interested are asked to call Red Cross headquarters, 2440 S. Mrs. John Day, hospital chairman for the chapter, announced yesterday that eight duplicate bridge players have been secured to serve as partners for the center's bridge enthusiasts.

BLASTS MEAN TROUBLE
Dothan, Ala. (U.P.)—Dothan citizens haven't heard six blasts on the city's fire siren yet but when they do they'll light out for the tall and uncut. Under the new system, six blasts mean "Emergency... hunt cover... call out the national guard."

TAILORED LONG ON JOB

Shullsburg, Wis. (U.P.)—W. H. Jones, 86, says he has made thousands of suits, many for several generations of the same families, since he took up tailoring in 1880. Jones worked 10 years with his father, but has operated the business for the last 59 years alone in the same shop.

Charter For Engineers Group To Be Presented

The charter for the new Rogue valley section will be presented at the annual meeting of the Professional Engineers of Oregon in Portland on January 28, according to John F. Porter, city manager of Grants Pass, president of the section.

Newly elected officers to be installed at the annual meeting of the state group include J. A. Corenbaum, president; Hilbert Johnson, vice-president, and R. B. Temple, W. C. Williams and E. J. Himes, board of trustees.

The familiar custom of serving roast pig with an apple in its mouth might have originated away back in the middle ages when apples were used as bait to lure the wild boars into a deep pit.

Oregon Farmers Now Lead Nation In Ladino Output

During the past season, Oregon has become the nation's leading producer of the ladino clover seed. According to the latest figures from the United States department of agriculture, Oregon farmers produced 2,200,000 pounds in 1949, boosting the national total to the record high of nearly 3,400,000 pounds.

Oregon's total was four times as much as the previous season and twice as much as that harvested in California which has led in ladino seed production for several years.

National production of both alsike and ladino clover is well above forecasts, the Oregon State college extension service revealed yesterday in its weekly Oregon specialty crops review.

The alsike crop is turning out about 13 per cent better than expected, due to good yields and still production is 13 per cent less than in 1948 but a little more than the 10-year average. Acreage was well below both 1948 and averages. Oregon, California, and Iowa were the only states producing more alsike clover seed in 1949 than in 1948. Oregon, with 108,000 bushels, had nearly a third of the national crop.

Washington Veterans Here OK'd For Bonus

Washington state World War II veterans' bonus application forms are now available in Oregon, the state department of veterans' affairs reported today. The blanks were received in Salem last week from the Washington state auditor's office and were immediately mailed out to veterans' service officers in 20 Oregon counties. The office of the Jackson county veterans' service officer is on the third floor of the county courthouse. The bonus is payable to veterans who resided in Washington for not less than one year prior to their World War II service and applications must bear a notarized statement by one witness who knows the applicant meets the residence requirement.

The bonus pays \$10 for each month of domestic service and \$15 for each month of foreign duty between the dates of Dec. 7, 1941, and Sept. 2, 1945. Maximum payable is \$675. Surviving unmarried widows, children or dependent parents of those who died in service are eligible for benefits earned up to the time of the serviceman's death.

Washington veterans' officials have advised that payment probably will not start until after March since bonds must be sold before funds are available.

Philadelphia, Jan. 14—(U.P.)—A new drug which may help alcoholics refrain from intoxicants was under study at Lankenau hospital today.

BURGLAR JUST HUNGRY
Knoxville, Tenn. (U.P.)—A burglar apparently wasn't interested in money when he entered a home here. He spurned three purses containing money, two watches and other valuables. He took ham and potato salad from the ice box. "He just must have been hungry," a detective said.

One of the world's strangest "burial grounds" is at St. Catherine's Monastery, at the foot of the Biblical Mt. Sinai in south-east Egypt. There the skeletons of all monks dying within the convent are preserved in a small building, where skulls are stacked in one heap and body bones in another.

Schools At Eagle Point Planning Dimes Concert

A special concert by the Bajan Volga troubadours for the benefit of the March of Dimes drive is being sponsored by Eagle Point schools in the Eagle Point gymnasium Monday, January 16 at 8 p.m. The troubadours have been entertaining in valley schools during school assembly periods through National School assemblies. The Eagle Point schools, however, are sponsoring the concert in the evening and opening it to the public with admission charges to benefit the dimes drive.

Wladimir and Alla Bajan, natives of Russia but now American citizens, are reported to present a unique and colorful musical program. Bajan plays the balalaika and the guitar, and sings in a tenor voice. He is a former member of Plafoff's Cossack choir.

Mrs. Bajan is a graduate of the Moscow Ballet school and has toured Europe with her own company. She is described as having a typically rich Russian soprano voice, and together the couple sing and dance many Russian folk songs and dances. A special feature of the program are the picturesque costumes. The Bajans have made their home in Hollywood since 1929 and have appeared in a number of motion pictures.

India Missionary To Be Methodist Speaker

Miss Jennie Smith, missionary from India, will be guest speaker at the First Methodist church, West Main and Laurel streets, today at the 11 a. m. service.

Miss Smith will speak in connection with the annual thank offering service of the Woman's Society of Christian Service. Mrs. Roy Gilbertson will introduce the speaker and Mrs. Jessie Minner will read the responsive reading.

The Shipmates' Bible class will also be presented to the congregation and Mr. Charles Adamson will make a brief presentation on the work of the class. The choir will sing the anthem, "I Sought the Lord," Stevenson, with solo by Mrs. Howard Bush. Dr. J. S. Heatherington will sing "The Lord Is My Strength," by Bruno Huhn.

At the 7:30 p. m. service Rev. Meredith Groves will speak on "The Whale in Your Life."



Roy L. Thurman

Roy Thurman Joins Ekerson Store Staff

Roy L. Thurman has joined the Ekerson Paint and Roof store staff as engineer and head of the insulation department, it was announced Saturday by H. L. Ekerson, proprietor. Thurman has been manager of the C. H. Clawson company for the past three years.

Thurman has had much experience in home insulation problems, Ekerson said. He has been a Medford resident for four years, coming here from California where he operated a dry cleaning establishment in Claremont. He is a former partner in the Acme Dry cleaners here.

B. A. Stagg, who has headed the firm's insulation department for the past two years, will continue as general sales manager, with Al Norquist as roofing manager.

Iron Lung To Be Given By Ashland Jaycees

Ashland, Jan. 14—The Ashland Junior Chamber of Commerce will officially present an iron lung to the city of Ashland in conjunction with the opening of the 1950 March of Dimes fund-raising campaign.

Sherman Hadley, chairman of the iron lung committee, said the lung is already at the Ashland hospital and is ready for emergency use. He said the equipment is completely paid for. Mayor Thomas Williams is expected to accept the lung for the city at a presentation ceremony to be announced later.

Express Rates On Buses Increased By Order Of PUC

Public Utilities Commissioner George H. Flagg has granted the petition of Pacific Greyhound lines for an increase in rates on express shipments, according to an announcement made yesterday from the commissioner's office.

A hearing on the petition was held December 19 and in announcing his approval of the increase, Flagg said he had found that express shipments by the passenger carrier had increased to the point where they had become a burden on Greyhound facilities. Due to the congestion both at the terminals and in the baggage compartment of the buses, express claims have increased between 15 and 20 per cent in the last year, Flagg said. The congestion was found to be affecting the convenience of the passengers.

The commissioner said he had also found that the volume of express has grown to such an extent it can no longer be considered as an incidental part of the passenger service authorized by the Greyhound permit; that, to a great extent, rates account for the large volume of express shipments rather than a need for fast service; that the present express rates and charges do not produce enough revenue to be self-sustaining for the service rendered and therefore are not compensatory. Use of Greyhound for express shipping has increased nearly 39 per cent in Medford from 1947 to 1949—compared to average increases of 21.4 per cent in Eugene and 9.4 per cent in Portland.

The bus company has been ordered to file new rate schedules with the commission within 10 days. New rates are expected to range between 75 cents and \$5.35, depending on weight and shipping distance. The old rates ranged between 45 cents and \$4.85.

Officers To Attend Staff College Course

Maj. Otto Ewaldsen, CE, division engineer, and Maj. John Crawford, MI, division administrative officer, of the 6310th logistical division, organized reserve corps, will attend a special command and general staff college course at Vancouver Barracks, Wash.

The two Medford men left yesterday to take the 15-day instruction. The training reportedly is six weeks' college work concentrated in the shorter period to accommodate reservists.

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