

*The Annual Red Cross Campaign Starts
Today — Give Now! Give Generously!*

This woman's work is never done!



STILL URGENTLY NEEDED. As long as the Red Cross is needed, clubs and canteens will offer a touch of home to GIs in Germany and Japan. And meanwhile flood and disaster will require instant emergency service here at home. Give now!



NECESSARY FOR YEARS. The slow convalescence of a crippled veteran in a hospital calls for months of unflagging, genuine sympathy and encouragement from Red Cross social workers. This kind of service must be available for years. To make it possible, give now!



"ALWAYS READY." Disaster, flood, and epidemic must never find the Red Cross unprepared to render instant, effective service on the spot—and getting the injured away to safety. Your contribution will make effective service possible at once—everywhere!

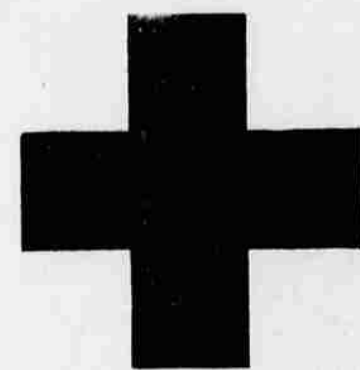


**Now . . . more than ever
he needs your Red Cross**

V-DAY is history, but Victory over war's effects on our disabled service men is far in the future!

And thousands of Red Cross women are still in active heart-warming service—abroad and at home—still helping to lift the burdens of worried—crippled—discouraged—homesick GIs.

This is the war that never ends—calling on the Red Cross for the services that must never fail our victorious troops—and calling on you for the contributions that are needed now—even more than they were in the years of battle!



YOUR Red Cross MUST CARRY ON . . .

GIVE!

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