

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●



Another Shipment of Those FINE COOKIES FROM CHICAGO

We can't get the sugar to bake 'em so we go to the fellow who can.—Very Fine Quality—economically priced and a fine assortment.

- Home made
- Oatmeal
- Tasty Dainties
- Butter Kist Fig and Honey Bars
- Banana Cream Sandwich
- Iris Sandwich
- Windsor Sandwich
- Home style Fruit filled



FOUR VERY FINE CAKES for the Week-End

WHITE LAYER COCONUT CAKE	BROWN SUGAR SPICE CAKE	Golden Pineapple YELLOW LAYER CAKE	SOUTHERN NUT CHOCOLATE CAKE
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Whole Cake 59c Half Cake 30c

For Breakfast and the Lunch Box
Date and Orange Slices 6 for 25c
Walnut Clusters 4 for 15c
Almond Coffee Cake..each 23c

Home Purity Vitamin
Enriched Bread
Lb. loaf 9c
1½-lb. 2 for 25c

Groceteria Guaranteed

Fresh Killed
Grain Fed Hen
TURKEYS
lb. 49c
8 to 10-lb. Average Weight

FOUNTAIN
SPECIAL
Baked Ham
Roast Turkey
Roast Steer Beef
Coffee
Bread and Butter
Choice 40c



Lean Shl. Roast
35c lb.
Loin Pork Roast
33c lb.
Fresh Pig Hocks
21c lb.
Pork Steaks
LEAN CUTS
38c lb.
Center Cut Pork
Chops
38c lb.

Meats

Good or Your Money Back!

STEER BEEF SALE

Saturday

Jackson County fed steers. Fresh killed, government graded—(good). Sold strictly at O.P.A. ceiling prices. Every cut of meat you buy plainly marked with grade and price.

STEER BEEF

POT ROAST 28c Lb.

Short Ribs of Beef 21c Lb.

Lean Boiling Beef 39c Lb.

All Meat—No Bones

ROUND STEAKS 40c Lb.

T-BONE STEAKS 50c Lb.

RIB STEAKS 33c Lb.

GROUND

Steer Beef

lb. 29c

HOMEMADE

Pork Sausage

lb. 39c

Kaukauna Club Smoked

Cheese each 33c

2-lb. BRICK AMERICAN CHEESE 79c ea.

Sliced

Dried Beef

¼-lb. 17c

Voght's

Philadelphia

SCRAPPLE

Lb. Glass

29c each

Table Ready

MEATS

The finest assortment for evening luncheon or lunch box.

Dairy Dept.

Lost River Milk

Campbell's Milk

Snider's Milk

Cottage Cheese

Snider's - Farm Style,

Sweet Maid - Country or

Cream Kraft - Country

Creamed Style.

Save On Toilet Goods and Remedies

Some Toilet Goods Plus Tax

Lucky Tiger Magic Shampoo—

75c size 59c

Jeris Shampoo—50c size 39c;

60c size 49c

Jeris Antiseptic Hair Tonic—

50c size 39c; \$1.00 size 79c

Vaseline Hair Tonic, 70c size 63c

Man-o-Oil Shampoo, 60c size 53c

H-Q-Z Liquid Shampoo—16 oz.

bottle 49c

L.B. Hair Oil—50c size 39c;

\$1.00 size 79c

L.B. Foaming Shampoo—

40c size 34c; 65c size 59c

Wild Root Creamoil Formula—

For the hair; \$1.00 size 79c

Wild Root Regular Formula—

60c size 47c; \$1.00 size 79c

Fitch's New Process Oil

Shampoo—50c size 39c

Fitch's Saponified Coconut Oil

Shampoo—60c size 47c

Fitch's Ideal Hair Tonic—

60c size 47c

Fitch's Rose Hair Oil—10 oz.

bottle 29c

Fitch's Wave Oil—4-oz. bot. 19c

Merit Castile Shampoo—

8-oz. 29c; pint 59c

Drene Shampoo—60c size 49c;

\$1.00 size 79c

Palm Olive Shampoo—bottle 23c

"42" Eucalyptus Shampoo—

60c size 49c

"42" Luster Life Hair Oil Tonic—

60c size 49c; \$1.00 size 79c

Woodbury's Creams, 75c size 59c

Complete beauty—Dry skin—Oily skin

Woodbury's Powder Base—

50c size 39c

Pond's Creams.....75c size 59c

Fitch's Massage Cream—

8-oz. jar 69c

Fitch's Hand Cream—

8-oz. jar 47c

Vicks' Vapo-Rub.....50c size 39c

Vicks' Vapo-Rub.....35c size 27c

Mentholatum.....60c size 53c

Musterole—40c size 33c;

75c size 61c

Mint Rub.....50c jar 43c

Penetro.....two sizes 35c, 60c

FRUITS and

VEGETABLES

Texas Pink Grapefruit

large size, lb. 9c

Sunkist ORANGES

size 252's, 3 Lbs. 25c

New Red POTATOES

3 Lbs. 25c

Tangerines, 3 Lbs. 25c

Carrots, large bunches

2 for 15c

Sweet Potatoes 2 Lbs. 19c

Southern Yams 2 Lbs. 19c

Parsnips, 2 Lbs. 19c

Rutabagas, 3 Lbs. 23c

Groceteria Greater Savings

New Orleans asstd. DIVINITY CANDY 1-lb. 7-oz. box \$1.29

CREOLE CHOCOLATE FUDGE ½-lb. pkg. 39c

SEAFARER PINK SALMON No. 1 can 26c

PACIFIC CHUM SALMON No. ½ can 18c

DAVIS BROS. ATLANTIC OCEAN MACKEREL, No. 1 tall can 21c

(Just Brown in Skillet)

ROSE BOWL PACIFIC MACKEREL No. 1 tall can 19c

PEL-LA-CO SWEET POTATOES in Syrup No. 2½ can 29c

(Swell Candied Sweets)

KETTS KETTLE-MASHED SWEET POTATOES, No. 2½ can 29c

GOLD BAR TOMATO JUICE No. 2 can 11c

DINETTE SALAD VEGETABLE No. 2 can 17c

GOLD BAR EARLY GARDEN PEAS No. 2 can 15c

SILVER BAR 4-SIEVE PEAS No. 2 can 13c

REAL JAMAICA GINGER SNAPS lb. pkg. 23c

(Real Pre-War Goodness)

GOLD BAR DICED BEETS 303 glass jar 13c

GOLD BAR DICED CARROTS 303 glass jar 13c

(Beets and Carrots ready cooked for less than fresh)

BETTY CROCKER SOUP MIX 3 for 25c

(Split Pea or Vegetable)

KERR'S APRICOT PRESERVES 2-lb. jar 49c

KERR'S PLUM-APPLE JELLY 2-lb. jar 45c

IMITATION STRAWBERRY JAM gallon jar \$2.39

(Very Good)

KRISPY CRACKERS 2-lb. box 33c

KUNGSHOLM ICE BOX COOKIES box 29c

GOLDEN BLEACHED RAISINS 3 lbs. 43c

SACRAMENTO FRUIT COCKTAIL No. 2½ can 33c

Mrs. Bengtson's Home Made Danish Cookies 3 Sizes 25c - 69c - 98c

LUX TOILET SOAP 3 bars 20c

LIFEBUOY TOILET SOAP 3 bars 20c

DR. PHILLIPS FLORIDA ORANGE JUICE No. 2 can 19c 47-oz. can 45c

Dr. Phillips Blended Orange and Grapefruit Juice No. 2 can 18c 46-oz. can 43c

DR. PHILLIPS FLORIDA GRAPEFRUIT JUICE .. No. 2 can 15c

KERR'S GOOSEBERRY PRESERVES 2-lb. jar 62c

DODGE APPLE BUTTER 1-lb. jar 18c

KERR'S APPLE BUTTER 28-oz. jar 28c

DODGE BLACKBERRY APPLE JELLY 2-lb. jar 51c

KERR'S PLUM PRESERVES 1-lb. jar 23c

GOLD BAR DeLUXE PLUM PRESERVES 1-lb. jar 26c

ABOVE PAR APPLE GRAPE JELLY 2-lb. jar 45c

DODGE PURE APPLE JELLY 2-lb. jar 44c

MONARCH PLUM JAM 2-lb. jar 49c

KERR'S CONCORD GRAPE PRESERVES 2-lb. jar 43c

KERR'S APPLE BUTTER 1-lb. 12-oz. jar 25c

KERR'S PLUM PRESERVES 2-lb. jar 41c

SILVER THISTLE APPLE-CURRENT JELLY 2-lb. jar 49c

SUM-MAR FIG JAM 1-lb. jar 33c

CLARA-VAL EXTRA LARGE PRUNES 2-lb. pkg. 35c

SACRAMENTO SOLID PACK TOMATOES No. 2½ can 20c

GOLD BAR SWEET PICKLE RELISH jar 27c

SUNBLEST CORNED BEEF HASH No. 1 tall can 26c

MECO SWEET PEAS No. 2 can 12c

GOLD BAR YELLOW CLING PEACHES No. 2½ can 27c

C. & S. SPECIAL APPLE SAUCE No. 2 can 22c

SUNSWEET PRUNE JUICE quart bottle 30c

NEW WEST UNSWEETENED APPLE JUICE quart 29c

MARKET DAY SEEDLESS RAISINS 2-lb. pkg. 27c

THREE SISTERS BARTLETT PEARS No. 2½ can 30c

GOLD BAR COOKED PRUNES No. 2½ glass jar 26c

(Ready to Serve—Very Fine)

SUNBLEST NEW POTATOES No. 2 can 17c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE