

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

Serve for Breakfast - Put 'Em In the Lunch Box



WHETHER for a quick but good breakfast or a tasty welcome dessert in the lunch box Home Purity Sweet Rolls will furnish good healthful food to your family.

Reheated in the paper bag you get breakfast in but a few minutes, yet have a lasting nourishing vitamin enriched meal that will abolish that late morning hunger.

In the lunch box—a fine dessert or a mid-morning or mid-afternoon pick-up to ease that between meal hunger—ask the man who carries the pail.

Tomorrow —

Butterscotch Rolls	4 for 15c
Date and Orange Danish Slices	6 for 25c
Butterhorns (Danish)	each 5c
Pecan Krispies	3 for 25c
Date Nut Coffee Cake	each 23c

HOME PURITY CAKES

White Walnut LAYER CAKE	BUTTERSCOTCH Brown Sugar LAYER CAKE	CHOCOLATE MALT LAYER CAKE
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Whole Cake 59c Half Cake 30c

Wheat Germ Bread
Richer in Vitamin B—Makes the finest Toast ever!

1-lb. loaf 10c

Crispy French Bread

Reheat in the bag—just like right out of the oven

1-lb. loaf 10c

**Home Purity
Vitamin Enriched
Bread**

1-lb. loaf 9c

1½-lb loaf 2 for 25c

Groceteria Greater Savings



GOLD BAR ALASKA Red Salmon No. 1 Can 40c

GLACIER ALASKA Pink Salmon No. 1 Can 22c

Seafarer Pink Salmon No. 1 Can 25c

Pacific Chum Pink Salmon... No. ½ can 18c

Blue Ocean Smoked Salmon... No. ½ can 49c

PLANTERS PEANUTS 8 oz. can 25c

VAN CAMPS BEANS, 12 oz. can 3 for 25c

WEST STAR PEANUTS, 4 oz. can 2 for 29c

GOLD BAR COFFEE 1-lb. jar 25c

KRAFT MIRACLE WHIP ½ pint jar 16c

OCEAN SPRAY CRANBERRY SAUCE No. 1 can 20c

BORDENS INSTANT COFFEE (makes 35 to 44 cups) 43c

PUREX BLEACH ½ gal. 15c; gal. 29c

ARIZONA SWEET GRAPEFRUIT JUICE 47-oz. can 29c

STANDBY MEDIUM PRUNES 2-lb. carton 32c

SACRAMENTO FRUIT COCKTAIL 2½ can 33c

E-Z-SERVE LIVER LOAF can 19c

GOLD BAR CATSUP 14-oz. bottle 17c

MECO PEAS, No. 2 can 2 for 23c

Case of 24 cans—\$2.65

SILVER BAR PEAS (medium size) No. 2 can 13c

Case of 24 cans—\$2.99

GOLD BAR SUGAR PEAS (small and tender) No. 2 can 15c

Case of 24 cans—\$3.49

GOLD BAR FANCY CREAM STYLE CORN No. 2 can 16c

Case of 24 cans—\$3.59

FERNBROOK CREAM STYLE CORN, No. 2 can 2 for 25c

Case of 24 cans—\$2.89

PELLACO SWEET POTATOES No. 2½ can 25c

12 cans for—\$2.98

CENTURY CALIF. SARDINES, in tomato sauce No. 1 can 14c

SWIFT'S PREM LUNCH MEAT 12-oz. can 33c

SWIFT'S PREMIUM CHOPPED HAM 12-oz. can 39c

VEGERONI (vegetized macaroni and noodles) 1-lb. pkg. 23c

O-SO-GOOD MACARONI OR SPAGHETTI 2½-lb. pkg. 24c

MISSION EGG NOODLES 1-lb. pkg. 21c

SUNSHINE BUTTERSCOTCH COOKIES 7-oz. cello. bag 16c

SUNSHINE CHEEZITS 6-oz. pkg 12c

ALBERS OATS (regular or quick cooking) 1-lb. pkg. 30c

G. E. MAZDA LIGHT BULBS, 15 25 40 60 watt 10c PLUS 1c TAX

PABLUM BABY CEREAL regular size 19c; 1-lb. size 39c

GERBER'S READY TO SERVE CEREAL FOOD pkg. 15c

CLAPP'S OR GERBER'S BABY FOOD can 7c

NESTLE'S ALPINE MILK 5 cans 50c

Case of 48 cans—\$4.75

Groceteria Guaranteed Meats

GOOD OR YOUR MONEY BACK



Why Worry About Bacon?

If You Can Buy Real FARM STYLE SAUSAGE!

Mild Sage
SAUSAGE
39c lb.

With Hot Cakes
or toasted
Home Purity Bread
Ideal Breakfast

Little Pig Link
SAUSAGE
48c lb.

STEER BEEF

BEEF POT ROAST	Grade A	28c lb.
BEEF SHORT RIBS	Grade A	21c lb.
GROUND STEER BEEF	Grade A	29c lb.
ROUND STEAKS	Grade A	40c lb.
RIB STEAKS	Grade A	33c lb.
CLUB STEAKS	Grade A	50c lb.
T-BONE STEAKS	Grade A	50c lb.

Fluffo PURE VEGETABLE SHORTENING
1-lb. pkg. 20c 3-lb. pkg. 58c
Limited Supply

GOVERNMENT INSPECTED PORK

CENTER CUT PORK CHOPS	38c lb.
LOIN PORK ROAST	33c lb.
FRESH SPARE RIBS	24c lb.
PIG HOCKS	21c lb.
SHOULDER PORK ROAST	35c lb.

Sliced Beef Liver	38c lb.
Beef Hearts	22c lb.
Sliced Pork Liver	24c lb.
Small Hearts	23c lb.
Codfish	27c lb.
Sauerkraut	15c quart
Wieners	37c lb.
Chicken Tamales	20c each
Beef Oxtails	20c lb.
Chili Con Carne	38c each
Smoked Sausage	48c lb.
Mince Meat	2 Lbs. 35c

LUNCHEON MEATS

MINCED HAM
VEAL LOAF
HEADCHEESE
CHICKEN LOAF
SALOMI
BAKED PORK LOAF
LUNCHEON LOAF
CHOPPED HAM
BOILED HAM
LIVER SAUSAGE
BOLOGNA
THURINGER



Grade A
Legs of Lamb
38c lb.

Loin of
Lamb Chops
56c lb.

Rib of
Lamb Chops
44c lb.

Shoulder
Lamb Steak
38c lb.

Shoulder
Lamb Roast
34c lb.

Lean
Lamb Stew
15c lb.

Lamb Shanks
21c lb.

Lamb Patties
32c lb.

**COTTAGE
CHEESE**
Creamed or
Country Style

FRUITS and VEGETABLES

Oranges—Sunkist, size 252's, 3 lb.	25c
Grapefruit—Finest of all, 4 for	25c
Coachella Valley Salton Sea	
New Red Potatoes	3 lb. 25c
Onions—Sweet Spanish, 10 lb. bag	79c
Turnips	3 lb. 20c
Carrots	2 bunches 15c
Celery Stalks	lb. 5c
Freshly trimmed	

Groceteria Fountain Lunch

- Roast Young Turkey and Dressing
- Baked Ham
- Swiss Steak
- Choice 40c

POTATO
SALAD
Pint 25c
Quart 45c

DOUBLE-DIP

Chocolate Ice Cream Soda 15c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE