

● THE HOME OF GROCETERIA GOODNESS ● ONE SHOPPING STOP FOR EVERYTHING ●

In the Home Purity Bakery - Home Purity CAKES For the Week End



Everyday Prices On TOILET GOODS and REMEDIES

Not just week-end bargains—get 'em any time you need 'em and save. Means a lot over a year.

Some Toilet Goods Plus Tax

Lucky Tiger Magic Shampoo.....	75c size	59¢
Jeris Shampoo.....	50c size 39¢; 60c size	49¢
Jeris Antiseptic Hair Tonic.....	50c size 39¢; \$1.00 size	79¢
Vaseline Hair Tonic.....	70c size	63¢
Man-o-Oil Shampoo.....	60c size	53¢
H-Q-Z Liquid Shampoo.....	16 oz. bottle	49¢
L.B. Hair Oil.....	50c size 39¢; \$1.00 size	79¢
L.B. Foaming Shampoo.....	40c size 34¢; 65c size	59¢
Wild Root Creamoil Formula—For the hair—	\$1.00 size	79¢
Wild Root Regular Formula.....	60c size	47¢
	\$1.00 size	79¢
Fitch's New Process Oil Shampoo.....	50c size	39¢
Fitch's Saponified Coconut Oil Shampoo—	60c size	47¢
Fitch's Ideal Hair Tonic.....	60c size	47¢
Fitch's Rose Hair Oil.....	10 oz. bottle	29¢
Fitch's Wave Oil.....	4 oz. bottle	19¢
Merit Castile Shampoo.....	8 oz. 29¢; pint	59¢
Drene Shampoo.....	60c size 49¢; \$1.00 size	79¢
Palm Olive Shampoo.....	bottle	23¢
"42" Eucalyptus Shampoo.....	60c size	49¢
"42" Luster Life Hair Oil Tonic.....	60c size	49¢
	\$1.00 size	79¢
Woodbury's Creams.....	75c size	59¢
	Complete beauty—Dry skin—Oily skin	
Woodbury's Powder Base.....	50c size	39¢
Pond's Creams.....	75c size	59¢
Fitch's Massage Cream.....	8 oz. jar	69¢
Fitch's Hand Cream.....	8 oz. jar	47¢
Mentholatum.....	60c size	53¢
Musterole.....	40c size 33¢; 75c size	61¢
Minit Rub.....	50c jar	43¢
Penetro.....	2 sizes 35¢—60¢	
Bronchi Lyptus.....	25c size 23¢; 50c size	43¢
Foley's Honey and Tar.....	60c size	49¢
F. & F. Cough Syrup.....	30c sz. 27¢; 50c sz.	45¢
Pertussian Cough Syrup.....	60c size	51¢
Chamberlain's Cough Syrup.....	50c size	43¢
Syrup of White Pine and Tar.....		23¢
Pinex—Makes pt. of cough syrup.....	65c size	54¢
Trautmon's Cough Syrup.....	8 oz. bottle	35¢
Creomulsion.....	small 59¢; \$1.25 bottle	\$1.12
Vicks' Vapo-Rub.....	30c size 24¢; 50c size	39¢
Vicks' Medicated Cough Drops.....	box	10¢
Vicks' Inhaler.....	each	27¢
Stedmon's Inhaler.....	each	25¢
Alka Seltzer.....	30c size 24¢; 60c size	49¢
Buckley's Canadiol Cough Mixture.....		43¢
Penetro Nose Drops.....		25¢
Penetro Inhaler.....		25¢
St. Joseph Asperin.....	5 grain, 36 tablets	20¢
	100 tablets	35¢
Bromo Seltzer.....	30c size 25¢; 60c size	49¢
Sal Hepatica.....	30c size 25¢; 60c size	49¢
	\$1.20 size	97¢
Penetro Cough Syrup.....	25¢, 35¢, 60¢	
Penetro Baby Cough Syrup.....		25¢
Antiphlogistine.....	5 oz. 38¢; 8 oz. tube	62¢
Hill's Nose Drops.....		29¢
Vitalis.....	50c size	43¢
Groves Cold Tablets.....	35c size	27¢
Four-Way Cold Tablets.....	pkg.	17¢

Groceteria Guaranteed MEATS Good Or Your Money Back! HAMBURGER SANDWICHES That Grand Saturday Night Supper Again!

HAMBURGER BUNS

At the Bakery Department

6 for 13c

GROUND STEER BEEF	lb.	29c
Beef Pot Roast	lb.	28c
GRADE A		
Standing Rib Roast	lb.	33c
GRADE A		
Beef Chuck Roast	lb.	26c
GRADE B		
Beef Short Ribs	lb.	21c
GRADE A		
Swiss Steaks	lb.	40c
GRADE A		
Jewel Vegetable		
SHORTENING		
Limited Supply		
Eastern		
Rendered	40c	
Lard, 2 lbs.	39c lb.	

Young and Tender PORK CUTS!

Pork Loin Roast	33c lb.
Loin Pork Chops	38c lb.
Fresh Pig Hocks	21c lb.
Lean Pork Steaks	38c lb.

Fancy Tender STEAKS!

Round Steaks	40c lb.
Rib Steaks	31c lb.
Top Sirloin	55c lb.
T-Bone Steaks	50c lb.

Sliced Beef Liver	38c lb.
Steer Beef Hearts	22c lb.
Fresh Beef Tongues	36c lb.
Smoked Beef Tongues	49c lb.
Old Fashioned Bologna	34c lb.
Cottage Cheese	22c lb.
Smoked Liver Sausage	38c lb.
Chicken Tamales	2 for 39c
Alaska Codfish	49c lb.
Thuringer Sausage	55c lb.
Pure Lard	20c lb.
Minced Meat	2 Lbs. 35c
Jewel Shortening	20c lb.

FOUNTAIN DINNERS

Plan your shopping so as to eat a fine plate dinner at the fountain.
Service on Saturday from 11 A. M. 'til 8 in the evening.

Roast Turkey with Dressing
Baked Premium Ham
Pot Roast of Steer Beef with Noodles
Choice 40c
Either Groceteria

CHOCOLATE
DIVINITY
White
Layer.
Chocolate Icing

Golden
Yellow Layer
PINEAPPLE
CAKE

SOUTHERN
NUT
All Chocolate
Layer Cake
with Nuts

Whole cake 59c — 1/2 cake 30c

Devonshire COFFEE CAKE 29c ea.
Baked but occasionally because of supply restrictions.
A temptingly tasty Coffee Cake with custard cream filling topped with nut brittle.

Are You Putting Sweet Rolls in the
Lunch Box?

If not, try it. Put two in. One for mid-morning and one for mid-afternoon.
then ask the man who carries the lunch how he liked them.

REAL BUTTERHORNS	each	5c
DANISH DATE SLICES	6 for	25c
CINNAMON BUNS	6 for	15c
FRUITED NOUGATS	5 for	15c
DANISH BEAR CLAWS	each	5c
PECAN KRISPIES (Danish)	3 for	25c
	(Two Portion Size)	

HOME PURITY VITAMIN ENRICHED BREAD

1 lb. loaf 9c; 1 1/2 lb. loaf, 2 for 25c

COOKIES

Another shipment of those fine Cookies from Chicago. A fine variety of excellent quality Cookies.

Sugar Orange Cookies
Butterkist Fig and Honey Bars
Cocoa Dainties
Banana Cream Sandwich
Windsor Sandwich
Iris Sandwich
Home Made Cookies
Chocolate Eclairs
Marshmallow Tasties

Groceteria Greater Savings

ZEE TOILET TISSUE	4 rolls	19c
ZEE PAPER NAPKINS	package	10c
DOUMAK'S MARSHMALLOWS	12-oz. package	19c
PALM OLIVE SOAP — bath size	2 for	19c
SUPER SUDS	package	23c
PEET'S GRANULATED SOAP	large package	23c
O-SO-GOOD MACARONI	2 1/2-lb. package	24c
PINK SALMON	No. 1 tall can	25c
PEL-LA-CO CANDIED SWEET POTATOES	No. 2 1/2 can	29c
GOLD BAR PUMPKIN — the finest	No. 2 1/2 can	14c
PALMER'S CHILI CON CARNE with BEANS	No. 1 tall can	20c
GOLD BAR EARLY GARDEN PEAS	No. 2 can	15c
	(Very Sweet and Tender)	
GOLD BAR DICED BEETS or CARROTS	No. 303 glass jar	13c
SMITHFIELD HAM SPREAD	jar	22c
	(Makes a Wonderful Ham Omelette)	
ITALIAN STYLE MUSHROOM SAUCE	7 1/2-oz. jar	14c
DAWNFRESH MUSHROOMS	4-oz. can	36c
MCDONALD'S ORANGE JUICE	No. 2 can	19c
SPRATT'S CAT FOOD	1 1/2-lb. pkg.	29c
ROYAL CLUB SANTA CLARA PRUNES	2-lb. pkg.	30c
SUNBLEST CORNED BEEF HASH	No. 1 can	25c
CHATEAU RED CABBAGE	17-oz. jar	28c
SACRAMENTO FRUIT COCKTAIL	No. 2 1/2 can	33c
WRIGHT'S SILVER CREAM POLISH	jar	23c
VAN CAMP'S PORK & BEANS	20-oz. can	14c
MORRELL'S LIVER LOAF	12-oz. can	23c
DRIFTED SNOW FLOUR	25-lb. sack	\$1.19
STANDBY MIXED VEGETABLES	No. 2 can	17c
GEORGIE PORGIE POPCORN, 10-oz. can	2 for	33c
	(Fine Yellow Corn—Guaranteed to Pop)	
MACA YEAST	2 packages	5c
DUFF'S GINGER BREAD MIX	package	23c
	(Save Your Sugar)	
LESLIE'S FREE RUNNING SALT	1 1/2-lb. carton	5c
CINCH CORNBREAD MIX	package	20c
PILLSBURY BRAN for Cooking	large package	16c
VANO—sure cleans paint	quart 29c—1/2 gallon	53c
CENTURY SARDINES in Tomato Sauce	No. 1 tall can	14c
SILVER-THISTLE CURRANT-APPLE JELLY	2-lb. jar	52c
DODGE GRAPE-APPLE JELLY	2-lb. jar	47c
HERSHEY BAKING CHOCOLATE	1/2 lb.	14c
G. E. LIGHT GLOBES—up to 60 watts		10c
	(Plus 1c Tax)	
SUNSHINE KRISPY CRACKERS	2-lb. box	33c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE