

PENNEY'S

J. C. PENNEY CO., INC.



Blouses TO MULTIPLY YOUR COSTUME

2.98 3.98

Multiply it as many times as you have blouses, in as many moods as there are styles. Long sleeves, short sleeves, plain colors, gay colors, checks and prints, dressy or tailored—they're all here, and they're all for you. They can dress a suit up or down, or top a skirt in the tailored or elegant manner. 32 to 38.

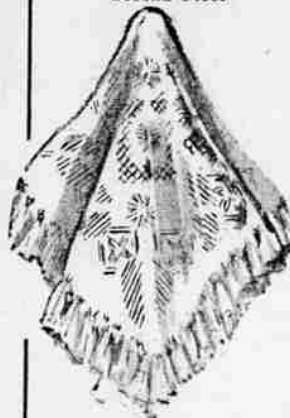
Penney's Second Floor



Warm Knit BONNETS for Baby! 98¢

Soft, warm, colorful little bonnets that help guard your baby's health by keeping him cozy and comfortable outdoors! In pink, blue, and white, finely knit.

Second Floor



Large Virgin Wool SHAWLS for Baby! 3.95

Extra heavy, extra large honeycomb shawls, all wool to keep a baby cozy and happy. Fancy hand-knotted fringes and a cleverly designed all over pattern give an expensive look.

Second Floor



100% Wool Crib Blankets for Baby! 2.98

All wool and made to last! These extra heavy blankets give pretty protection. Dainty pastels or white, with fancy all-over design and lovely hand-embroidery.

Cotton Crib Blankets 49¢ to 1.79
Second Floor



Infants' Knit Creepers 1.98

Streamlined for active juniors! Cotton knit creepers, with button shoulders. Soft pastels. Washable. Sizes 1-3.

Knit Polo Shirts 89¢
Second Floor



Baby's Knit BOOTIES 98¢

Especially for little feet—all wool—warmly knit—snug fitting—white, pink, and blue. Long or short bootie style!

Second Floor



Even husbands like our NEW HATS!

2.98

Husbands are usually difficult to please when it comes to hats, but these at Penney's are admired by the most discriminating men! Tailored styles just right for suits—and glamor hats for only pretty reasons!

Classic Hats
Dress Hats
Casual Hats

Other Hats 1.98—3.98

Penney's Second Floor



Dessert Dresses

the 'Something Good' in your

WARDROBE
8.30 to 12.75

As icing is to birthday cake or dessert is to dinner, these dresses are to your wardrobe. Wear them on any occasion that's "special." They're stygian black with just a touch of trimming, or a neckline that's new, or a sleeve that is a drape—all cut to flatter your figure and your personality.

Penney's Second Floor



White
UNIFORMS
2.70

Another shipment of those crisp white new uniforms. For waitresses, nurses and beauty operators. Get your size early! Quantity is allotted. Sizes 14 to 44.

Penney's Second Floor



Cotton Work SHIRTS 1.19

Forest green color. Washable cotton work shirts. 14 1/2 to 17.

Penney's Sturdy Work Clothes!

HEAVY ALL-WOOL

STAG COATS

Right to give you warmth without excessive bulk. Treated to make it more durable and water repellent. Seams leather taped. Double back Maroon plaids.—Penney's Main Floor.

11.75

LOGGERS' STAG COATS 4.98

Another shipment of those pre-war quality loggers' water repellent stag coats. Made to wear and keep you dry.

Loggers' Tin Pants to match 4.19
Water Repellent Duck Hats 79¢



LOGGER BOOTS

For Work—For Camping & Fishing. 12-in. caulked. 15.90

A real logger. Oil tan, 12-inch uppers. Block heel. Caulked leather soles with long-wearing caulk. All sizes.

8-inch —
Without Caulks 7.90

Double sole with composition sole. Lace-to-toe style. Logger last and heel. All sizes.

Penney's Main Floor

