

• THE HOME OF GROCETERIA GOODNESS • ONE SHOPPING STOP FOR EVERYTHING •

Home Purity Bakery

New and dainty varieties of sweet rolls for breakfast or the lunch box. Get them assorted and please the tastes of all the family.

Orange Tiffins 6 for 15c
Butterscotch Rolls 4 for 15c
Nutbrittle Coffee Cake each 23c



HOME PURITY CAKES

- Carnation White and Pink Layer
- Brown Sugar Spice Layer Cake
- Chocolate Mint Layer Cake

Whole Cake 59c
Half Cake 30c

HOME PURITY *Vitamin-Enriched* BREAD
1 lb. Loaf 9c 1½ lb. Loaf 2 for 25c

*See It!
Try It!*
**REYNOLDS
PEN**
Writes Two YEARS
Without Refilling
Or a
**NEW PEN
FREE!**

Save On Toilet Goods and Remedies

Some Toilet Goods Plus Tax

Lucky Tiger Magic Shampoo— 75c size 59¢	Fitch's Wave Oil—4-oz. bot 19¢
Jeris Shampoo—50c size 39¢; 60c size 49¢	Merit Castile Shampoo— 8 oz. 29¢; pint 59¢
Jeris Antiseptic Hair Tonic— 50c size 39¢; \$1.00 size 79¢	Drene Shampoo—60c size 49¢; \$1.00 size 79¢
Vaseline Hair Tonic, 70c size 63¢	Palm Olive Shampoo—bottle 23¢
Man-o-Oil Shampoo, 60c size 53¢	"42" Eucalyptus Shampoo— 60c size 49¢
H-Q-Z Liquid Shampoo—16 oz. bottle 49¢	"42" Luster Life Hair Oil Tonic— 60c size 49¢; \$1.00 size 79¢
L. B. Hair Oil—50c size 39¢; \$1.00 size 79¢	Woodbury's Creams, 75c size 59¢ Complete beauty—Dry skin—Oily skin
L. B. Foaming Shampoo— 40c size 34¢; 65c size 59¢	Woodbury's Powder Base— 50c size 39¢
Wild Root Creamoil Formula— For the hair; \$1.00 size 79¢	Pond's Creams 75 size 59¢
Wild Root Regular Formula— 60c size 47¢; \$1.00 size 79¢	Fitch's Massage Cream— 8 oz. jar 69¢
Fitch's New Process Oil Sham- poo—50c size 39¢	Fitch's Hand Cream— 8 oz. jar 47¢
Fitch's Saponified Coconut Oil Shampoo—60c size 47¢	Vicks' Vapo-Rub... 50c size 39¢
Fitch's Ideal Hair Tonic— 60c size 47¢	Vicks' Vapo-Rub... 35c size 27¢
Fitch's Rose Hair Oil—10 oz. bottle 29¢	Mentholatum 60c size 53¢
	Musterole—40c size 33¢; 75c size 61¢
	Minit Rub 50c jar 43¢
	Penetro two sizes 35¢, 60¢

FRUITS and VEGETABLES

Arizona Grapefruit Size 64's ea. 5c	BROCCOLI 2 Lbs. 35c
Sunkist Oranges Size 252's 3 Lbs. 25c	NEW POTATOES 3 Lbs. 25c
TURNIPS Fancy Purple Tops 3 Lbs. 25c	CARROTS 2 bunches 15c
CELERY Large Crisp Stalks 1 lb. 9c	ONIONS Sweet Spanish 3 Lbs. 23c

FOUNTAIN DINNER

Roast Turkey with Dressing
Baker Premium Ham
Roast Leg of Pork
Vegetable Potatoes
Bread and Butter Coffee
Choice 40c

Groceteria Guaranteed Meats

GOOD OR YOUR MONEY BACK

HAMBURGER SANDWICHES

*That Grand Saturday
Night Supper Again!*

GROUND
STEER BEEF **29¢ lb.**

Hamburger BUNS

At the Bakery Dept.

6 for 13c

Beef Pot Roast GRADE A	{ Long, slow cooking in small amount of water after brown- ing meat increases flavor and tenderness.	lb. 28c
Standing Rib Roast GRADE A	{ Roast uncovered in slow oven to retain maximum juici- ness and flavor.	lb. 33c
Beef Chuck Roast GRADE B	{ Commercial quality Chuck. May be oven-roasted or Pot Roasted.	lb. 26c
Beef Short Ribs GRADE A	{ Brown in Hot Fat. Add a little water and cook covered until tender.	lb. 21c
Swiss Steaks GRADE A	{ This is Round Steak, seasoned and brown with onions, covered with tomatoes and cook slowly until tender.	lb. 40c

Jewel Vegetable
SHORTENING
Limited Supply

Home Purity CHIPPED
BEEF ¼ lb. **22c**

Eastern
Rendered
Lard, 2 lbs. **40¢**

SWIFT PREMIUM
SAUSAGE
39¢ pkg.

Home Made Pure
PORK SAUSAGE
39¢ lb.

American or Pimiento
CHEESE
2 lbs. 81¢

Little Pig Sausage . . lb. **48c**

Young and Tender PORK CUTS!

Pork Loin Roast **33c lb.**
Loin Pork Chops **38c lb.**
Fresh Pig Hocks **21c lb.**
Lean Pork Steaks **38c lb.**

Fancy Tender STEAKS!

Round Steaks **40c lb.**
Rib Steaks **31c lb.**
Top Sirloin **55c lb.**
T - Bone Steaks **50c lb.**

Groceteria Greater Savings

WESSON OIL (limited supply) pint 27c—quart 53c
CUT-RITE WAXED PAPER (limited supply) roll 19c
AUNT DINAH MOLASSES pint bottle 14c
HOODY PEANUT BUTTER 2-lb. jar 53c
COPPER POT CLEANERS 2 for 15c
GOLDEN WEST COFFEE 1-lb. can 32c
SANKA COFFEE 1-lb. jar 36c
YUBAN COFFEE 1-lb. jar 39c
(The highest grade possible)
STANDBY MIXED VEGETABLES No. 2 can 17c
GOLD BAR DICED BEETS or CARROTS No. 303 jar 13c
MOREHOUSE MUSTARD quart jar 23c
SUMMERTIME BLUE LAKE BEANS No. 2 can 16c
DEL ROGUE TOMATO JUICE No. 2 can 10c—46-oz. can 22c
DEL-I-PAK TURNIP GREENS No. 2 can 13c
SACRAMENTO FRUIT COCKTAIL No. 2½ can 33c
DEL ROGUE FREESTONE PEACHES No. 2½ can 27c
SILVER BAR PEAS (sweet and tender) No. 2 can 13c
KEMTONE quart 98c—gallon \$2.98
GOLD BAR PUMPKIN No. 2½ can 14c
DIAMOND A WHOLE KERNEL CORN No. 2 can 17c
GOLD BAR CREAMED GOLDEN CORN No. 2 can 16c
GOLD BAR EARLY GARDEN PEAS No. 2 can 15c
SACRAMENTO SOLID PACK TOMATOES No. 2½ can 20c
CREAM CORN STARCH, 1-lb. pkg. 3 for 25c
V-8 MIXED VEGETABLE JUICE 47-oz. can 31c
READY-TO-EAT SOY BEANS, No. 2 can 3 for 25c
Carnival Brand BLUE LAKE BEANS, No. 2 can 2 for 25c
SWIFT'S PREM LUNCH MEAT 12-oz. can 33c
SWIFT'S PREMIUM CHOPPED HAM 12-oz. can 38c
RIVIERA RAVIOLAS jar 15c
Amagold Calif. unsweetened ORANGE JUICE ... 47-oz. can 49c
SACCHARIN 1000 ¼-grain tablets 49c
SPERRY CORN MEAL 5-lb. bag 29c

GATES & LYDIARD

SAVINGS WITHOUT SELF-DENIAL

6TH AT CENTRAL—6TH AT GRAPE