



# HOT TIPS for Brighter BREAKFASTS

**WHEATIES**  
**or KIX**  
**CHERRIOS**  
Package  
**11c**

**OATS** TRIANGLE ROLLED **9 lb. bag 57c**

**SPERRYS** WHEAT HEARTS 28 oz pkg. **21c**

**SYRUP** MAPLE LEAF CANE SYRUP **5 lb. jar 89c**

**SPERRYS** PANCAKE FLOUR **4 lb. bag 35c**

Would you like to see a smiling talkative, compliment-paying husband across the breakfast table tomorrow? Then bring him from behind his paper with these cheering good morning foods served piping hot. Believe you me, they have what it takes in the way of appetite appeal and good-tasting goodness to transform an early morning grouch into a bright ray of sunshine. So take these hot tips for brighter breakfasts and serve them in appe-teasing variety and change reveille into "revelry" at the breakfast table.



**Del Monte**  
**COFFEE**  
Drip or Regular  
**Pound jar 29c**



**QUICK or REGULAR**  
**Small 13c Large 25c**

- GRAPEFRUIT JUICE** HOLLY - HILL 46-oz. Can **29c**
- ORANGE JUICE** GOLDEN HARVEST 46-oz. Can **45c**
- BLENDED JUICE** GOLDEN HARVEST 46-oz. Can **43c**
- TOMATO JUICE** DEL ROGUE 46-oz. Can **22c**
- CHILI CON CARNE** DENNISON'S with BEANS No. 1 Cans **22c**
- STIDDS TAMALES** 7-OZ. JARS **24c**
- MINCED CLAMS** SEASHORE BRAND No. 1/2 Cans **29c**
- FRESH EGGS** FROM LOCAL FARMS GRADE A MEDIUM **Doz. 46c**
- SWIFT'S PREM** TRY IT FRIED FOR BREAKFAST 12-oz. Can **33c**



A fish dinner! What a grand way to surprise him tonight. He'll welcome the change with words of praise and cheer the appetizing flavor with "Mm-m's" and "Ah-h's" of appreciation. Assure the success of the surprise by selecting the piece-de-resistance from our large variety of water-fresh-fish—the catch of the season from ocean-lake and stream.

**FRESH COLUMBIA RIVER SMELT**  
FRESH SHIPMENT DAILY

**lb. 19c**

**Fresh Oysters** pint jar **65c**

**HALIBUT** FRESH SLICED **lb. 45c**

**Spiced Prawns** 14-oz. JAR **\$1.19**

**Pork Roasts** SWIFT'S PREMIUM LITTLE PIG **lb. 31c**

**Corned Beef** Fancy A - AA BONELESS BRISKET **lb. 39c**

**Pork Steak** SWIFT'S PREMIUM **lb. 33c**

**CHEESE** FANCY CHEDDAR **37c Lb.**

**CHICKENS** COLORED FRYERS **43c Lb.**

**FRANKS** Swift's Premium Dinner Size **37c Lb.**

**KRAUT** FANCY NORTHERN **9c Lb.**

**Pork Sausage** Swift's Brookfield **39c Lb.**

**SUNSHINE CUP CUSTARD COOKIES** pkg. **17c**

**KRUSTEAZ**

**PREPARED PIE CRUST** Add Water - N'Roll pkg. **25c**

**Mixed Vegetables** Standby for Salad or Stew No. 2 Can **17c**

**CHOP SUEY VEGETABLES** ROYAL DUTCH 10 1/2-oz. Can **20c**

**SHEFFORD CHEESE** AMERICAN . . . . 1/2 lb. pkg. **22c**  
CHEVELLE . . . . . 2 lb. loaf **79c**  
AMERICAN 5-lb. Loaf **\$1.95** 2-lb. Loaf **81c**

There's Pride and Protection in a **CLOROX-CLEAN** Home!

**CLOROX** Disinfects  
Deterges • Bleaches  
Removes Stains

QT. **14c**  
1/2 gal. **23c** - Gal. **39c**

**Grapefruit** TEXAS PINKS  
**4 for 25c**

**ORANGES** SUNKIST JUICE  
**50 for 49c**



Keep your menus bright with the sunny flavor of fresh fruits and vegetables rushed to your table from southern sun-drenched farms. Make your daily selections at our Produce Department—a winter wonderland of garden greenery and goodness where you'll always find a grand variety of grand-tasting fruits and vegetables at economical prices.

**LETTUCE** LARGE CRISP HEAD **2 hds 25c**

**TOMATOES** Ripe—Ready for Salad **2 lbs 35c**

**AVOCADOS** MEDIUM SIZE **ea. 11c**

**PEARS** SWEET, JUICY COMICE **2 lbs 25c**

**APPLES** YAKIMA DELICIOUS **2 lbs 25c**

**Cauliflower** . . . head **11c**

**CARROTS** GOLDEN SWEET **2 bu. 15c**

**POTATOES** Idaho No. 1 Russets **10 lb. 49c**



- 100 SQUIBB VIGRAN CAPSULES **2.89**
- 50 SQUIBB VITAMIN A CAPS. **1.65**
- 100 SQUIBB B COMPLEX CAPS. **3.39**
- \$1.00 GROVE'S A B D CAPSULES..... **89c**
- \$3.50 MILES MULTIPLE CAPS..... **3.43**
- 100 WHEATAMIN Vitamin & Mineral Tab. **1.19**
- 100 Stayner Dicalcium Phosphate Capsules..... **79c**
- 30 A B D CAPSULES..... **33c**
- 50 HALIBUT LIVER OIL CAPSULES **39c**
- 1 PT. NORWICH COD LIVER OIL **1.09**

Sunshine Assorted **GUM DROPS** 5 oz. **10c**

10c **FLASHLIGHT BATTERIES** **6c**

Scouring Pads with Soap—6 large pads **13c**

**Pot Cleaners** Metal **3 for 10c**

**GRATERS** All Metal **3 for 10c**

Primrose House **Cleansing Cream** **1.00**

**Lip Stick** MAX FACTOR All Shades **1.00**

**Hand Cream** Primrose House **1.00**

**Astringent** MAX FACTOR **1.00**

**50c Noxema** Skin Cream **43c**

\$2.00 **Colonial Dames** Night Cream **1.00**

**Du Barry** Special Cleansing Cream **1.00**

**NUDE** Hair Remover **98c**

**2.00 Luxuria** Cleansing Cream **1.50**

**More Miles per MEAL**

Keep your cap at bay with Complex Vitamin B—the vitamin that helps turn carbohydrate foods into buoyant pep and energy! Wheatamin Brand Extract of Rice Bran per. Meas. is just one teaspoonful, at much natural Vitamin B, as 18 eggs or a pound of fresh liver. Ask TODAY for Wheatamin Brand Extract—and "More Miles per Meal!"

**WHEATAMIN Brand EXTRACT**  
7-oz. . . . . **2.14**

**STRAINERS** Wire Mesh **23c**

**Double Boilers** Dunbar Glass **2.19**

**DUST PANS** Metal **29c**

\$2.50 All Weather **JACKETS** Medium Sizes **1.89**

**EPSOM SALTS** 5 Lbs. **15c**

# KAMPFER'S Big Y Market

MEDFORD'S LARGEST FOOD STORE

- Emperor Pipe** World's Choicest Briar **3.50**
- Combination PIPE & TOBACCO POUCH** Genuine Morocco Leather **1.69**
- 10c Model Smoking Tobacco** . . . **3 for 23c**
- 15c Bond Street** Smoking Tobacco **2 for 25c**
- 1.50 CIGARETTES** All Popular Brands **Ctn. 1.23**